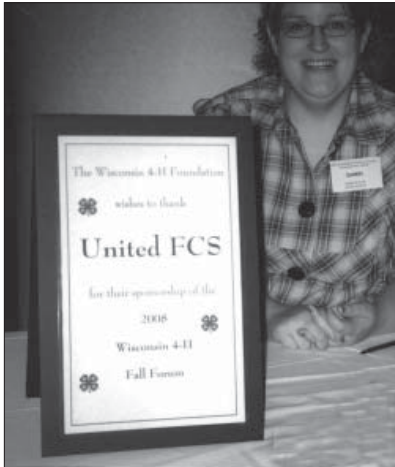


# impact

Invest in Wisconsin's 4-H Youth... Leaders of Tomorrow



Dawn Kuelz, Door County 4-H Youth Development Agent, and United FCS welcome Fall Forum participants.

## United FCS Sponsors Wisconsin 4-H Fall Forum

United FCS was the first-time sponsor for the 2008 Wisconsin 4-H Fall Forum, held in Wausau in October. The Fall Forum invites a youth and an adult delegate from each county to attend and learn about the goals of Wisconsin 4-H Youth Development, help plan and evaluate statewide programs, and share information about county activities. Over 100 delegates attended this year's Fall Forum. (See inside for more on the Fall Forum.)

United FCS, a part of the National Farm Credit System, serves nearly 4,400 customer-members with a primary focus on a 22-county service area in North Central Wisconsin and West Central Minnesota by providing ag loans and leases, country home loans, and a wide array of financial services. The Wisconsin counties that United FCS serves are Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Waushara, and Wood. United FCS is a farmer-owned financial services cooperative, with a team of qualified specialists having extensive agricultural knowledge and experience.

In addition to the Fall Forum, United FCS sponsored the 2008 State 4-H Plant & Soil Sciences Day, held in July. This was their first time sponsoring this event, which brings youth together from all around the state to learn more about horticulture, through tours, hands-on workshops, demonstrations, and judging practice.

*"Today's youth is tomorrow's next generation of small business owners and workforce. As more of our country's population is urbanized, it is important that future generations understand the importance that agriculture (and its related fields) play in our daily lives. Sponsoring 4-H programs like the Plant & Soil Science Day and the Leadership Fall Forum provide our youth with key developmental and learning opportunities that may foster growth and development of youth seeking careers in agriculture,"* stated Jay Nickel, Senior Vice President for United FCS.



Wisconsin 4-H  
Foundation, Inc

**The Foundation's PURPOSE is:**  
*To enhance Wisconsin 4-H by investing in Wisconsin's 4-H Youth... Leaders of Tomorrow.*

**The Foundation's MISSION is:**  
*Generate resources to invest in successful 4-H Youth Development programs.*

**The Foundation's VISION is:**  
*The Wisconsin 4-H Foundation, Inc. will be a dynamic leader in expanding statewide support for 4-H Youth Development.*



## In this issue . . . . .

- Honoring our 2008 Major Donors
- Richard Franta a 4-H Dairy Scholarship Recipient
- The Value of Wisconsin 4-H: A Visible Return on Our Investment
- New 4-H Foundation Board Trustees
- 4-H Volunteers Fall Forum
- Youth Civic Leadership Conference

## Wisconsin 4-H Foundation Board of Directors 2009

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LeRoy C. Haeuser & Co. S.C.  
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### Terri Dallas, Vice President

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#### Glen Viste

State 4-H Adult Leader Council Rep.

#### Jamie Wall

Askeaton Advisors

## We Honor Our 2008 Major 4-H Donors

The 4-H Foundation's Donor Recognition Luncheon was held in Wausau on October 18th as part of the annual 4-H volunteers' Fall Forum and was sponsored by Nasco of Fort Atkinson. Greg Hutchins, State 4-H Program Director, was the Master of Ceremonies for the annual major donor recognition event. LeRoy Haeuser, Wisconsin 4-H Foundation Board President, presented the awards. Members of the 4-H State Youth Leader Council gave brief testimonials about the value of 4-H.

