

**Visit:**

- ABS Global
- Crave Bros. Farm & Homestead Cheese LLC
- Replacement Heifer Farm
- Hoard's Dairyman
- Hoard's Dairyman Farm
- Organic Dairy
- Nasco International
- National Dairy Shrine Museum
- World Dairy Expo
- and more....

**Enjoy workshops** on such topics as:

- "Science Fun With Dairy Foods"
- "Forage Crops for Dairy Cattle"
- "Biotechnology in the Dairy Industry"
- "Artificial Insemination of Dairy Cattle"
- "Dairy Foods Evaluation"
- "Interviewing: Secrets to Success"
- "Marketing Dairy Products"
- "Roaming Through the Rumen"
- "Developing a Comprehensive Dairy Herd Mating Strategy"
- and more....

**Interact with:**

- New friends from around the U.S. and Canada
- Leaders in the dairy industry
- U.W. Dairy professors
- Dairy specialists from around the country
- 4-H volunteer dairy leaders
- Corporate representatives

**Mix in:**

- Networking with others with similar interests
- Recreation and fun

**Educational objectives are to help selected 4-H youth:**

- learn more about the dairy industry
- learn more about careers in the dairy industry
- develop additional competence in a special-interest area of the dairy industry
- practice leadership and group participation skills

**Sponsored and Conducted by:**

- 4-H Youth Development, University of Wisconsin-Extension
- Cooperating Friends of 4-H and the Dairy Industry
- World Dairy Expo
- National 4-H Dairy Conference Planning Committee



Science Fun with Dairy Foods



Roaming thru the Rumen



Educational Off-site Experiences

## What have former participants said about National 4-H Dairy Conference?

*"These seminars helped me learn and understand a lot more about the dairy industry."*

*"The World Dairy Expo was the greatest because I got to see a large, very competitive dairy show."*

*"The DNA seminar was very cool! I would like to come to UW-Madison."*

*"Great Conference! I wasn't a dairy person, but now I am!"*

*"Good speakers and well organized tours."*

*"I loved hearing Barrett Keene speak! He was great!"*

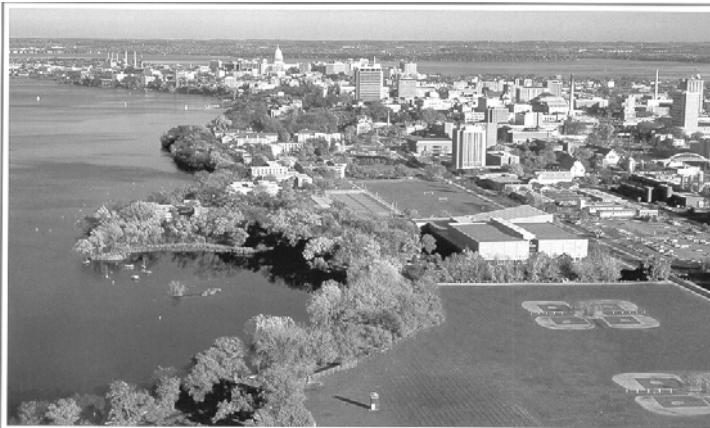
*"I liked learning about Hoard's Dairyman magazine; seeing the exhibits at National Dairy Shrine Museum."*

*"I appreciate the tours. They were very interesting. I'm glad to be able to see what I've "herd" so much about."*

*"[The] best [part was] meeting all the new people and learning new ideas."*

*"I am going to tell my club members how interesting [it was] and try to get them to come in the following years."*

*"Thanks to 4-H, I met a lot of neat friends."*



Madison, site of the National 4-H Dairy Conference, is famous for its four lakes, scenic beauty, long-standing tradition as the state capitol, and one of the most prestigious college campuses-the University of Wisconsin-Madison including a superb agricultural school.

ANNOUNCING...

## 57<sup>TH</sup> ANNUAL NATIONAL 4-H DAIRY CONFERENCE



For 4-H Youth ages 15-18 who are interested in the dairy industry and who carry out dairy and dairy-related projects under adult leadership in their community.

**October 2-5, 2011**

**University of Wisconsin Campus  
Madison, Wisconsin**

**UW  
Extension**

Wisconsin Counties Cooperating and Providing Equal  
Opportunities in Employment and Programming, Including Title IX.