



Logical Logic Models

Youth Emphasis Wisline Web

October 3, 2008

10-11:00 am

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Logical Logic Models Youth Emphasis Wisline Web

Preview



- What we'll cover
- Ground rules
 - Questions and answers
 - Hold until end
 - Follow-up, if needed

Preview

How comfortable do you feel in using a logic model?

Polls are open.

Very comfortable



Moderately comfortable



Slightly comfortable








Not at all comfortable



[Poll 1]

What is your current level of understanding of logic models?

Polls are open.

- Very high understanding 
- High understanding 
- Moderate understanding 
- Slight understanding 
- Little understanding 

[Poll 2]



A logic model is... ??? (check correct answers)

- a graphic description of a program
- a depiction of reality
- a way to help us answer the “So What” question
- a framework for planning and evaluation
- an evaluation

A logic model is... ??? (check correct answers)



A logic model is...

- Graphic description of a program
 - Shows the connections between what we invest (INPUTS), what we do (OUTPUTS) and what results (Outcomes)
- A model; depicts intention – not reality
- Helps us answer the question... **SO WHAT?**
- A framework for program planning, implementation, evaluation and communications
- Not an evaluation

A logic model is...



Why do we use logic models in UWEX? What's in it for YOU?

- Demonstrates our professionalism and connection with the University
- Provides proof of solid educational programming
- Shows how our activities are tied to larger, important outcomes
- Helps us plan useful evaluations
- Helps us be successful in grant writing
- Promotes our value in communities where partners need to use logic models and they come to us for help (e.g., United Way agencies, schools)

Why do we use logic models in UWEX? What's in it for YOU?

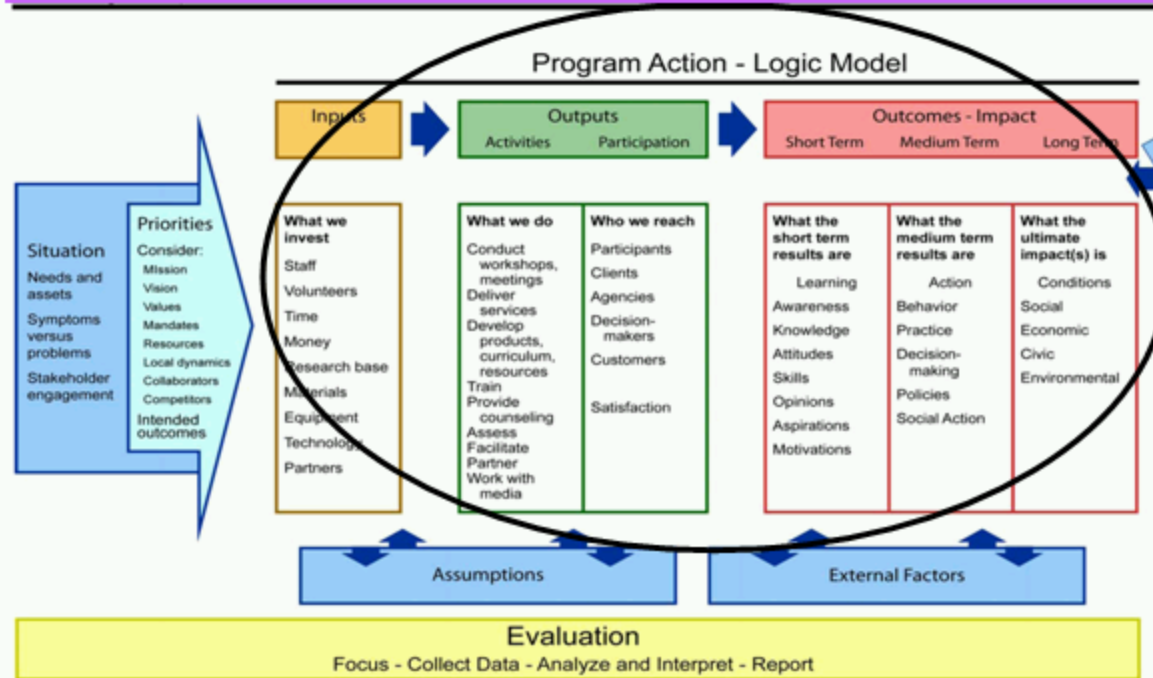


Expectations of UWEX faculty and staff

- Use logic model in Planning and Reporting (PRS)
 - Use components on an ongoing basis
 - Components are part of our program plans
- Use in tenure and promotion documentation
- Use in scholarship

Expectations of UWEX faculty and staff

Our UWEX Logic Model: Key components



Outcomes check: YES or NO?

