

# impact

Invest in Wisconsin's 4-H Youth... Leaders of Tomorrow

# impact

## Door County 4-H Dairy Quiz Bowl Team is National Reserve Champion



*The Door County National Quiz Bowl team: Front Row (L to R): Coach Clarice Brey, Ben Kinnard. Back Row (L to R): Garrett Rass, Brandon Kruswick, and Jacob Brey*

top honors in the state competition's senior division, advancing them to Nationals. They went on to represent Wisconsin very well, taking home second place overall in the competition. While in Louisville, the team not only got to compete in the Quiz Bowl but also took in many different goat and dairy shows with other 4-Her's from across the country. All the kids had an amazing experience at Nationals and are extremely grateful for the financial support that the Wisconsin 4-H Foundation provided them for the trip.

Dairy quiz bowl is both a knowledge competition and a speed competition. Team members need to know about the different breeds of cattle, nutrition, genetics, diseases, and herd management practices. They also need to know the answers quickly and be the first to ring their buzzer.

Six Door County 4-Her's had the opportunity to travel to Louisville, Kentucky to represent Wisconsin by competing in the National Dairy Quiz Bowl in November. The team is made up of youth who are involved in their county's 4-H dairy program and showed interest in participating in the Dairy Quiz Bowl. In preparation, the four regular team members, Jake Brey, Ben Kinnard, Garrett Rass, and Brandon Kruswick, along with two alternates were quizzed by their coach on all different aspects of dairy showing and knowledge.

The Door County team received



Wisconsin 4-H  
Foundation, Inc

### The Foundation's PURPOSE is:

*To enhance Wisconsin 4-H by investing in Wisconsin's 4-H Youth... Leaders of Tomorrow.*

### The Foundation's MISSION is:

*Generate resources to invest in successful 4-H Youth Development programs.*

### The Foundation's VISION is:

*The Wisconsin 4-H Foundation, Inc. will be a dynamic leader in expanding statewide support for 4-H Youth Development.*



### In this issue . . . . .

- Wayne Brabender starts new photography endowment fund
- Johnson family learns way of life through 4-H
- Sartori Foods supports 4-H youth
- Southern and 'new' Northern 4-H Foundation golf outings announced
- State 4-H sponsor program enters second year and recognizes donors

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## Invest in our Future!

Human nature is such that we tend to ask ourselves, every once in awhile, why we are doing what we're doing. If you are ever asking yourself, why do I support 4-H? May I suggest a few good reasons...well maybe 100,000+ good reasons...as that is how many youth are involved in Wisconsin 4-H today. Multiply that with the number of parents and youth leaders involved and you have over 200,000 people that 4-H is a positive influence in their lives. As I stated in an earlier writing most people donate to help make a difference in someone's life. 4-H is one of the greatest youth organizations in the state and in the country, and your donations have and will continue to make a difference in not one young person's life, but to thousands. Investing in our youth is investing in our future!

One cannot help but be motivated and excited about 4-H – as a person you just wish you could do more to give more young people the opportunity to experience 4-H.

Since being on the 4-H Foundation Board of Directors, and having experienced 4-H at a state and even a national level, it is eye opening and fulfilling to see that your donation has helped 4-H continue to do the great things they do with our 4-H youth. It indeed has changed lives. Thank you so much for your continued support!

A handwritten signature in black ink, appearing to read 'LeRoy Haeuser'.

