

# National Forum on Agricultural Environmental Management Systems

March 3-4, 2004

Crowne Plaza National Airport Hotel  
Arlington, Virginia

Environmental Management Systems have received increasing attention from farmers, rural residents, government agency representatives, agricultural scientists, policy makers and others interested in managing the environmental impacts of farming. How do Agricultural EMSs work, and are they effective? How can an EMS assist farmers with the regulatory, economic and environmental challenges they face? The National Agricultural Environmental Management Systems Forum will consider the effectiveness and potential of this emerging tool.

**Purpose:** The purpose of this gathering is to share information on successful projects and evaluate lessons learned from the process of implementing Agricultural Environmental Management Systems in the U.S. Experts will also discuss how public policy can be utilized to address environmental concerns through Environmental Management Systems.

**Who Should Attend?** Local, state and national agriculture and environmental resource program managers, livestock and commodity group representatives, agricultural and environmental consultants, agricultural and environmental organizations, Extension educators, agriculture and environmental news media and interested individuals.

**Additional Information:** Visit the Ag EMS website at [www.uwex.edu/AgEMS](http://www.uwex.edu/AgEMS) or call (608) 265-2772 for updates to the agenda and other details.

## LOCATION:

Crowne Plaza  
Washington – National Airport  
1489 Jefferson Davis Highway  
Arlington, Virginia 22202

Ph: (703) 416-1600 or  
1-800-227-6968

[www.crowneplaza.com/was-natlapt](http://www.crowneplaza.com/was-natlapt)

Lodging Rate: \$126.00 per night  
Room Block: EMS Forum

**Reservations must be made by  
January 30th**

## Airport Transportation:

Metro: Yellow or Blue Line to Crystal City

Crowne Plaza shuttle bus available by  
calling (703) 416-1600

## AGENDA

March 3

### DAY 1: POLICY FORUM

- 8:00 - 9:00 **Registration**
- 9:00 **Welcome and Introduction**  
*Joseph J. Jen –USDA - Under Secretary,  
Research, Education, and Economics*
- 9:15 **Opening Session – Invited speakers  
include:**  
*James L. Connaughton - Council on  
Environmental Quality Chairman  
Ann M. Veneman - USDA Secretary  
Michael O. Leavitt - U.S. EPA Administrator  
John L. Howard - Office of Federal  
Environmental Executive*
- 10:15 **Break**
- 10:30 **How EMS Can Address Environmental  
Issues:**  
**Overview of Livestock EMSs Project**  
*Rick Koelsch, University of Nebraska*  
**How Can EMS's Address Environmental  
Concerns?**  
*Environmental Advocacy Organization*  
**What an EMS has Done for My Farm**  
*Bundy Lane, North Carolina Pork Producer*
- 12:00 **Luncheon**
- 1:30 **EMS Policy Implications**  
*Multi State Working Group  
U.S. EPA  
Commodity Organization*
- 3:00 **Break**
- 3:15 **How EMSs are Being Driven by Private  
Sector:**  
**Market Driven Implications**  
*Larry Busch - Michigan State University*  
**Reducing Liability and Insurance  
Premiums**  
*David Anderson Vincent, Urban, Walker &  
Assoc. Inc Insurance*  
**Animal Health**  
*Extension Expert*
- 4:15 **Stakeholder Group Respondents**  
*Beef Producer  
Dairy Producer  
Pork Producer  
Poultry Producer*
- 5:00 **Wrap Up**  
Immediately Following the Session:  
*Social Discussion and Poster Viewing*

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The Forum is coordinated by the Partnerships for Livestock Environmental Management Assessment Systems Project. Funded by USDA-CSREES Initiative for Future of Agriculture and Food Systems grant.

## AGENDA

March 4

### DAY 2: LIVESTOCK EMS

- 8:00 - 9:00 **Registration**
- 9:00 **Welcome and Introduction**
- 9:15 **Opening Session**  
*USDA-CSREES, U.S. EPA*
- 10:00 **Break**
- 10:15 **EMS Experiences**  
*John Harrison - Utah State University  
Dean Peterson - Montana Beef Producer  
Jamie Ragan - North Carolina Department of  
Environment and Natural Resource  
Bob Rubin – North Carolina State University*
- 11:30 **Luncheon**
- 12:45 **Livestock EMS Pilot State Overviews**  
**Beef:** *John Lawrence - Iowa State; Gene  
Surber - Montana State; Brent Auvermann -  
Texas A&M*  
**Dairy:** *Wayne Newbill - Idaho Assoc. of  
Cons. Districts; Peter Wright - Cornell; Brian  
Holmes - Univ. of Wisconsin*
- 2:15 **Break**
- 2:30 **Livestock EMS Pilot State Overviews**  
**Poultry:** *Mark Risse - Univ. of Georgia;  
Amanda Mende - Penn Ag Industries; Matt  
Habersack - Virginia Tech*
- 3:15 **Questions & Answers on Projects**
- 3:45 **Discussion and Wrap Up**
- 4:00 **Adjourn**

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## REGISTRATION:

Mail or fax registration form (on reverse side) to:

**CALS Outreach Services**  
**620 Babcock Drive**  
**Madison, WI 53706**

Fax: (608) 262-5088

Or register on-line at:

[www.peopleware.net/2723](http://www.peopleware.net/2723)

**Cancellations:** In order to receive a full refund, you must cancel by contacting CALS Outreach Services at (608) 263-1672 prior to February 25. If you fail to cancel by February 25, the full fee will apply. Substitutions are welcome at any time.

**Questions:** Contact CALS Outreach Services at (608) 263-1672.

## IN COOPERATION WITH:

Cornell University  
Idaho Association of Conservation Districts  
Iowa State University  
Penn State University  
University of Georgia  
Montana State University  
University of Nebraska-Lincoln  
North Carolina State University  
Texas A&M University  
Utah State University  
Virginia Tech University  
University of Wisconsin

**REGISTRATION FORM**

**National Forum on Agricultural  
Environmental Management Systems**

March 3-4, 2004

Name: \_\_\_\_\_  
Organization \_\_\_\_\_

Address: \_\_\_\_\_  
City: \_\_\_\_\_  home or  business

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**REGISTRATION FEES...**

- \$135 – **Early Bird Full Registration** (before February 3)
  - \$ 75 – **1 day Early Bird Registration** (before February 3) *Circle Day: March 3 or March 4*
  - \$155 – **Full Registration** (before February 27)
  - \$ 85 – **1 day Registration** (before February 27) *Circle Day: March 3 or March 4*
  - \$180 – **2 day On-Site Registration**
  - \$110 – **1 day On-Site Registration**
- (Includes continental breakfast, lunch, refreshments, March 3 reception, written materials and proceedings).

**PAYMENT METHOD...**

- Make checks payable to UW-Madison
- Check enclosed
  - Purchase order number # \_\_\_\_\_
  - Please charge on the following account
    - VISA
    - Master Card

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

See fax or mail registration information on reverse,  
or register on-line at: [www.peopleware.net/2723](http://www.peopleware.net/2723)

**CALS Outreach Services**  
620 Babcock Drive  
Madison, WI 53706

Non-Profit Organization  
U.S. POSTAGE  
**PAID**  
Madison, Wisconsin  
Permit No. 658



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