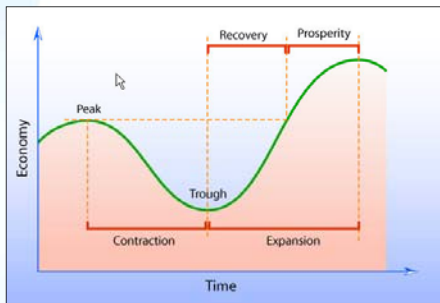


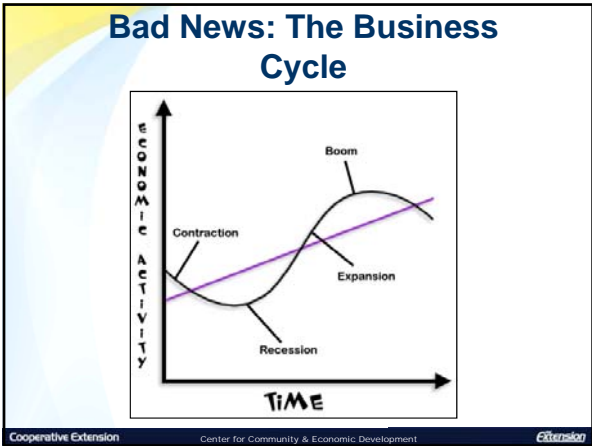


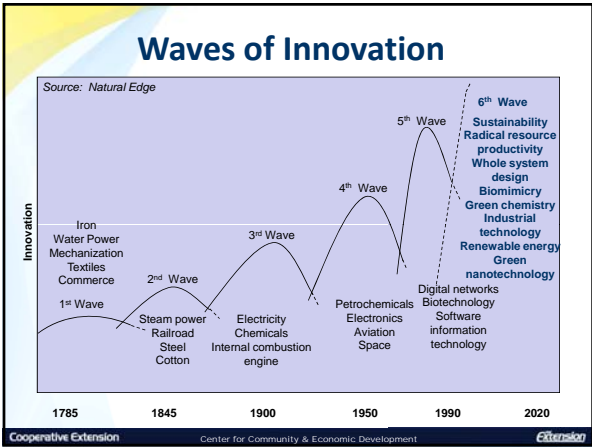
Overview

- Change – past, present, future
- Moving toward a new economy
- Building a new community
- How do we get there?