LeRoy Haeuser, President

Wisconsin 4-H Foundation Board of Directors

## Important 4-H Dates to Remember

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- Grant applications due – February 15, 2008
- Scholarship applications due – March 1, 2008
- Wisconsin 4-H Foundation Board of Directors meeting – April 25, 2008, Appleton  
6th Annual Wisconsin 4-H Foundation Southern Golf Classic & Silent Auction – June 9, 2008, Dousman
- 1st Annual Wisconsin 4-H Foundation Northern Golf Classic & Silent Auction – June 23, 2008, River Falls
- Wisconsin 4-H Foundation Board of Directors meeting – June, 2008
- 17th Annual Governor's Sweepstakes Meat Products Auction – August 5, 2008 at the Wisconsin State Fair, Milwaukee
- Wisconsin 4-H Foundation Board of Directors meeting – September, 2008

## New 4-H Photography Endowment Fund Launched

"Picture yourself . . ." That's the theme of the new Wisconsin 4-H Photography Endowment Fund created by Wayne Brabender, Wisconsin 4-H Photo Specialist who is retiring in 2008. "I've been the photo specialist for nearly 30 years," said Brabender. "I'm passionate about the 4-H photo program. It's never been stronger."

Brabender announced that the endowment is off to good start, thanks to a generous \$5,000 donation from Mike and Wendy Lougee. Mike is a member of the Minnesota 4-H staff who loves photography and the direction of Wisconsin's 4-H photo program. "Now, Mike and Wendy have challenged us to raise another **\$10,000 by April 1** and they'll match it," said Brabender. "If we do, that would give us \$25,000, well on our way to our goal of \$100,000 in five years."



*Wayne Brabender  
Wisc. 4-H Photo Specialist*

Over 10,000 youth now take the 4-H photo project each year, making it the largest project in Wisconsin. They are led by 550 dedicated adult and youth volunteers. "It's one of the largest 4-H photo projects in the country, and I'd argue, the best. I want to keep it that way," said Brabender. For nearly 100 years 4-H arts projects like photography have helped young people become more creative and self-confident, he said. "4-H'ers can also improve their ability to communicate, make decisions, and lead . . . skills they will use every day for the rest of their lives, on and off the job. Our society needs young people who have these skills."

Brabender said a recent statewide 4-H arts and communication survey confirmed the importance of these creative opportunities for kids. "The survey also confirmed the importance to families because kids and parents enjoy the photo activities together. The family that photographs together, stays together! But because of budget cuts, schools have been cutting back on the arts. So, if 4-H doesn't provide these opportunities, who will?" he asked.

How will kids and leaders benefit from the new photo endowment fund? According to Brabender, income earned on the principle will be used to:

- Maintain a highly successful statewide program of 4-H photo trainings
- Develop new photo training resources and opportunities for 4-H photo volunteers
- Market the photo program to new and diverse 4-H members and leaders
- Provide photo program scholarships for kids and leaders in need.

Guiding the statewide fund-raising campaign, along with Mike Lougee, is a group of 11 veteran Wisconsin 4-H photo volunteers and county fair judges who are excited about leaving a legacy that will last for generations to come, said Brabender. The steering committee members are: Joyce Hach and Tom Miller (Dane County); Doyle and Shirley Gates (La Crosse County); Gary Holz (Outagamie County); Ann and Jeff Vogtschaller (Sauk County); Al Lothen (Vernon County); Ann Rosenau (Winnebago County); Barb and Jenn Lassa (Wood County).

Serving as youth spokesperson for the new campaign is Ashley Viste, Door County 4-H photo member and youth leader. She's a sophomore at UW-Madison and a board member for the Wisconsin 4-H Foundation. "This past summer, Ashley worked as a photo intern at the White House in Washington, D.C.," said Brabender. "She has a great story to tell and energizes our campaign. Ashley and I would be happy to meet in person or by phone with any potential key contributors."



### How to Donate to the 4-H Photography Endowment Fund

How can you make a tax-deductible contribution to the 4-H photo fund? Write a check to the Wisconsin 4-H Photography Endowment Fund. Send it to the Wisconsin 4-H Foundation, 428 Lowell Hall, 610 Langdon St., Madison, WI 53703. For gifts of \$500 or more, Brabender will send one of his favorite photos of the Wisconsin Capitol as a thank you.

