

impact

Invest in Wisconsin's 4-H Youth... Leaders of Tomorrow



Youth involved in activities at the 2009 Gateway Academy camp in Prairie du Chien

4-H Gateway Academies Reach 400 Wisconsin Students Interested in Science and Math

By Debbie Schroeder

Gateway Academies, summer day-camp programs offered by Wisconsin 4-H, give youth a week-long immersion in hands-on science and math projects. The program began in 2008 in summer school settings at nine sites with 140 youth enrolled. In one year it has nearly tripled. In the summer of 2009, 4-H offered 22 Gateway Academies

focused on furthering interest in technology and engineering among today's youth. Using nationally-acclaimed course content from Project Lead the Way, a non-profit organization that provides middle and high schools with rigorous pre-engineering curricula, 4-H Gateway Academies have allowed over 400 students going into grades seven, eight and nine to explore the intersection of science, technology, engineering and mathematics (STEM), and to consider career opportunities in these fields.

Robert and Patricia Kern, the benefactors behind the Kern Family Foundation, made the development of the future workforce an important goal of their philanthropy. After nearly 50 years as owners of Generac Power Systems, a Waukesha Wisconsin-based global leader in manufacturing generators, the couple recognized the need for enthusiastic, technically competent young people.

Former 4-H State Program Director Greg Hutchins commends the partnership, particularly since Patricia Kern was herself a former 4-H member. Says Hutchins, "4-H, the Kern Family Foundation, the Society for Manufacturing Engineer Education Foundation, Project Lead the Way, and local school districts all share a common goal of providing the youth of Wisconsin with maximum access to high quality STEM education. The 4-H network enhances this partnership by expanding the reach of these programs to a larger statewide audience. We really appreciate the Kern Family Foundation for making the 4-H Gateway Academy possible for Wisconsin youth."

See **GATEWAY** on page 2



Wisconsin 4-H
Foundation, Inc

The Foundation's PURPOSE is:

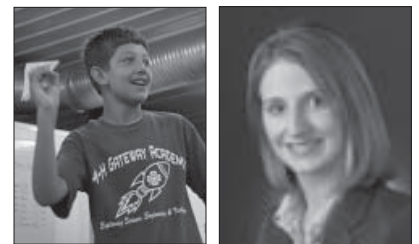
To enhance Wisconsin 4-H by investing in Wisconsin's 4-H Youth... Leaders of Tomorrow.

The Foundation's MISSION is:

Generate resources to invest in successful 4-H Youth Development programs.

The Foundation's VISION is:

The Wisconsin 4-H Foundation, Inc. will be a dynamic leader in expanding statewide support for 4-H Youth Development.



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GATEWAY from page 1

According to Debra Ivey, 4-H Project Lead the Way Coordinator, "Kids and teachers are excited about the program. It's very rewarding to see the light bulbs go on when problems are solved. This program fits well with Wisconsin 4-H since it's very "hands-on," like any other 4-H project."

Ann Marie German, Technology Education instructor at Wilson Middle School in Appleton says, "The camp is so much fun. We pack a lot of fun activities into one day." Day campers work together using leading-edge technologies to sample such disciplines as robotics, aeronautics and computer design. Through the camp, kids can satisfy their curiosity about how things work.



They also can learn much more about careers in science, technology, engineering and math.

Coda Phillips of Platteville was a participant at 4-H Gateway Academy last summer. He liked it so much that he returned to assist the instructors this summer. He says, "The hands-on activities were great."

Says Ivey, "County and school interest certainly is growing in the field of science and math. More counties are offering robotics as a 4-H project. It's important that kids ask questions and think about what they're learning, not just build a robot."

*Having fun and learning too at 4-H
Gateway Academy in Prairie du Chien*

With an increased emphasis on STEM, there are many opportunities for individuals and organizations to become donors of 4-H STEM projects. Contact the Wisconsin 4-H Foundation office (see back page) with your interest soon. The help is needed and appreciated!

2009 4-H GATEWAY ACADEMIES

Eau Claire North
Burlington High School
Prentice High School
LaCrosse Central High School
KTEC Charter School, Kenosha
Platteville High School
Prairie du Chien High School
Wilson Middle School, Appleton
Mitchell Middle School, Racine
Superior High School
Audubon Middle School,
Milwaukee
Wedgewood Park International
School, Milwaukee

East High School, Madison
Little Wolf High School, Manawa
Northland Pines High School,
Eagle River
River Valley Middle School,
Spring Green
Watertown High School
Clinton High School
Memorial High School, Madison
Plymouth High School
New Glarus High School
New Richmond High School

Wisconsin 4-H is a Training Ground

By Matt Joyce
WMMB's Vice President, Producer
Communications

4-H has been a training ground for youth leadership skills here in Wisconsin for over 50 years. I was very fortunate to be a member of 4-H as I was growing up in the 1950s in central Wisconsin. In addition to developing life-long learning skills in leadership, community service and respect and care for our land, water and animal resources, the leader volunteers and members in 4-H clubs across the state have been the thread which weaves together the quilt of communities with the tremendous agricultural ethic we have here in Wisconsin.