Vote YES if you think the following statements represent outcomes

Outcomes Check: YES – NO?

Vote YES if you think the following statements represent outcomes

[Text Slide 1]

A community partnership implements a computer based reading program to all third and fourth graders

Polls are open.

YES



NO




[Poll 7]

92% of the 8th graders who participate say they like the program very much

Polls are open.

YES 


NO 

[Poll 9]

Middle school youth increase their daily minutes of physical activities

Polls are open.

YES 


NO 

[Poll 8]

35 new volunteers were trained as youth mentors

Polls are open.

YES 


NO 

[Poll 4]

Youth participants increase their leadership skills

Polls are open.

YES 


NO 

[Poll 10]

4-H youth groups participated in 3,000 community service projects

Polls are open.

YES 

NO 

[Poll 3]

Don't mistake activity (outputs) with accomplishments (outcomes)



Not how many worms the bird feeds its young, but how well the fledgling flies.

(United Way of America, 1999)

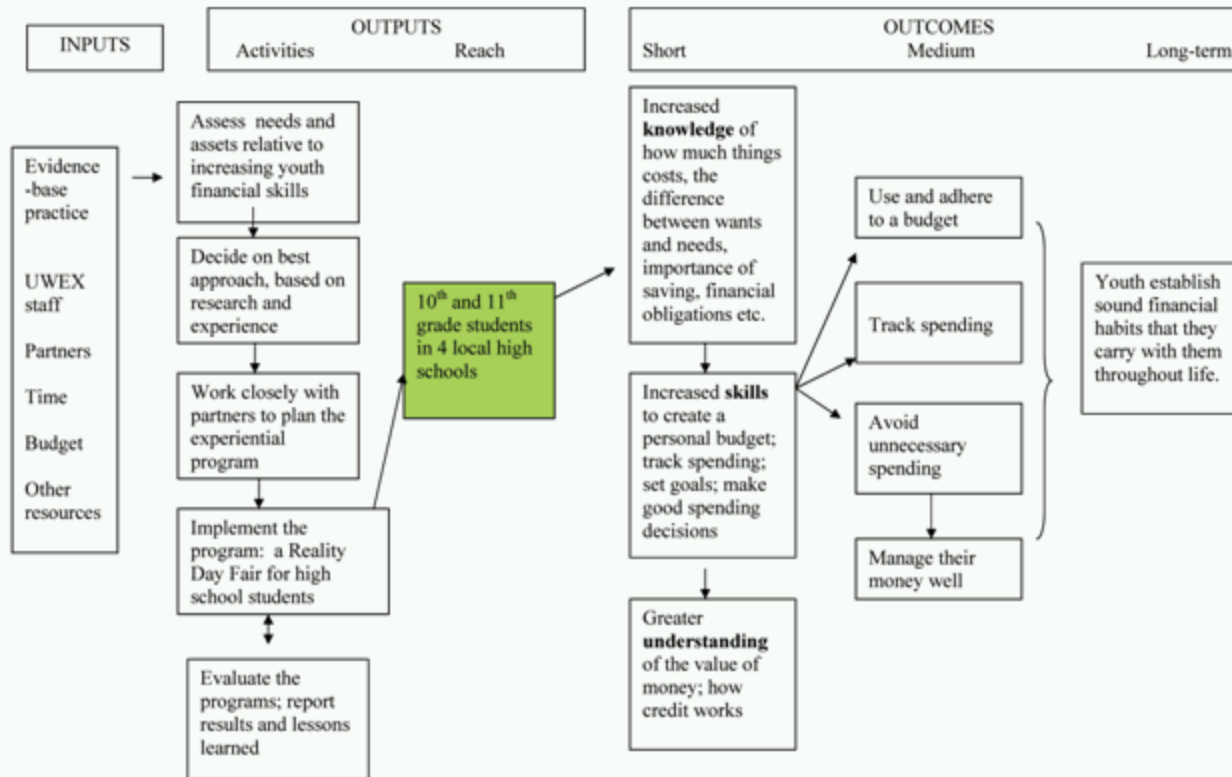
OUTCOMES answer

SO WHAT?