You can also contribute online through the University of Wisconsin Foundation Web Site at <https://www2.uwfoundation.wisc.edu/MultiPage/processStep1.do>. Under "Designation," you'll need to select "UW-Extension - 4-H Foundation." Where it asks, "If you would like to further restrict your gift to a specific department or program," write in "Wisconsin 4-H Photo Endowment Fund."

If you have additional ideas on how to spread the word on the endowment fund, Brabender would love to talk with you. Just call him at 608-262-1067 or e-mail him at [wayne.brabender@ces.uwex.edu](mailto:wayne.brabender@ces.uwex.edu).

For more information and campaign promotional resources, check out the new photo endowment page on the Wisconsin 4-H web site: <http://www.uwex.edu/ces/4h/events/PhotoFund.cfm>.

## Johnson Sisters Learn Way of Life through 4-H



*Ray & Frances Johnson Family  
(Left to right): Lloyd, Daphne,  
Taylor and Lauren Holterman;  
Kyle, Valerie, Tom and Mikela  
Breunig; Ray and Frances  
Johnson; Nadine, Eleanor,  
Sam and Carly Miller*



*For Nadine and Daphne working  
with their fair animals was a daily  
exercise growing up*



*Valerie and Ray at Upham Woods*

Professional fundraiser Valerie Breunig knows sometimes the best gift an organization can receive isn't money, but a willing volunteer. She and her sisters, Nadine Miller and Daphne Holterman, illustrate several ways people make the 4-H program successful.

The Johnson sisters learned early as Avon 4-H Club members in Rock County, that giving time is an important way to learn in 4-H. Their parents Ray and Frances Johnson, Brodhead, were 4-H leaders and served as an example to their daughters supporting the community. Frances was active in the local and county Homemakers group and Ray was active in cattle breed organizations and the Wisconsin State Fair Park board of directors. All three sisters were junior leaders serving in the in the beef, photography, crochet, childcare and foods projects. Nadine and Valerie also became 4-H camp counselors and went on to take turns serving as president of the County Junior Leaders Association.

Daphne, married to 4-H alumnus Lloyd Holterman, Watertown, is the oldest Johnson sister; she was on the UW-Extension board of visitors and is currently a 4-H dairy project leader and advisor to Jr. Leaders.

"In addition to learning about beef cattle and knitting, I got the most out of serving as an officer, being part of a team and being a role model for younger 4-Hers," Daphne says. "Participating in speaking contests, demonstrations, and committee activities gave me skills I used in my public relations career and as a business owner today."

The Holterman girls, Lauren, 17 and Taylor, 15, are members of the Lucky Clovers 4-H Club. You might see Daphne supporting 4-H at the county Cultural Arts Festival, calling her state legislator to ask for budget commitments to UW-Extension, or delivering pizzas for the county 4-H fundraiser.

Some of those pizzas will be delivered to her sister, Nadine, who is married to another 4-H alumnus, Sam Miller. Sam was a Columbia County 4-H member and past president of the Wisconsin 4-H Foundation. Nadine was the 4-H Youth Agent in Walworth County from 1985-1987 and interned as Summer 4-H Youth Agent in Eau Claire county two years.

"Through the 4-H program, my interests turned into career skills. Communications, leadership and photography still serve me as a communications specialist for Land O'Lakes. Our family carries our 4-H skills and spirit into our other community volunteer involvement. I've had several people ask me where I learned to run a meeting so well, and it really goes back to my days as club and Jr. Leaders president." Nadine and Sam's daughters, Carly, 17 and Eleanor, 14, are former members of the Woodlawn 4-H club in Appleton.

Valerie (married to Tom, a former Sheboygan County 4-Her) will receive some of those Jefferson County 4-H pizzas. A former Summer 4-H Agent in Fond du Lac and Marathon counties, Valerie also had a college internship in the state 4-H office coordinating the international programs. This experience helps her in her current position as Worldwide Foundation for Credit Unions Executive Director.