### Wisconsin 4-H Major Donor Recognition

**The five donors recognized at the luncheon all were \$5,000 and above sponsors for Wisconsin 4-H programs in the past fiscal year. These donors, through their gifts, help to enhance and expand 4-H programs statewide.**

**Rural Mutual Insurance Company** of Madison is a 2008 Silver Clover State 4-H Sponsor, supporting all state 4-H programs for the year. Their support meant that counties continued to receive the learning resources that keep Wisconsin 4-H strong.

**United FCS** of Wausau was a new partner, and sponsored both the 2008 4-H Plant & Soil Science Day and the 2008 Wisconsin 4-H Volunteer Leaders Fall Forum. Their generous support helped to develop young leaders.

**Wisconsin Energy Corporation** of Milwaukee supported multi-cultural education projects at the county and state levels. And they support the 4-H clubs' community service projects, through small grants.

**Wisconsin Farm Bureau Federation** of Madison has co-sponsored the Wisconsin 4-H Key Award program for more than 30 years, helping counties to recognize their 4-H youth who have made significant growth in their leadership skills.

**Wisconsin Milk Marketing Board** of Madison was a sponsor for one day of seminars at the 2008 Wisconsin 4-H & Youth Conference, and were a major sponsor of the 2007 North Central Region 4-H Volunteer Forum in Milwaukee.

Other key donors from 2008 will be honored at various events. These are:

**Badgerland Financial** of Baraboo was our top State 4-H Sponsor at the Gold Level in 2008. Badgerland, formerly known as Farm Credit Wisconsin, was a sponsor of all state 4-H events for 2008. They have been a partner with Wisconsin 4-H since the 1960's.

**Cooperative Resources International** of Shawano was not only a major purchaser at our annual Governor's Sweepstakes Meat Products Auction, they also provided all of the 4-H Foundation's printing needs for the year.

**Discoverer's Fund** contributed 16 college scholarships for 4-H youth for 2008, more than doubling the number of scholarships the 4-H Foundation provided. The impact of this gift was huge for the youth whose future educational plans were supported.

**Michael Lougee and Wendy Pradt Lougee** of Minneapolis gave the lead gift for the new Wisconsin 4-H Photography Fund. Their generous gift, offered as a matching gift challenge, helped to launch the Photography Fund with nearly \$25,000 donated.

## Fall Forum - Dialogue Between Youth and Adults

The Annual Fall Forum of 4-H leaders was held Saturday, October 18, 2008 in Wausau, Wisconsin. This is a true forum in every sense of the word. Youth and adult leader delegates from counties throughout the state come together in a public setting for an open discussion. The forum also serves as the annual meeting for both the State 4-H Adult Leader and Youth Leader councils.

Sue Pleskac, State Volunteer Leadership Specialist says, *"The most important aspect of the Fall Forum is the opportunity for volunteers to dialogue. They help set priorities for 4-H and share ideas to maintain its relevancy in a changing world."*



*Fall Forum participants discuss 4-H issues.*

A past president of the Adult Leader Council, Glen Viste of Door County said, *"Fall Forum is a great opportunity for the adult and youth leaders to share ideas in a friendly working environment. I've made a lot of strong friends, both youth and adult, as I served on the board, and I treasure both."*

The counties sending delegates often reap benefits. Delegates to Fall Forum share what they learned back in the county in a number of ways. Often, leaders work to replicate the Fall Forum discussions at the county level.

Sometimes the leaders teach parts of the leadership development they experienced at Fall Forum. *"Their number one job is to communicate back to the leaders in the counties on what happened at Fall Forum,"* says Pleskac.

