

CE Strategic Planning

Table one:

Crisis often involves extension involvement (example: downsizing)
Personal role – impacts are felt more
Monthly update to County Board
Articles in newspaper
County board does generally support extension
Supervisors that have extension experience are generally very supportive of extension
More interaction with towns and county associations

Table two:

Increase visibility – make sure everyone knows who and where we are
Sell self more – share success stories more
Get out to service clubs – Rotary, Kiwanis, optimists, veteran groups
Concerns that if other counties push to combine, extension can't be as effective, esp. 4-H and Ag. Where already stretched too thin
How many people in community know that state pays 60% and benefits for agents need to know this!

Table three:

Users could contribute money to pay administrative costs of these programs
County/Town government tax freezes requires revenues by using user fees
Use more teleconferences vs. so much travel times but physical view gets to see what's really going on
Budget shortfalls + need for outside money, state or federal funding is still our tax dollars just a different pocket
Invest in community or it will cost down the road (literacy, crime)
Counties varies to cover their costs, what do services really cost?
Agents going across county lines to do better job, less session and costs.

Table four:

Share what we are doing in different counties with each other to learn how different counties do things is help
Some counties have extension annual reports to the county board – that is helpful
The way you deal with county government is different depending up your county
Reports each month from the extension staff to the extension committee helps
A change in membership of county board committees changes things – changes can bring new ideas
Staff being on the radio, newspaper write up helps – communication is key to success
A quarterly newsletter is used in some counties and this is helpful.