Don't mistake activity (outputs) with accomplishments (outcomes)



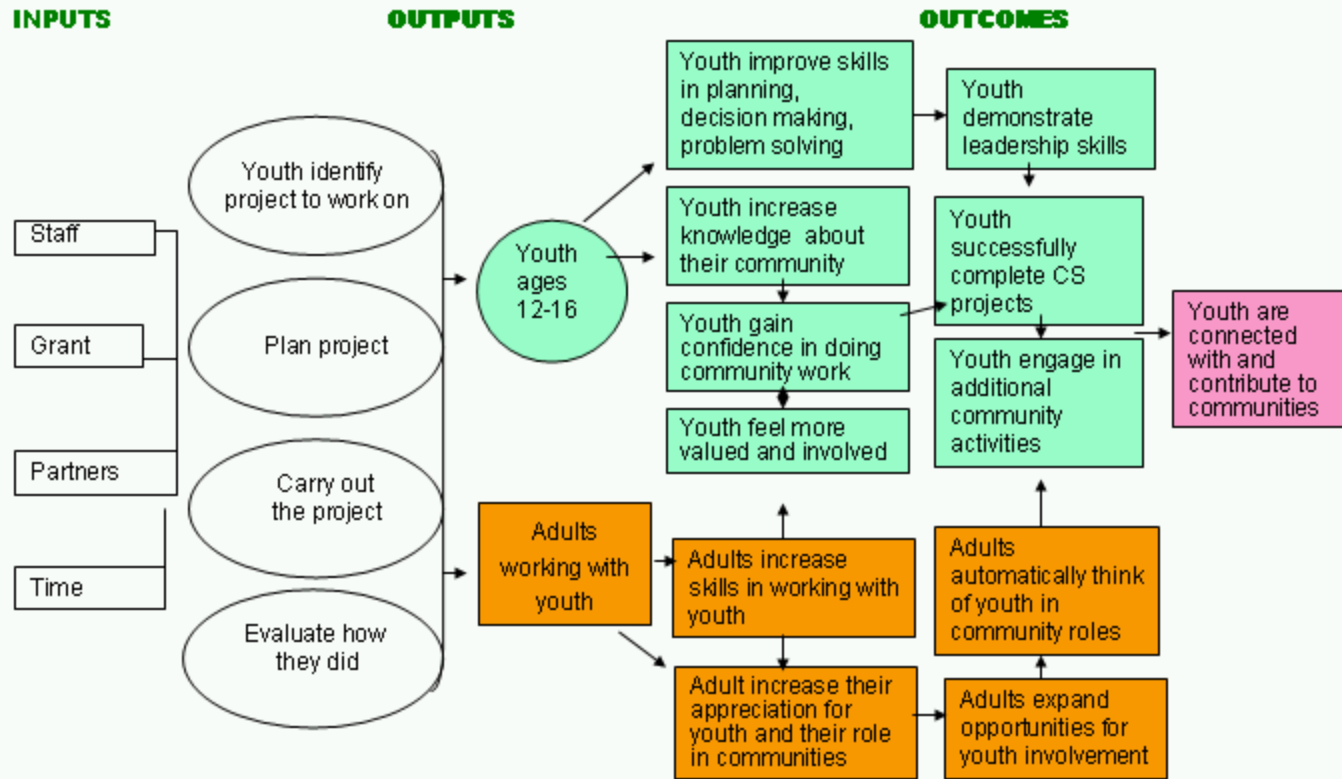
SITUATION: An estimated 80% of Wisconsin high school students work and nearly one-third have credit cards in their own names. But many lack **basic skills in personal financial management. They do not understand budgeting and have little knowledge of savings, credit, investing and money management.**



Slide 11

Youth and community service

Situation: Youth lack opportunities to serve that is important in building leadership, a service ethic and sense of community. Adults undervalue youth and their potential as community members.