This year, the forum provided two areas of emphasis:

- How to make it easy for volunteers to participate and lead in 4-H
- How to improve 4-H member retention (the backdrop for this discussion included changing demographics, technology changes, and economic challenges)

A new 4-H Volunteer Development Fund was established with the 4-H Foundation at the 2008 Fall Forum. The new endowment fund will use earnings on the investment to support volunteer education. This has been broadly defined and will include many aspects of volunteer education such as curriculum development, training, and tuition reimbursement. It will include both youth and adult volunteer education. The State 4-H Adult Leader Council contributed \$10,000 in establishing the endowment. Several private contributions were also made.

Glen Viste said, *"We hope that each county will contribute \$100 and many 4-H clubs too. Altogether we'd be more than one fourth of the way to our \$100,000 goal right out of the gate."* Viste went on to say, *"This new volunteer education fund shows the importance 4-H places on leadership development."* Viste currently serves on the Wisconsin 4-H Foundation Board.

If you would like to make a contribution to the 4-H Volunteer Development Fund, send your gift to the Wisconsin 4-H Foundation, 428 Lowell Hall, 610 Langdon Street, Madison, WI 53703. Be sure to designate the 4-H Volunteer Development Fund.

## Wisconsin 4-H Foundation Welcomed Andis Company as New State 4-H Sponsor

By Emmalee Anderson

Andis Company joined the ranks as one of the 2008 State Sponsors of Wisconsin 4-H. As a State 4-H Sponsor, Andis Company was listed at major state 4-H events throughout the past year. Their contribution benefitted the almost 100,000 youth statewide who participate in 4-H activities.

Andis Company is proud to call Wisconsin home, as its headquarters are located in Racine County. Beginning in 1921, the company has evolved from selling electric clippers door-to-door to now offering a wide range of grooming products for consumer use, small and large animal grooming, and also for use in hotels across the country. Along with the headquarters in Racine, this Wisconsin business has offices located in Canada, Germany and Hong Kong.

Some of the 4-H activities that the State 4-H Sponsor program supports are the 4-H Area Animal Science Days, the Wisconsin 4-H & Youth Conference, 4-H AfterSchool programs, and the 4-H Arts Camp, to name a few of the many 4-H state offerings. Andis Company was named a Bronze Level State 4-H Sponsor of the Wisconsin 4-H Foundation for their gift of \$2,500 in support of the Wisconsin 4-H youth development programs.

If you are interested in becoming a 2009 State 4-H Sponsor, please contact Patricia Harrington, Director at the Wisconsin 4-H Foundation, at either 608-262-1285 or [pat.harrington@uwex.edu](mailto:pat.harrington@uwex.edu).

## To make an IMPACT for Wisconsin 4-H you can...

### \*Make a donation that will benefit 4-H youth statewide

\$25 \_\_\_\_\_

\$50 \_\_\_\_\_

\$100 \_\_\_\_\_

\$250 \_\_\_\_\_

Other \$ \_\_\_\_\_

---

### \*Be a State 4-H Sponsor

\$1,000 Green Clover \_\_\_\_\_

\$2,500 Bronze Clover \_\_\_\_\_

\$5,000 Silver Clover \_\_\_\_\_

\$7,500 Gold Clover \_\_\_\_\_

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### \*Make a Bequest \_\_\_\_\_

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Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Thank you*

Make your donation to the Wisconsin 4-H Foundation,  
428 Lowell Hall, 610 Langdon St.  
Madison, WI 53703

## The Value of Wisconsin 4-H: A Visible Return on our Investment

By Dr. Willie D. Larkin, Senior Special Assistant to the Chancellor, UW Colleges and UW-Extension

I firmly believe that every Wisconsin citizen should be involved in developing the next generation of Wisconsin leaders. After having served on two state 4-H foundation boards in Ohio and Alabama, the decision to become a member of the Wisconsin 4-H Foundation Board was easy. Over the years, I've seen 4-H's incredible impact on youth. I personally received the best training of my life during my 10-year membership in 4-H. Most of what I am today began through the hands-on experiences I received growing up as a 4-H member in Georgia. The same opportunities exist in Wisconsin.