Matt Joyce

Although our rural population has been dwindling, 4-H continues to celebrate and highlight the career advantages that our state offers young people through hands-on activities that emphasize communication skills. 4-H also helps members build self confidence, and fosters sound decision-making practices, personal responsibility and community concern. These are all essential skills that help develop the leaders our state and our communities will need in the future.

Wisconsin Milk Marketing Board (WMMB) is proud to be able to invest in our state's future by supporting Wisconsin's State 4-H & Youth Conference held each year in Madison. As an organization we also support local 4-H activities through our network of 63 County Dairy Leader Groups across the state. These local promotion organizations rely heavily on youth volunteers to help promote the products, the people and the places that make Wisconsin "America's Dairyland".

Other ways that WMMB supports and engages the next generation of 4-H leaders:

- 4-H Grassroots promotions kit is distributed to clubs throughout the state for June Dairy Month, containing a number of promotion ideas and materials such as recipes, dairy impact brochures and other items provided free to clubs for their promotion activities. 4-H club members also volunteer to help out at June Dairy Month breakfasts and other promotional events during June.
- WMMB conducts a 4-H dairy promotion contest each year during June. 4-H clubs submit their best promotion ideas/activities to their County Extension Offices where they are judged. WMMB provides gift certificates redeemable for items from the 2009 Promotional Catalog. A prize of \$60 is awarded to the club with the best promotion, and all other participating clubs receive a \$35 catalog gift certificate. In the 2008 4-H Dairy Promotion contest, 145 clubs participated and a total of \$5,700 in gift certificates was awarded.
- WMMB also encourages 4H youth exhibiting at the State Fair to tie in with the June Dairy Month theme – this year's theme was "Eat local.... Eat dairy." – when they decorate their areas in the barns at the fair.

Youth Education is Priority at WMMB

Wisconsin Milk Marketing Board (WMMB) is a non-profit organization funded by Wisconsin's 14,000 dairy farmer families, whose contributions to the state's dairy marketing programs generate over \$25 million annually. While the majority of their annual budget is dedicated to the marketing of Wisconsin's 2.5 billion pounds of cheese produced each year, many of WMMB's in-state programs have a youth focus. Over the 25 years of WMMB's existence, the dairy producer board of directors has been committed to youth education and 4-H programs. They believe that youth education and training is the foundation for maintaining and building Wisconsin's \$51 billion agricultural industry, of which dairy contributes over \$20 billion to our state's ag economy.

Many WMMB staff have 4-H backgrounds and continue to support and remain involved with 4-H programs throughout the year. All have a passion for these local programs and recognize the importance of building leadership skills for young people today to ensure there are Wisconsin professional leaders in the future....



"In my mind the 4-H program and dairy go hand in hand in Wisconsin because 4-H gave me the opportunity to not only learn about the dairy cow and find my passion in life, but also develop leadership and communication skills as well. I don't think that I would be where I am today without the work ethic that was instilled into me by 4-H; and this scholarship has provided with an academic goal to put that work ethic to use."

Robert, Rock County

MPA Raises Funds for Wisconsin 4-H Youth

2009 MPA Winning Buyers

Boehlke Bottled Gas Corporation
Capn's Corner & Catering
Cooperative Resources
International
Country Fresh Meats
Daluge Travel
Egg Innovations LLC
Grebe's Bakery
Representative Scott Gunderson
LeRoy C. Haeuser & Co.
S.C. Rural Insurance
Hartmann Sand & Gravel
Herdeman Corporation
Johnson Sisters (Valerie Breunig,
Daphne Holterman, and
Nadine Miller)
Kewaskum Frozen Foods
Major Goolsby's
Pleasant View Dairy Farms
Poulson Farms
Riteway Bus Service, Inc.
Rural Mutual Insurance Company
Schaefer Grading & Excavating
Schopen Farms
TSB Bank
Ultimate Confections
V. Hazlett Consulting
Jamie Wall
Norman and Loretta Wilks
Wisconsin Department of
Agriculture, Trade, and
Consumer Protection
Directors and Staff