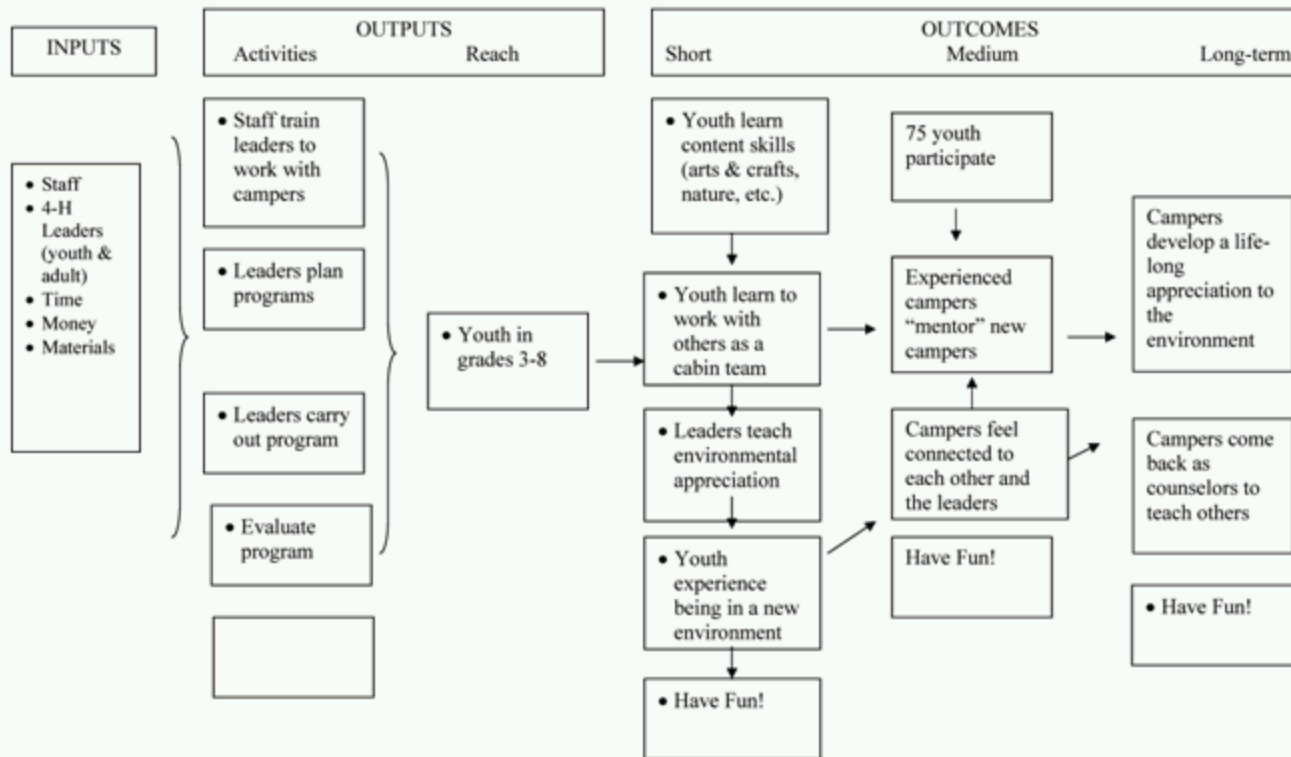


University of Wisconsin-Extension, Program Development and Evaluation

Slide 12

LET'S CRITIQUE

4-H Camp – Campers



Slide 13



Pitfalls – Things to look out for

- **Creating one alone**
- **Muddle outputs (activities) and outcomes**
 - Participation and satisfaction vs. changes
- **Not connecting the components...does this program make sense? Is it likely to achieve the desired outcomes?**
- **Letting it sit on the shelf rather than keeping it visible and using it to track and monitor progress; a living document**

Pitfalls – Things to look out for



What are your challenges?

Let's hear from you...



What are your challenges?



Where do you go for help?

- Colleagues who are logic model users
- Liaisons – mentors
- PDE web site (or Ellen)
 - www.uwex.edu/ces/lmcourse
 - <http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html>
 - If you are teaching/mentoring others:
Look for the Teaching and Training Guide

Where do you go for help?

Remember...



A logic model is a **way of thinking** -- a **mental framework**

not just boxes and arrows
or a pretty graphic!

Remember...



QUESTIONS AND ANSWERS



QUESTIONS AND ANSWERS