Willie D. Larkin

In this article, I'd like to speak from three vantage points. First, I want to talk about my exposure to 4-H as a youth, my work as a 4-H professional at three previous land grant universities, and my service on 4-H foundation boards.

I grew up on a sharecropper farm in southwest Georgia and felt as if I was doomed to a life of failure. However, 4-H serves as a beacon of hope and opportunity and, fortunately, I was exposed to it early in life. Through 4-H, I was given the opportunity to build valuable personal development skills and competencies. In addition to learning how to use my hands to build and create things, I also developed the ability to think critically, make decisions, and solve problems. Most of all, I learned about the importance of personal values, ethics, and morals. I also learned about patriotism and love for one's community. And, I discovered an acute appreciation for being unselfish. All these learned skills contributed to becoming the person I am today.

When I went to college, I obtained three degrees in the field of agriculture and found myself ultimately serving as a county 4-H agent with the University of Georgia, working with young people – and teaching them what I had been taught many years earlier. From time to time, I could actually hear myself sounding like the teachers and volunteers that had instilled all those special values in me. The experience was what I needed to be able to pay forward. I became consumed with a passion for paying forward. I am happy to say that over the years, I have been able to accomplish the same success with young people by imparting to them the importance of being a 4-Her. The knowledge these young people received has directed them toward successful careers, allowed them to raise strong families, and positioned them to become engaged with their respective communities. In other words, 4-H makes a world of positive difference in people's lives.

Now, as a much older and wiser professional, I have the opportunity to remain connected to 4-H in a much different role—that of being a member of the Wisconsin 4-H Foundation Board of Directors. Instead of providing direct services, I am able to invite people to invest in youth and enhance their communities at the same time. Most people are familiar with 4-H and Youth Development and are usually willing to contribute both time and money to advance this one-of-a-kind program. It becomes easy to ask everyday citizens, various organizations, and the business community

**See VALUE on page 5**

## VALUE continued from page 4

to support the worthy cause of elevating our Wisconsin youth. And, although I am the Co-Chair of the Resource Development Committee for the Foundation and look for gifts in the range of \$1,000 to \$5,000, all amounts are welcomed.

After making a presentation recently to 4-H youth, I received a wonderful email from one of the participants. In part, she wrote, *“All I want to say is, because of you I found strength in myself. Because of you, I believe that I can change something in this world. That’s why thank you for being with us, and inspiring us. You will always be in my heart as a person who played an important role in my life. If it weren’t for 4-H training, I wouldn’t have the opportunity to influence other youth in this manner. I thank 4-H from the bottom of my heart.”* Amina (text of her email is in the right sidebar)

In conclusion, 4-H is the lifeblood for the development of our next generation of scholars and leaders. We should all be willing and eager to contribute to this great program that is renowned for jumpstarting youth to a greater purpose in life. I am a product of 4-H and am grateful for the opportunity to invest my time and energy to perpetuate this program.

---

## Franta a 4-H Dairy Scholarship Recipient

Richard Franta, Wisconsin 4-H alumni, celebrated the New Year with a long move to the University of Florida, where he will begin graduate work in Agricultural Extension with an international emphasis. He leaves with lessons learned from his time in 4-H: the importance of teamwork, record-keeping, and community service.



Richard Franta

Richard was an 11-year member of the Olivet Otters 4-H club in Pierce County, and was awarded the Discoverer’s Fund 4-H Dairy Scholarship in 2008. Last December, he graduated from the University of Wisconsin-River Falls with a degree in Marketing Communications emphasizing agriculture.

*“4-H has been the foundation of my educational and career goals,”* explains Richard.

