

Understanding Advocacy

Some nonprofits meet **immediate needs** with direct services

Some also, create **long-term solutions** by advocating for better public policy

They are two halves of a whole.

Direct Services can mean:

- VISTA volunteers providing **homework help** to youth
- 4-H agent training AS staff on how to **start a 4-H Clubs**
- Volunteers coaching middle school youth on **community service** projects
- So youth ***improve study habits, develop life skills and practice active citizenship!***

Advocacy can mean:

- Implementing a Quality Rating System for child care.....
- Encouraging state legislators to create a **\$5 million grant program** for Afterschool
- Advocating for quality, accessible **afterschool programs for all.....**
- So ***ALL WI youth have the opportunity to attend a high quality afterschool program!!***