Winning Meat Processors

Brandon Meats & Sausage, Inc.
Country Fresh Meats
Haen Meat Packaging, Inc.
Hoff's United Foods, Inc.
Louie's Finer Meats, Inc.
Newton Meats & Sausage, Inc.
Olson's Woodville Meats, Inc.
RJ's Meats & Groceries
Wytttenbach Meats



Wisconsin 4-H Foundation President's Award left to right: State 4-H Youth Leader Council members John VandenBoom and Krieg Tidemann, Secretary Nilsestuen of the Department of Agriculture, Trade, and Consumer Protection, Megan, Ben, Claire, Erin, and Gene Herdeman, Wisconsin 4-H Foundation Board President LeRoy Haeuser, and State 4-H Youth Leader Council members Tjark Sattler and Loren Daentl

It was a beautiful night for Wisconsin 4-H youth as the Wisconsin Association of Meat Processors winning entries from the Wisconsin State Fair's Meat Products Show were donated to the Wisconsin 4-H Foundation's 18th Annual Governor's Sweepstakes Meat Products Auction (MPA). The funds raised from the auction will be used for Wisconsin 4-H youth programs statewide benefiting all of the nearly 100,000 Wisconsin 4-H

youth. The Auction was held on Tuesday evening, August 11, at the Wisconsin State Fair and rapidly raised over \$36,000 for 4-H through bids, donations and sponsorships. Both the weather and the buyers responded positively to make it a great evening for Wisconsin 4-H.

A special moment of the auction was the recognition of a 30-year 4-H supporter, Henry Herdeman of Cudahy. Herdeman, who passed away in November 2008, was represented by his family, who were presented with the Wisconsin 4-H Foundation's highest honor, the President's Award. Presenting the award, which notes the exemplary contributions and service that Henry Herdeman made in support of Wisconsin 4-H, was the 4-H Foundation's President, LeRoy Haeuser. Accepting the award in his father's memory was Gene Herdeman and his family.

Chancellor of UW Colleges and UW-Extension David Wilson introduced Wisconsin Governor Jim Doyle. Governor Doyle welcomed the 180 meat processors, bidders and 4-H youth and emphasized the value of 4-H in Wisconsin before turning over the gavel to auctioneers Gary Finley and Bob Johnson. Tim Talen, State 4-H Arts & Communications Specialist, was the announcer for the auction. LeRoy Haeuser, Wisconsin 4-H Foundation Board President, received a \$3,000 sponsorship check from the Wisconsin Association of Meat Processors, presented by their President, John Haen of Haen Meat Packing, Inc. in Kaukauna.

Sponsors of this year's auction included the **Wisconsin 4-H Foundation**, the **Wisconsin Association of Meat Processors**, and the **Wisconsin State Fair**. **Rupena's Fine Foods of Milwaukee** sponsored the pre-auc-



4-H Dairy Has Big Impact

By Shellie Kappelman

Looking back, Angie Ulness of Valders can see the steady progression. As a young 4-H'er, attending 4-H dairy judging practices, her ultimate goal was to be a member of the UW-Madison Dairy Judging Team. Learning through 4-H, Angie achieved that goal, winning honors on the collegiate team. She also went on to coach the winners of the 2002 4-H National Judging contest. "My most enjoyable experience would be coaching the Door County judging team. We worked on oral reasons, broke down every placing and made individual and team goals."

Dairy cattle evaluation, or judging, involves ranking four live animals based on their physical characteristics. Ideal characteristics and composition should portray an animal perfectly fit for a long and productive life. At Area Animal Science Days, youth enrolled in animal projects increase their decision-making skills and knowledge of animals through various events. Teams of four to eight members evaluate eight classes of dairy cattle, helping youth to think critically, compare logically and communicate effectively. Last summer, over 400 youth participated in the dairy cattle judging contests held throughout the state.

"The quality of the 4-H dairy judging program in the state should be commended," says Angie. "It created an outlet for my passion for Holsteins. Youth can compete, build self-confidence and valuable decision-making skills."

As owners of Ragnar Holsteins, Angie and her husband, Mark, continue to use the skills they learned in 4-H. "My closest friends during college and still today were on the judging team, and I even met my husband on the judging team!" relates Angie. "I was able to gain communication skills and organizational skills, qualities that help me be a successful promoter of the dairy industry and dairy producer today."



4-H youth participate in 2009 Area Animal Science Days

And that's not the only dairy activity Angie's family has been active in. Both of Angie's younger brothers, Tony and Jacob Brey, have achieved success in the 4-H dairy quiz bowl contests.

The Wisconsin 4-H Dairy Bowl contest, held February 7, 2009 in Wisconsin Dells, is a competition where all questions relate to dairy, including dairy management, production, products, biology, history and nutrition. Four member teams compete in double elimination format by giving oral answers to questions posed by a moderator. Over forty teams participated in the event. Richland County captured both the Junior and Senior team championships this year, with Jefferson winning the Mixed team division.