"I saw the Eldora Keske International Fund was just a few hundred dollars short of \$10,000, which I know is often a critical level to for an endowment to reach," Valerie said, "so last Christmas our family made a small gift in honor of my former mentor, Eldora, so young 4-H members might have an early exposure to what Eldora called "learning another way of life by living it."

These three sisters seem to have learned the giving "way of life by living it" as Eldora Keske taught her 4-H program members. For more information on the Keske Fund, see side bar article (right.)

## Alf Recognized with Scholarships for Volunteerism

Life long learning is a lesson of the 4-H program. In order to support outstanding 4-H members who continue their education into post secondary schooling, the Wisconsin 4-H Foundation awards scholarships in many areas from Natural Sciences and Environment Education to Leadership. John Alf, a 4-H member of 11 years from Rock County and sophomore at the University of Wisconsin-Platteville, received two scholarships this year: the Betty Krueger Memorial 4-H Scholarship for pursuing a degree in agriculture and the 4-H Community Service Scholarship. John is majoring in Animal Science/Biology with a plan to earn a degree in Veterinary Medicine.



*John Alf  
Scholarship Recipient*

John was active in the sheep project where he learned skills that enabled him to take on responsibility in the daily management of his families flock from an early age. Today, John plans to become a sheep leader in his former 4-H club. "My goal is to try to help young kids the way that my leaders and county agents helped me."

Volunteering is nothing new to John, though. Ringing bells for the Salvation Army, raking for the elderly, collecting school supplies for less fortunate children, are all projects to which John volunteered his time.

What sets him apart is his part in organizing community services projects for his club as an older youth member. John was instrumental in raising the funds necessary to transport 32 youth to Louisiana to assist with disaster relief efforts after hurricane Katrina. John demonstrates the importance of giving back not only to make a difference in someone else's life but your own: "It was hot, it was humid, and we put in tremendously long days but it was the most gratifying experience of my life. I am grateful that 4-H offered me an opportunity that I will never forget and one that profoundly changed my vision of what is important in my life."

## 4-H Foundation Scholarship Applications Available

The Wisconsin 4-H Foundation and generous sponsors are proud to provide 25 educational scholarships to outstanding Wisconsin 4-H youth for the 2008-09 academic year. We are pleased to provide these scholarships in order to show our appreciation for 4-H youth accomplishments as a result of their 4-H experiences, and to support their future educational goals.

Applications are available on the Wisconsin 4-H Foundation's website at [www.uwex.edu/ces/4h/foundation/scholarship.cfm](http://www.uwex.edu/ces/4h/foundation/scholarship.cfm), or by contacting Donna Faulkner at [donna.faulkner@uwex.edu](mailto:donna.faulkner@uwex.edu) or 608-262-1597. The application is available in both Word and Adobe Acrobat formats.

Completed applications must be postmarked by March 1, 2008.

Recipients of Wisconsin 4-H Foundation scholarships will be selected based upon their 4-H involvement, scholastic achievement, and future educational and career goals.



*Eldora Keske (second from left) shows slides from one of her international trips*

## Eldora Keske Fund Supports International Study

Whether you are striving for world peace, to alleviate poverty, or just want to trade your goods in another country, understanding other cultures is imperative. Eldora Keske, State 4-H International Program leader for many years, worked to help 4-H members get an international study experience through programs such as the International Four-H Youth Exchange (IFYE) program and the Labo exchange program with Japan.

To enable more 4-H members to benefit from international exchanges to "learn another way of life by living it" as quoted by former intern Valerie Johnson Breunig (see story, left) a fund in Keske's honor was formed at her death.

The fund balance is now \$11,371; additional gifts can be made to support international programs or honor Eldora Keske's work by mailing a check to: Wisconsin 4-H Foundation, address. For information on current 4-H international exchange programs see [www.uwex.edu/ces/4h/onlinepro/international.cfm](http://www.uwex.edu/ces/4h/onlinepro/international.cfm)



*Kay Lettau  
Winnebago County*

***Schroeder: What was the most meaningful aspect of the conference for you?***

Lettau: Making youth feel part of the entire conference. Youth and adults were equal partners and were great listeners. Nearly half of the team of 80+ individuals were youth. Many phone conferences and emails facilitated the accomplishment of a lot of work.