Good News: The Business Cycle



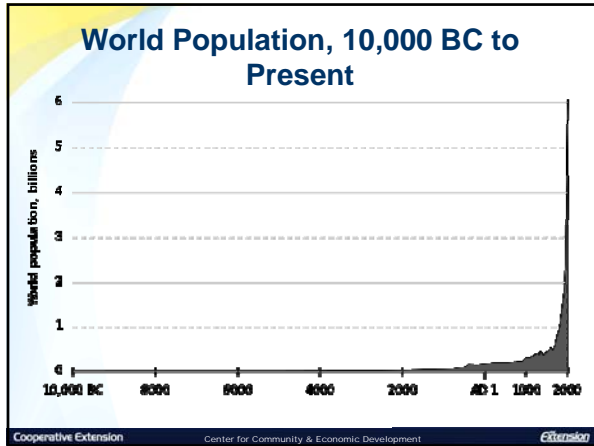


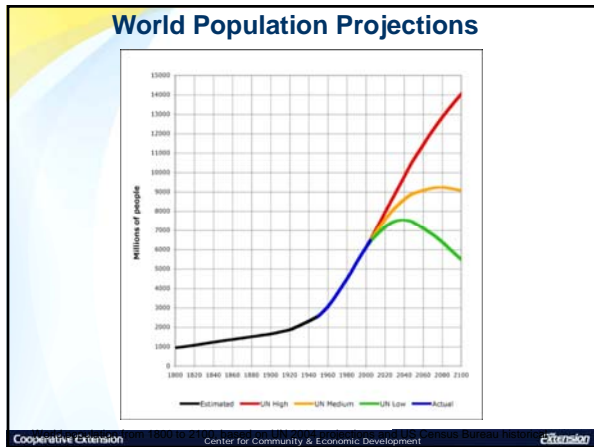


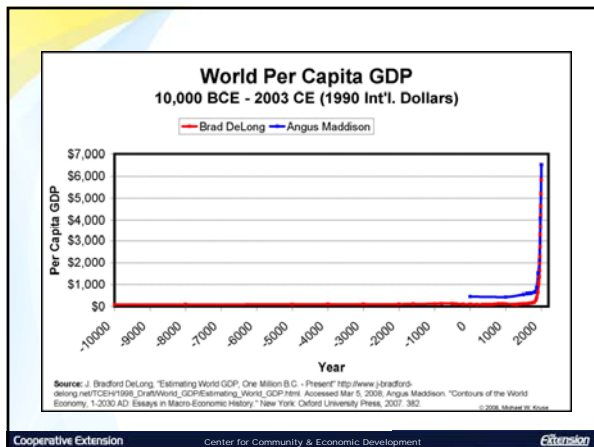
Other Upward Trends

Considering the Implications of Growth

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Conceptual Reform in Economics: Seven Big Ideas

- Adjust economic scale
- Shift from growth to development
- Make prices tell the ecological truth
- Account for nature's contributions
- Apply the precautionary principle
- Revitalize commons management
- Value women

Source: Gardner, Gary, and Prugh, Thomas, Project Directors. *State of the World 2008: Innovations for a Sustainable Economy*. New York: W.W. Norton & Company, 2008.

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Moving Toward a New Economy

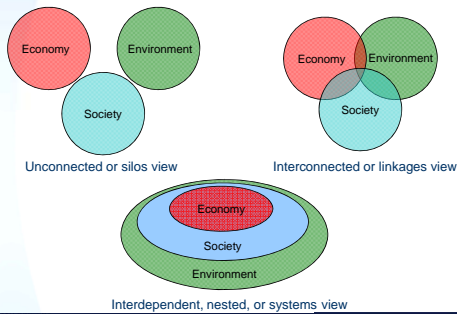
Green economy
Green collar economy
Sustainable economy
Clean economy
Post-carbon (or carbon neutral) economy
Circular (recycling) economy
Steady-state economy
Human-scale economy
Local living economy

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Evolving Views of the Community



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Systems Thinking

- Systems consist of **individual but interrelated parts**.
- Systems depend on the **relationships** among the parts as much as the parts themselves.
- These relationships make the **whole greater than the sum of its parts**.
- When you **dissect** the system, you destroy the pattern of relationships.

Sustainable Community Development

Drivers

- Sustainable development and systems thinking

Goal

- Sustainability

Emerging Strategies

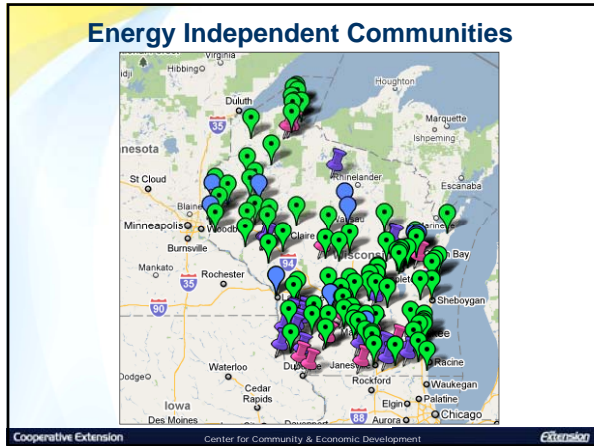
- Green collar jobs
- Alternative and renewable energy sources

- Local food systems
- Sustainable (eco) tourism
- Triple bottom line business
- Industrial ecology
- Valuing ecosystem services
- Precautionary principle
- Eco-municipality movement (The Natural Step)
- Transition Towns

Wisconsin Eco-municipalities

- Town of La Pointe
- City of Washburn
- City of Ashland
- City of Madison
- City of Bayfield
- Town of Bayfield
- Douglas County
- Village of Johnson Creek
- City of Marshfield
- City of Manitowoc
- City of Neenah
- City of Menasha
- Town of Menasha
- City of Eau Claire
- Town of Cottage Grove
- City of La Crosse
- La Crosse County
- City of Stevens Point
- City of Wausau
- City of Beloit
- City of Baraboo
- City of Sheboygan
- Dunn County
- Village of Spring Green
- Village of Colfax
- Town of Greenville
- Village of Shorewood





Four Sustainability Principles

In a sustainable society, nature is not subject to **systematically increasing**...