County teams gather weekly in fall, poring over dairy magazines and other resources to learn as much as possible in preparation for the contest. While preparing them for further studies in agriculture and science, it also builds friendships and helps them gain confidence and team building. In short, it builds leaders.

Dairy Project Events

Area Animal Science Days - Series of four day-long events held around the state in **June** where youth in the beef, dairy, horse, sheep and swine projects increase their decision-making skills and knowledge of animals through judging and grading experiences. Events include evaluation of dairy cattle, dairy showmanship contests and oral reasons workshops.

Badger Dairy Camp - This program held in **June** for young people 12-18 features hands-on learning projects – fitting, showmanship fundamentals, dairy judging workshops and dairy science-related workshops that focus on nutrition and reproduction – to teach campers the fundamentals needed to be successful in their dairy project work .

National 4-H Dairy Conference - In **September** about 200 youth from 4-H dairy projects around the U.S. and Canada congregate in Madison for National Dairy Conference held annually in conjunction with World Dairy Expo. Participants learn about production, processing, marketing and use of dairy products and develop a broader understanding of careers available in dairy areas.

State 4-H Dairy Judging Contest - Competition of top teams selected at Area Animal Science Days held in **July**. Champion teams from this event will represent Wisconsin at National Evaluation Contests. Junior Competition also.

State 4-H Dairy Bowl - Dairy Bowl is a quiz competition held in February where all the questions are about dairy topics. Teams compete in a double elimination format by giving oral answers to questions posed by a moderator.

National 4-H Dairy Conference

By Michael Gobin

Every year around early October, approximately 200 youth from 16 US states and three Canadian provinces arrive in Madison for a 4-H event like no other. Unlike National Conference or National Congress, the National 4-H Dairy Conference focuses on a specific project area. One to which every American has a connection, whether they realize it or not.

The National 4-H Dairy Conference has been bringing diverse youth together to learn about and collaborate on known findings and upcoming trends in the dairy industry for close to 55 years. Delegates look into genetics, marketing and bioengineering to provide information for future careers within the dairy industry. They also get an opportunity to explore the World Dairy Expo held at the same time.

What better location to hold such a conference than a leading research university in the middle of the Dairy State? Delegates not only learn from 4-H educators across the nation on these issues, but they also learn from the University of Wisconsin's prestigious faculty and staff. At the end of the conference, delegates leave with a network of contacts in the industry, a better understanding of research and trends, and an idea of what they would like to do in the future.

For more information on 4-H Dairy activities go to:
www.uwex.edu/ces/dairyouth.

4-H Dairy Endowment Fund Continues to Support Youth

By Andrea M. Bloom

As youth look for ways to develop their career skills through 4-H, the Dairy Endowment Fund continues to provide opportunities for students to learn and take part in the state's dairy industry.

The 4-H Dairy Endowment Fund, administered through the Wisconsin 4-H Foundation, was founded in 1993 by a committee of industry leaders interested in providing youth with opportunities to expand their dairying skills. According to Bob Hagenow, current Chair of the 4-H Dairy Fund Committee, this project is a bit different from other 4-H Foundation projects because it is specific to dairy programs.



Bob Hagenow

"When this fund was started, the committee wanted to make sure that students would always have support for dairy activities," Hagenow said. "They wanted to make sure those dollars stayed there as other budgets changed."

This past fall, the Dairy Endowment Fund was valued at over \$100,000. As a result, the fund provides \$3,000 to \$4,500 to support dairy programs approved by the committee each year. Recent activities have included Badger Dairy Camp, the new Dairy Celebration at the State Fair, teaching resource updates and sponsorship of dairy teams to national and international 4-H competitions.

Hagenow said his committee is proud to have the ability to support the many dairy programs offered by Wisconsin 4-H. "Anytime we're approached with a new dairy opportunity for kids, we are usually able to jump in and support the project," he said.

Hagenow said that this funding is so important because the skills students gain can be applied throughout a lifetime. These skills include a strong work ethic, taking pride in one's accomplishments and looking toward the future of Wisconsin agriculture with a positive attitude. As Hagenow pointed out, students' values are instilled at a young age and are carried throughout their adult lives. 4-H programs promote making good choices and serving the community.

"These kids are learning a lot of important lessons at a young age," he said. "That will continue to provide value as they grow and become leaders in their communities."

Founding members of the 4-H Dairy Endowment Fund Steering Committee included Chair Doug Wilson, Valerie Breunig, Pam Jahnke, Pete Kappelman, Judy Klusman, Gene Meyer, Karen Schauf and Cheryl Schwanke.

