
SE REGIONAL WAN POLICY GOAL TEAM UPDATES:

Below are the topics we discussed

1. Public vs. Private Afterschool Programs - What is the trend in legislation about allocating 21st CCLC funding for afterschool programs for both sectors? What are the implications?
2. Mandated vs. Non-Mandated - Afterschool Programs are Non-mandated and therefore are more fluid. What challenges do we face in funding programs that are Non-mandated?
3. Sustainability - A necessary drive in securing solid and diverse funding sources in order to provide the same caliber of programming to as many students even when the CLC Grants are eliminated.
4. Vouchers (SES) - How and why does the voucher program affect what and how we do things in the Afterschool arena.

Below is how our team worked toward reaching the goals previously set at the previous meeting (October/West Allis).

1. Create separate educational materials for stakeholders and partner on program benefits and funding:
Brochures, Commercial on local Channel in Kenosha, for example.
2. Create tools for stakeholders to advocate for Afterschool Programs
Post cards, phone calls, trips to Madison
3. Provide examples of public awareness events that promote benefits of afterschool programs.
Advisory Council (rejuvenate), 4-H Project Fair
4. Provide Media alerts and news releases that can be distributed and used statewide
Advocacy video, Letter to Editors, News Coverage