*“The beginning of my interest in international agriculture has its roots in 4-H. When I was*

*16, I went on a 4-H trip to Mexico City. There I lived with a [host] family for a month and was introduced to another culture. Although it is an extremely large city, it is not as far removed from agriculture as I expected. Thousands of flowers, fruits, and meats appeared each day at the downtown markets my host family would visit.”*

Richard speaks very highly of his many experiences in 4-H. Public speaking skills from dairy judging and dairy quiz bowl have served him well in college, as has his ability to work well in groups and be an effective leader. Although many young people dread record-keeping, Richard says, *“4-H emphasized documenting your projects and progress as a member. This has been important in many subjects and courses, as organization skills are imperative to completing a successful paper, project or report.”* Even the many hours spent volunteering for the benefit of the community have made a lasting impression on Richard who says, *“4-H taught me from a young age that giving of myself is a rewarding experience.”* Inspired from experiences gained through 4-H, Richard is ready for the challenges of his big move.

*Following is the e-mail referenced in Professor Larkin’s article. Amina was on an international 4-H exchange trip in Wisconsin, and heard Dr. Larkin at the State 4-H & Youth Conference in Madison. She is from Tajikistan. Does 4-H have an impact? Yes, it does! Can we, as individuals, have an impact? Yes, we can!*

Dear Mr. Larkin,

First of all congratulations with New Year. May the new year be for you even more successful than before. Wish you health and happiness.

I just wanted to thank you and not only for sending me the presentations. From that very moment when I met you, my life changed.

After that great presentation at 4-H I became so inspired that the very first day when I returned back to Tajikistan I organized an initiative group that helps orphans. Well, the fact is that group didn’t have any support, and we didn’t have money. But I still believed that we can help, keep going on. After some time we could gather more than \$9000 it’s a lot for the orphans of country like Tajikistan.

All I want to say that, because of you I found a strength in myself. Because of you I could believe that I can change something in this world. That’s why thank you for being with us and inspiring us.

You will always be in my heart like a person who played an important role in my life.

Amina

## Dates for Two Golf Classics Set

Join us at the 7th Annual Southern Golf Classic and Silent Auction at Kettle Moraine Golf Club in Dousman on **Monday, June 1, 2009** and the 2nd Annual Northern Golf Classic and Silent Auction on **Monday, June 15, 2009** at Kilkarney Hills Golf Club in River Falls.

The southern golf event in Dousman will include morning pastries and coffee as well as a grilled lunch. The northern event in River Falls will include a lunch and dinner with registration. Participate in both events, as a sponsor or golfer, for a reduced rate!

Last year, the two Golf Classics netted more than \$22,000, supporting 4-H programs statewide.

For more information on how you can be a sponsor or to register to golf, check our website at [www.uwex.edu/ces/4h/foundation](http://www.uwex.edu/ces/4h/foundation) or contact Donna Faulkner at 608-262-1597 or [donna.faulkner@uwex.edu](mailto:donna.faulkner@uwex.edu)

## Dates to Remember

February 28, 2009 – 4-H Scholarship applications postmark date  
April 2-3, 2009 – Wisconsin 4-H Foundation Board Meeting and Retreat  
June 1, 2009 – 7th Annual Southern Golf Classic, Dousman  
June 15, 2009 – 2nd Annual Northern Golf Classic, River Falls  
June, 2009 – Wisconsin 4-H Foundation Board Meeting  
August 11, 2009 – 18th Annual Governor's Sweepstakes Meat Products Auction, Wisconsin State Fair  
September, 2009 – Wisconsin 4-H Foundation Board Meeting

## Wisconsin 4-H Foundation Welcomes New Board Members

Following are the four newly elected Wisconsin 4-H Foundation Board members. Their term begins in January 2009 and ends December 2011. They are replacing Virginia Hazlett and Dean Peterson, whose terms have ended. Virginia served as the Board Vice President and as Co-Chair of the 4-H Foundation's 50th Anniversary Celebration, and Dean served as the 4-H Foundation Board Treasurer for several years, keeping a close watch on the Board's fiscal responsibility to donors.