2009 members of the 4-H Dairy Fund Committee are Chair Bob Hagenow, Beth Heinze, Julie Larson, Melanie Miller and JoLynne Schroeffer.

Crave Brothers Dairy & Farmstead Cheese

By Andrea Neu

4-H has truly impacted the Crave family in their personal lives as well as contributing in many ways to their successful Wisconsin dairy business ...a state-of-the-art dairy and farmstead cheese plant.

George and Debbie Crave, president and vice president of their family business, Crave Brothers Farmstead Cheese, LLC, credit their 4-H involvement in Rock County as the beginning of their relationship and eventual marriage...all leading up to the vision for their unique dairy business. Debbie recalls, "It was the Junior Leaders' Christmas Caroling party when we met. Friendship led to dating and sharing of common values and aspirations for the future. We've been married 25 years now, and have raised a "4-H family" and built a business with our family using the skills and passion for dairy fostered by our 4-H experience."



Debbie, Roseanne, George, Patrick, and Brian Crave

The career paths of George and Debbie complement each other, and both have consistently worked toward their current profession and passion - creating and promoting their dairy business and award-winning cheeses. Since 2001, when George and Debbie launched their own Wisconsin farmstead cheese factory on the Crave Brothers farm, she has managed the business administration, marketing and public relations. George manages the cheese plant and cheese production as a proud Wisconsin licensed cheesemaker. They have just completed a large plant addition that has more than doubled their cheesemaking capacity, and George managed that entire building project. He says that 4-H taught him to do things for himself, accept leadership roles, and was certainly a big influence on his decision to go into dairy farming.

He emphasizes, "Looking at the big picture, the access to the UW-Extension and the professors in the UW system influenced my decision to go to short course and learn about higher education opportunities. 4-H really turned me on to agriculture and made me aware of the goals that can be achieved. I met many influential people through 4-H." The Craves recognize of the importance of building a professional network and how that can serve as a resource in reaching their goals.

Deb notes that "4-H helped me be confident to try new things." One key area of 4-H training was entering speaking contests. "My dad took me to my first contest, and he was so proud that I was confident enough to speak in front of a large group. Those 4-H speaking experiences, along with product demonstrations, ultimately gave me the confidence to apply for the "Alice in Dairyland" position. I was selected and served as the 1981-82 Alice in Dairyland."

George notes that all of their experiences and networks have continued to be important as he has helped to build the dairy business with his brothers and their families. "I see 4-H as an informal mentoring program. Most people don't think about it that way, but I have found that it is really true for us. Our leaders, other 4-Hers and anyone who gets involved with 4-H is serving as a mentor...teaching, encouraging and setting an example."

This includes family members who are involved in 4-H projects. "That's one of the important parts of 4-H, the parents and your siblings are usually involved with the Youth Programs," George says. Other youth organizations are not as family-focused as 4-H, which Debbie and George believe was important for them, and continues to be important for their three children and the other children of the Crave Brothers.

The 4-H experiences and Crave family involvement with their dairy farm and farmstead products businesses has resulted in a family commitment to land stewardship and leading-edge environmental and dairy technologies, and made them the perfect family to host the 2009 Wisconsin Farm Technology Days in Dodge County - the state's largest outdoor farm show.



Continued on sidebar at right.

Wisconsin 4-H Foundation's 2009 State 4-H Sponsors

Started just a few years ago, the new State 4-H Sponsor Program has already brought in nearly \$40,000 for state 4-H activities. State 4-H Sponsors are listed at major state 4-H events throughout the year and around the state. The sponsorships, which go to support the Wisconsin 4-H program in general, will benefit the nearly 100,000 young people who take part in 4-H activities around the state.

The Wisconsin State 4-H Sponsor program was developed to give 4-H supporters more choices in how they might financially support 4-H youth. Sponsors can now be visible at all major state 4-H events, rather than at a specific 4-H project area activity.

Some of the 4-H activities that the State 4-H Sponsor program supports are the 4-H Area Animal Science Days, the Wisconsin 4-H & Youth Conference, 4-H After-School programs, and the 4-H Arts Camp, to name a few of the many 4-H state offerings.

If you are interested in becoming a 2010 Wisconsin State 4-H Sponsor, please contact Patricia Harrington, Director at the Wisconsin 4-H Foundation, at either 608-262-1285 or pat.harrington@uwex.edu.

2009 State 4-H Sponsors

Silver Level

Badgerland Financial
Rural Mutual Insurance Company

Bronze Level

Cousins Sub Systems, Inc.
Sargento Foods, Inc.