- ...concentrations of substances extracted from the Earth's crust,
- ...concentrations of substances produced by society,
- ...degradation by physical means,

and, in that society...

- ...people are not subject to conditions that systematically undermine their capacity to meet their needs.

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Fundamental Human Needs

Subsistence	Protection	Participation			
Idleness	Affection	Understanding			
Creativity	Identity	Freedom			

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Transition Model


“ . . . a positive, solutions-focused way of gathering those around you together to start exploring community-scale responses to peak oil and climate change.”

Rob Hopkins. *The Transition Handbook*, 2008.

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Transition: Guiding Principles

- Inner and Outer Transition
- Positive Visioning
- Inclusion and Openness
- Enable Sharing and Networking
- Build Resilience
- Self-organization and decision making at the appropriate level



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Three Basic Policy Goals

- Sustainable scale
- Just distribution
- Efficient allocation

Source: Daly, Herman. *Ecological Economics*. Island Press, 2004.

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Building a New Community

- Durable
- Sturdy
- Stable
- Hardy
- Robust
- Resilient
- Human scale
- Self-reliant
- Localized

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Community Engagement

- Participatory
- Inclusive
- Decentralized
- Self-organizing
- Horizontal
- Open
- Collective
- Fair and just
- Empowering

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How do we get there?

- The sustainability-participation connection
 - Ecosystems are about connectedness and interdependence
 - Relationships are more important than parts
 - Wisdom is about understanding interdependence
 - Understanding of others can only occur through interaction with them
 - Interacting requires participation of everyone

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Ladder of Participation

Arnstein, Sherry R. "A Ladder of Citizen Participation," JAIP, Vol. 35, No. 4, July 1969, pp. 216-224

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Who doesn't Participate--the Excluded



- People with lower income
- People with less education
- People of color
- People with disabilities
- Single parents
- Immigrants

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How to Prevent the Excluded from Participating

- Meetings during working hours
- Meetings without child care
- Mealtime meetings without food
- Inaccessible meetings
- No translation at meetings
- No public transport to meetings

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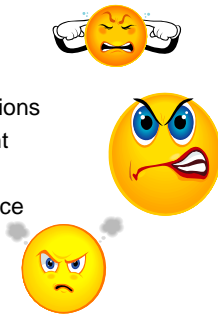
How to Discourage the Excluded from Participating

- Elites control the agenda
- Plan is worked out before the meeting
- Final decisions will be made by others
- Boring meetings
- Non-interactive meetings
- Results of meeting are ignored



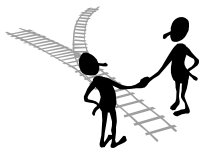
The Consequences of Exclusion

- NIMBYism
- Disillusionment
- Abstinance from elections
- Distrust of government
- Tax resistance
- Development resistance



Changing our Thinking

- Respecting adversarial democracy
- Embracing diversity
- Climbing up the ladder of participation
- Appreciating creativity



Building the Base for Inclusion

- Building relationships with the excluded (one on ones, small groups, listening projects)
- Building participation skills of the excluded
- Organizing the excluded (from small groups to sustainable organizations)



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Why Consensus Processes May Not Work

- There are contradictory material interests.
- There is not an honest desire among power holders to share power.



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Adversarial Processes

- Riots
- Protests
- Community organizing



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Professional Challenges for the Community Worker

- Elites like having control
- Elites control the community worker's salary
- Racism, sexism, classism, homophobia, etc.



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Managing the Challenges

- Dividing elites
- Educating elites
- The civic engagement backdoor



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Resources

- The Guide to Effective Participation <http://www.partnerships.org.uk/guide/index.htm>
- The Citizen's Handbook <http://www.vcn.bc.ca/citizens-handbook/>
- The Study Circles Resource Center <http://www.studycircles.org/>
- Fond du Lac Diversity Circles <http://www.fdl.uwc.edu/diversitycircles/>
- Consensus Organizing Center <http://consensus.sdsu.edu/>
- Organizing <http://www.tenant.net/Organize/>

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