### SUSAN ALLEN

Sue has been deeply involved in organizations directed towards youth and youth development for most of her life. She is currently an independent contractor for positive youth development. For the past three years, Sue has worked with the State 4-H office to organize and coordinate the Youth as Partners in Civic Leadership program, which the Wisconsin 4-H Foundation continues to support through grants.

### COURTNEY BOOTH

Courtney majored in Agricultural Journalism and worked in Agricultural Marketing. She was a 10-year member of the Forest Ever Ready 4-H Club in Calumet County, and continues to be a 4-H volunteer in Leadership Development and as a Drama and Speaking Judge. As a former Wisconsin Alice in Dairyland, she looks forward to using her public relations and fundraising relationships to help grow 4-H.

### MIKE GOBIN

Mike, a fifth-year student at the UW-Madison majoring in International Business and Marketing, was a member of the Boaz Boosters 4-H Club in Richland County, has been a member of the Southern District 4-H Leadership Team, and is currently co-founder of the UW-Madison collegiate 4-H, an adult resource leader at 4-H Arts Camp, and a chaperone for the State 4-H Drama Company.

### SHELLIE KAPPELMAN

Shellie, a 4-H alumni, and her husband, Peter, own Meadow Brook Dairy Farms, LLC in Two Rivers, and is also a professional photographer. Shellie has been a 4-H Dairy and 4-H Photography leader since 1987, and has served as a 4-H Club general leader since 2003. Shellie is also a Manitowoc County 4-H Dairy Bowl coach, and served on the Manitowoc County 4-H Leader's Board.

Following are the two members of the board who were re-elected to a second term as Wisconsin 4-H Foundation Board members.

### GREG SCHOPEN

Greg is Vice President of Agribusiness and Rural Markets for Badgerland Financial. He was a 10-year 4-H member, and is currently involved with the Jefferson County 4-H program. He chairs our Special Events Committee, with a special focus on our largest fundraiser, the annual Governor's Sweepstakes Meat Products Auction.

### ASHLEY VISTE

Ashley is a student at UW-Madison studying political science and environmental studies. She serves on our Marketing Committee. Ashley was a 10-year 4-H member and a former State 4-H Youth Leader Council President. She is a student staff member in the Wisconsin 4-H Foundation office.

**2009 officers are: LeRoy Haeuser, President; Terri Dallas, Vice President; Ashley Viste, Secretary; and Greg Schopen, Treasurer.**

## Youth as Partners in Civic Leadership Conference

During the height of campaign season, when the United States had not yet voted on the next President, young people came together to voice their opinions and learn about issues that matter to them. On the weekend before election day, October 31-November 2, Youth as Partners in Civic Leadership (YPCL) hosted their third conference in Green Lake, WI.

Participating schools, communities, and organizations were asked to come with a team of youth and adult members to participate in discussions about current issues. A diverse mix of teams from across the state came together to talk about: teen dating/relationship violence, tobacco use prevention, juvenile justice, youth in governance, and school budgets/issues.

YPCL is a coalition of youth and adults representing state-wide organizations in Wisconsin that promote greater youth and adult involvement in civic life. UW-Extension and 4-H youth development are strong partners who have been a part of YPCL since its conception in 2005. YPCL's Mission is to advance youth voice in Wisconsin by increasing the capacity for youth and adults to share civic leadership in local communities, schools, and state-level government bodies and organizations. By partnering with YPCL, 4-H youth development can help reach a wider audience and bring together groups of young people from across the state to strengthen youth voice.

In addition to learning about different topics, conference participants learned different tactics for getting their voice heard on what matters to them. Interactive sessions and tactical workshops were given on community organization, radio public service announcements, and guerrilla marketing.