Green Level

Sartori Food Corporation
Bill Shaw

Badgerland Financial a 2009 State 4-H Sponsor for Wisconsin 4-H

By Caileigh Robertson

Badgerland Financial continues their long-term support for Wisconsin 4-H as a 2009 Silver Level State 4-H Sponsor. Their generous donation of \$5,000 to the Wisconsin 4-H Foundation impacts the 4-H experiences of nearly 100,000 youth participants. By contributing to the Wisconsin 4-H Foundation, Badgerland Financial supports a number of leadership development opportunities for 4-H youth of Wisconsin.

Badgerland, a Baraboo-based company, offers financial services to farmers and homeowners in Southeastern Wisconsin. The company offers assistance with agricultural and country living loans, cash management tools, tax preparation, crop insurance, farm accounting and estate planning.

Badgerland Financial focuses on building successful relations with their customers, and improving the Wisconsin communities these individuals call home. Their support for Wisconsin 4-H as a Silver Level State 4-H Sponsor reflects their commitment to developing Wisconsin's future leaders.

Rural Mutual Insurance Values Leadership From 4-H

By Jacquelyn Askins



"We value the next generation of leaders and the growth and development opportunities that 4-H provides," explains Peter Pelizza,

Executive Vice President and Chief Executive Officer of Rural Mutual Insurance Company, on why the company has been a consistent sponsor of the Wisconsin 4-H Foundation, and is a 2009 Silver Level State 4-H Sponsor.

"As we grew from our rural roots when the company was started by Wisconsin Farm Bureau members 75 years ago, we maintained a commitment to Wisconsin and the programs that strengthen our communities," Pelizza said.

Rural Mutual Insurance Company became the Wisconsin 4-H Foundation's first Silver Level State 4-H Sponsor a year ago, but had provided the Foundation with support for many years such as printing its newsletters and annual reports. Last year, Rural Mutual was a successful bidder at the 4-H Foundation Governor's Meat Products Auction.

The decision by Rural Mutual to be a State 4-H Sponsor was based on the company's commitment to youth programs that support and develop future community leaders and strong citizens.

"We recognize the value of the leadership that comes from youth being involved in 4-H programs, and we've seen how our communities and agriculture have benefited from 4-H," Pelizza said.

Wisconsin 4-H Foundation Announces 2009-10 Scholarships

By Jacquelyn Askins

The Wisconsin 4-H Foundation is proud to announce the recipients of the 2009-10 Wisconsin 4-H Foundation Scholarships. This year there were nearly 600 worthy applicants for 16 scholarships available. Scholarships were awarded based on 4-H involvement, scholastic achievement and future educational and career goals.



The 4-H Agricultural Scholarship, sponsored by *LA-CO Industries, Inc.* for \$1,000 was awarded to **Ryan O'Leary** of Fond du Lac County.

The recipients of the 4-H Animal Sciences Scholarships, sponsored by the *Oscar and Mary M. Woelfel 4-H Scholarship Fund* for \$750 each are **Isaac Solum** of Barron County and **Katie Wirkus** of Marathon County.

The *Francis & Phyllis Conrad 4-H Scholarship Fund* sponsored two 4-H Community Service Scholarships for \$750. The recipients are **Jordan Alf** of Rock County and **Jessica Bohl** of Racine County.

Olivia Hillila of Wood County received the \$500 4-H Family, Home & Health Scholarship, sponsored by the *Elizabeth Salter-Eby 4-H Scholarship Fund*.

The *Wisconsin 4-H Horse Association* sponsored five \$1,000 scholarships. The recipients are **Samantha Julien** of Washington County, **Kelsey Jurek** of St Croix County, **Lynsey Madison** of Jefferson County, **Hannah Reynolds** of Waushara County and **Brittany Wendorf** of Lincoln County.

This year's recipients of the \$1,000 4-H Leadership Scholarship, sponsored by *Culver's Frozen Custard* (two) and *Russell Robinson Memorial* (one) are **Nolan Lendved** of Sauk County, **Tjark Sattler** of Calumet County and **Diana Spiegelberg** of Waukesha County.

Whitetails Unlimited, Inc. sponsors a \$500 4-H Natural Resources & Environmental Education Scholarship, which was awarded to **Katelyn Smith** of Columbia County.

Victoria Ziebert of Fond du Lac County received this year's *Betty Kruger Memorial Endowment Fund* Scholarship for \$500.

The Wisconsin 4-H Foundation offers scholarships annually, and encourages qualified undergraduates to apply. Beginning in November, applications will be available in county 4-H offices and on the Wisconsin 4-H Web site, www.uwex.edu/ces/4h/foundation. For more information about the Wisconsin 4-H Foundation scholarships, please contact Donna Faulkner of the Wisconsin 4-H Foundation at donna.faulkner@uwex.edu or 608-262-1597.