*Gloria Lukes  
Lincoln County*

***Schroeder: What was the most meaningful aspect of the conference for you?***

Lukes: I saw it as a chance to work with many wonderful volunteers and to share my perspectives as well. I made great and lasting friendships. I even learned how to use Facebook at the conference.



## North Central Region Volunteer Forum - "Captured the Spirit" of 4-H

The North Central Region Volunteer Forum held October 12-14, 2007 in Milwaukee, Wisconsin brought together dozens of high caliber Wisconsin 4-H leaders, youth, and staff to plan and conduct the event. The forum's "Capture the 4-H Spirit" theme enabled over 500 participants to network and learn about innovative programs that will help make an impact to 4-H programs across the 12-state region, including Wisconsin.

The conference committee thanks the 4-H Foundation Board for its generous financial support of the conference. The committee felt that the impact on 4-H youth and adult leaders would have been diminished without the Foundation's help.

There was no doubt that the Wisconsin-hosted conference would achieve a "best ever" conference status, felt interviewer Debbie Schroeder, past member of the 4-H Foundation Board. Schroeder recently interviewed the conference co-chairs, Gloria Lukes, Lincoln County and Kay Lettau, Winnebago County.

Kay Lettau has served in several volunteer leadership roles at the county and state levels. She served on the State 4-H Adult Leader Council and the Wisconsin 4-H Foundation Board. She is the volunteer coordinator for the Foundation's annual Governor's Meat Products Auction.

***Schroeder: What was the purpose of the Conference?***

Lettau: It was primarily to exemplify adult-youth partnerships in both the planning of the conference and the teaching at the conference. The goal was to provide take-home lesson plans to share back in counties/clubs. Everything about the conference was colored-by teamwork. The committee worked hard to have the youth share in all leadership roles at the conference itself.

***Schroeder: What did you hear as a common take-away from conference participants?*** In other words, what are they most likely to act upon?

Lettau: I heard positive feedback like, "The spirit of youth-adult partnerships was captured so well." "I have renewed energy." "It was a re-awakening of the 4-H spirit." "The theme, "Capture the Spirit", was definitely fulfilled." The conference team worked hard to present a very professional conference through educational sessions, tours, guest speakers, special presentations, decorations, signage, and technology support.

Gloria Lukes is a 4-H activity leader, along with her daughter, for the Merrill Busy Bees 4-H Club. Her young grandson will be a 5th generation 4-H member from her family. Lukes currently is a Business Analyst for Wausau Insurance Companies.

***Schroeder: To what do you attribute the success of the conference?***

Lukes: The committee's focus on strategic planning brought about a higher level of programming than ever offered before. The committee is hopeful that the six-month feedback from participants will demonstrate accomplishment of all goals. This will influence the content of the next two regional conferences.

***Schroeder: What was the highlight of the conference for you?***

Lukes: The World Café on Friday night was a highlight. The setting was the ballroom with a superimposed café-like atmosphere. Small groups were created and meaningful conversations were facilitated through a list of prepared-in-advance questions. Questions were distributed to small groups to discuss youth-adult partnerships. Part of the process was moving individuals to form new groups along the way. Many experiences were shared. This was a powerful activity modeled after conversations held several years ago at a National 4-H Centennial event.

## Bronze Clover Sponsor – Sartori Foods Impacting 4-H

As a third-generation, family-owned business in the Kettle Moraine region of east-central Wisconsin, Sartori Foods has built its reputation on tradition, family pride and innovation. This area of Wisconsin was an ideal setting to replicate the passion for traditional cheese making that Paul Sartori brought with him when his family emigrated from northern Italy at the turn of the 20th century.