This year's focus on specific topics gave participants time to get a deeper sense of these political and social issues. This learning took on a new level of importance when at the end of the conference participants had the opportunity to present what they had learned and their opinions to local elected officials. Senators Luther Olsen and Lena Taylor also contributed their support of youth voice by delivering messages of encouragement to the conference participants.

*"I was inspired by how many people are dedicated to youth voice. Having elected officials take the time to listen was really important to show that people really care about what youth think and helps encourage young people to get involved in making a change."* - John Kruse, 4-H Alum and Conference Presenter

*"The conference generated enthusiasm, responsibility, friendships, and commitment to making a difference in our communities and world... I believe that participants are better equipped to address issues that are meaningful to their lives."* – Sue Allen, Conference Planning Committee Member, 4-H Foundation Board Trustee

## Sue Allen

One of the new members for the Wisconsin 4-H Foundation is Sue Allen of Westfield.

Sue began her term in January and comes to the Foundation with a background in youth development and a large statewide network of people committed to increasing youth voice in their communities.

Inspired by her involvement in a youth-led organization as a teenager, Sue is pursuing an advanced degree in youth development and currently works with young people. She says, as a young person *"we accomplished a great deal and I learned so many skills, gained new perspectives and had lots of fun opportunities. Every young person deserves that chance because those are some of the building blocks of a healthy, happy, productive life."*

What is the importance of youth voice? *"Young people are at a point in their lives when they can benefit greatly from opportunities for building skills, gaining mastery, teamwork, giving to others, and being part of something larger than oneself. Furthermore, adults, organizations and communities greatly benefit from the talents, ideas, perspectives, and energy of young people. Unfortunately, our society doesn't have enough "built in" opportunities for young people to formulate their perspectives, share their ideas, and share responsibility for getting the job done. There is a lot of good community work to be done and we need young people to help."* – Sue Allen, 4-H Foundation Trustee



Sue Allen



University of Wisconsin-Extension  
Wisconsin 4-H Foundation  
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Madison, WI 53703

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**impact** is a publication of the Wisconsin 4-H Foundation, a 501(c)(3) nonprofit organization that secures financial and in-kind resources to support the 4-H Youth Development Program at the University of Wisconsin-Extension. An EEO/Affirmative Action employer, the Wisconsin 4-H Foundation provides equal opportunities in employment and programming, including Title IX and ADA requirements.

**February 2009.** Thank you to our article contributors including Emmalee Anderson, Dr. Willie D. Larkin, Debbi Schroeder, Ashley Viste, and Dr. Kathi Vos.

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[www.uwex.edu/ces/4h/foundation](http://www.uwex.edu/ces/4h/foundation)

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## Passing on My 4-H Luv 2 Learn Quest!

By Dr. Kathi Vos, Emeritus Professor, Department of Youth Development

Do what you love and love what you do has been my lifelong mantra. It is rare to find a career that supports your core beliefs as well as my work with 4-H did. As I reflect on my years as a 4-H Youth Development Specialist, a county 4-H Youth Development Agent and a 4-H member, I realize that my 4-H club experience was one of the first places where I really loved to learn. As a 4-H club member, I was able to pick my 4-H projects and pursue them with the support of caring adults.

Throughout my career, I believe my role has been to help build the capacity of others to be a catalyst for positive community youth development. Therefore, I created the 4-H Learning Resource Endowment fund in 2001. Since then, we've raised over \$40,000 to support the development of over 100 4-H Activity plans and created an online course that provides scholarly review and support.

A study in the Journal of Extension (Gregoire, 2004) confirmed that 4-H'ers engage in learning through play, reflection, and hands-on projects. Many times kids are having so much fun that they do not realize they are learning! That is what my 4-H Luv 2 Learn quest is all about. The Wisconsin 4-H Learning Resource Team will use these funds to create new learning resources and adapt emerging technology. My dream is that these 4-H Learning resources will inspire more youth to get involved in 4-H projects, where they truly love to learn, and make learning their lifelong passion, just as it has been for me!