Cousins Subs Renews Support as a State 4-H Sponsor

By Cailleigh Robertson

The Wisconsin 4-H Foundation is pleased to announce the continued support of Cousins Subs as a Bronze Level State 4-H Sponsor for 2009. By providing a generous donation of \$2,500 to the Wisconsin 4-H Foundation, Cousins Subs will benefit nearly 100,000 4-H youth participants across the state. As a Bronze Level State Sponsor, Cousins Subs provides opportunities to 4-H youth participants for yet another year.

The Wisconsin-based company dedicates itself to providing freshly-baked bread, high quality ingredients, personalized service and a positive attitude for its customers. Cousins Subs is active in supporting community service and has been working with Wisconsin 4-H since 2004. Their partnership with Wisconsin 4-H demonstrates their commitment to improving communities with valued service.

For the past two years, the State 4-H Sponsor Program has given 4-H supporters the ability to choose how they might financially support 4-H youth development. Cousins Subs, and other State 4-H Sponsors, receive recognition for their contributions at the major Wisconsin 4-H events throughout the year. Corporations, organizations and individuals are invited to become State 4-H Sponsors.



4-H's Lessons Extend Far Beyond the County Fair

By Kari Klasen



Kari Klasen

To make an IMPACT for Wisconsin 4-H you can...

*Make a donation that will benefit 4-H youth statewide

\$25 _____

\$50 _____

\$100 _____

\$250 _____

Other \$ _____

*Be a State 4-H Sponsor

\$1,000 Green Clover _____

\$2,500 Bronze Clover _____

\$5,000 Silver Clover _____

\$7,500 Gold Clover _____

*Make a Bequest _____

Name: _____

Address: _____

Thank you

Make your donation to the Wisconsin 4-H Foundation,
428 Lowell Hall, 610 Langdon St.
Madison, WI 53703

One of the tenets of the 4-H program is "Learn by Doing." Though various 4-H activities, members learn tangible skills, such as how to properly compose a photograph, prepare a horse for show or stage a theatre production. In addition to these "project skills," 4-H members are developing intangible skills such as leadership, communication, team work, organization and time management. These skills will remain with 4-H members well beyond their 4-H years and have a profound impact on their personal and professional development.

As a Wisconsin 4-H alumna, I can attest that the program has played a critical role in my career development. Through 4-H, I learned about teamwork, problem-solving and logical reasoning. I learned to clearly and concisely articulate my thoughts and ideas through 4-H speaking competitions and participation in county, district and state leadership teams. As an attorney, I use the skills I developed through 4-H on a daily basis.

I also see how 4-H has affected the lives of my fellow 4-H alumni. For instance, a former Cloverbud youth leader is now applying her teaching skills as an innovative and creative elementary school teacher. A former 4-H club president and county ambassador is utilizing her leadership skills as she rapidly ascends the corporate ladder at a large insurance company. Finally, a former 4-H international exchange program participant and avid youth volunteer combined her passions for different cultures and service as a Peace Corps volunteer is now pursuing a masters of public health focused on international development.

I am excited about the opportunity to serve on the Wisconsin 4-H Foundation Board because I know that 4-H has the ability to make a positive impact on the lives of youth. When reviewing 4-H scholarship applications and program grant requests, I am continually impressed and heartened by the maturity, leadership skills and commitment to community service demonstrated by Wisconsin's 4-H youth. When you contribute to the Wisconsin 4-H Foundation, you are making a very important investment in the future. Your support is critical to help today's youth develop the skills they need to become tomorrow's leaders.



18 USC 707

*Invest in Wisconsin's 4-H Youth...
Leaders of Tomorrow*

Sponsors and Golfers Give Two Golf Events a Big Impact on 4-H Statewide

The Wisconsin 4-H Foundation's two golf events, on June 1 and 15, give twice the fun and twice the benefit for Wisconsin 4-H. These two events support state 4-H activities such as Arts Camp, state teams to national 4-H competitions, youth and adult leader training, and much more. Come join the fun in 2010!

Golfers Roll Out To Support Wisconsin 4-H

By Jacquelyn Askins

Sunny skies delighted golfers June 1 for the Wisconsin 4-H Foundation's Seventh Annual Southern Golf Classic at Kettle Moraine Golf Club in Dousman. Participants in the Golf Classic hit the links for charity, netting \$11,000 for Wisconsin 4-H programs.

The Golf Classic was presented by event sponsors **Kenosha Beef International of Kenosha** and **We Energies of Milwaukee**. **LeRoy C. Haueser & Co. S.C. Rural Insurance of Cedarburg** and the **Wisconsin Farm Report of Madison** were also major sponsors.



A golfer tees off at the 7th Annual Southern Golf Classic

Sun Shines on 4-H Foundation Northern Golf Classic

By Jacquelyn Askins

Golfers raced to the tee June 15 at the Wisconsin 4-H Foundation's Second Annual Northern Golf Classic and Silent Auction at Kilkarene Hills Golf Club in River Falls. Participants swung their clubs for a cause, netting more than \$11,000 for Wisconsin 4-H Programs.

The Northern Golf Classic was presented by event sponsors **We Energies of Milwaukee**; **CHS, Inc. of Inver Grove Heights, Minnesota**; and **Agribank, FCB of St Paul, Minnesota**. The **Wisconsin Farm**

Report of Madison; **Moody's Chevrolet-Buick-Pontiac of River Falls**; and **Rural Mutual Insurance – Tom, Nick, Steve and Mike Jenkins** were also major sponsors. The **Pierce County 4-H Adult Advisors** generously donated raffle items and recruited youth volunteers who worked at the event.

Hole sponsors for the 7th Annual Southern Golf Classic

included: Accelerated Genetics of Baraboo, the Wisconsin Corn Growers Association in Palmyra, UW Provision Company Inc. of Middleton, Frontier FS Cooperative of Jefferson, Equity Cooperative Livestock Sales Association of Baraboo, Booth's Business Builders – Courtney and Chris Booth of Plymouth, WAE4-HYDP of Chippewa Falls, Farmers & Merchants Bank of Orfordville, State 4-H Staff and Coop Extension District Directors in Madison, Southern District 4-H agents in Juneau, the Wisconsin Milk Marketing Board in Madison, Grebe's Bakery of West Allis, American Foods Group in Green Bay, Schoenike Dairy Farm in Watertown, and Wisconsin 4-H Foundation Staff in Madison. Hole 15 was sponsored in memory of Helen and Emil Sallinen of Sturgeon Bay.

Hole Sponsors for the 2nd Annual Northern Golf Classic

included: We Energies; Chris Polcinski of Shorewood, Minnesota; Agribank, FCB; CHS, Inc.; American Foods Group of Green Bay; the Wisconsin Corn Growers Association in Palmyra; the Wisconsin Milk Marketing Board in Madison; Accelerated Genetics of Baraboo; Moody's Chevrolet-Buick-Pontiac; River Falls State Bank; Cooperative Resources International of Shawano; WESTconsin Credit Union of River Falls; MDMA Equipment – Ellsworth; Ag Partners; First National Bank of River Falls; the Wisconsin Association of 4-H Youth Development Professionals in Chippewa Falls; AgStar Financial Services of Baldwin; Croix Valley Veterinary Hospital in Hudson; State 4-H Staff and Cooperative Extension District Directors in Madison; Denny and Joan Behr of Madison; and Pierce Pepin Cooperative Services of Ellsworth.



Golfers are ready to take off at the 2nd Annual Northern Golf Classic



University of Wisconsin-Extension
Wisconsin 4-H Foundation
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Madison, WI 53703

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Contact:

Pat Harrington - pat.harrington@uwex.edu
Donna Faulkner - donna.faulkner@uwex.edu
Wisconsin 4-H Foundation, Inc.
428 Lowell Hall, 610 Langdon Street
Madison, WI 53703
Phone: 608-262-1597
Fax: 608-265-6407
www.uwex.edu/ces/4h/foundation

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WMMB Sponsors Wisconsin 4-H Conference Day

The Wisconsin Milk Marketing Board showed support for youth development through a partnership with the Wisconsin State 4-H & Youth Conference, held in Madison on June 15-18. WMMB's generous \$3,000 sponsorship provided speakers, supplies and educational materials for one day of seminars.



Support from WMMB opened up educational opportunities for youth attending the conference. Seminars sponsored by WMMB included "Creeks, Critters & Cows," "Acres of Adventure," "4-H at the Capitol: Share Your Ideas with State Legislators," and many more.

Delegates at State 4-H & Youth Conference have a unique opportunity to see the scope of 4-H in Wisconsin, 4-H Coordinator Kay Hobler said. "The kids say specifically that what they love most is they learn 4-H is much bigger than their county," she said. Youth at the conference exchange ideas and build friendships that they bring back to their home communities. Misty Whitford, a participant from Iowa County, appreciated the skills she honed and the connections she made at the conference. "I would recommend for all 4-Hers to go to the conference. It's an experience I will never forget," she said.