*Jim Sartori  
President & CEO*



He founded Sartori Foods, originally S&R Cheese, in beautiful Plymouth, Wisconsin in 1939 and the family has continued to “partner with a dedicated patron family network” of environmentally conscious Wisconsin farmers and master cheese makers to nurture the creation of their award-winning specialty cheese from the farm gate to the consumer’s table.

With four cheese plants in Wisconsin, Sartori is very committed to the local communities, dedicated patrons and Sartori Foods’ team members who supply the raw materials and labor resources to produce Sartori’s high quality specialty cheese. “The family farm is an important aspect of our business,” Jim Sartori, President and CEO said. “Some of them are also third-generation family-owned operations.”

This family and community-driven philosophy makes Sartori’s gift to the Wisconsin 4-H Foundation, as a State Sponsor at the Bronze Clover level, a natural gesture to extend their community giving. Sartori Foods has a long tradition of providing scholarships to patron families and financially supporting many other Wisconsin agricultural events and activities. The Sartori family members are inherently supportive of many programs that impact the families of their Wisconsin employees and make their local communities stronger. “The Wisconsin 4-H Foundation works with thousands of our youth throughout the state teaching them leadership, responsibility, teamwork and service to others. This philosophy mirrors our philosophy at Sartori Foods”, said Jim Sartori. “We are proud to be a supporter of such a fine organization.”



### Step Up and Take A Swing for 4-H

For the first time, you will have two chances to take a swing for Wisconsin’s 4-H youth! The Wisconsin 4-H Foundation will be holding its 6th Annual Southern Golf Classic, on Monday, June 9, 2008 at the Kettle Moraine Golf Club in Dousman (near Oconomowoc), and is introducing the 1st Annual Northern Golf Classic on Monday, June 23, 2008 at Kilkarney Hills Golf Club in River Falls.

Get your foursome together for one (or both) of these fun events. Both will be a 4-player, 18 hole scramble. The Southern event will begin with a shotgun start at 9:00 AM and include a grilled lunch after your round of golf. The Northern event will begin with a shotgun start at 1:00 PM and include a dinner after your round of golf.

Registration is \$80 per person/\$320 per foursome. This includes cart, range balls, team prizes, and hole prizes. Golf at both events, and your registration will be reduced to \$75 per person/\$300 per foursome at each location. Registration is limited to the first 36 teams at each location, and is due by Monday, June 2, 2008.

If you would like more information about either the Southern or Northern Golf Classic, would like to register your foursome, or would like to be a sponsor at one or both events, please contact Donna Faulkner at 608-262-1597 or [donna.faulkner@uwex.edu](mailto:donna.faulkner@uwex.edu).

## Become an impactful Sponsor

### New State 4-H Sponsor Program Takes Off

The Wisconsin State 4-H Sponsor Program is starting its second year. Developed to give 4-H supporters more choices in how they might financially support 4-H youth, it has been well received. Each State 4-H Sponsor is listed at major state 4-H events throughout the year. Some of the 4-H activities that the State 4-H Sponsor program supports are the 4-H Area Animal Science Days, the Wisconsin 4-H & Youth Conference, 4-H Afterschool programs, and the 4-H Arts Camp, to name a few of the many 4-H state offerings. \$11,500 was raised in the first year of the State 4-H Sponsor program.

2007 State 4-H Sponsors were: Cousins Sub Systems, Inc., Sargento Foods, Inc., and Sartori Food Corporation were all Bronze Level Sponsors for 2007.

Equity Cooperative Livestock Sales Association, Karen Goebel, Pointon Heating & Air Conditioning, and Bill Shaw were Green Clover Level sponsors.

New for 2008 is our first Silver Clover Level State 4-H Sponsor, RURAL MUTUAL INSURANCE COMPANY. Andis Company and Tom and Karen Binder are new Bronze Clover Sponsors. In addition, DCI Cheese Company is a new Green Clover sponsor. We thank our State 4-H Sponsors for having an impact on all 4-H programs!

If you are interested in becoming a 2008 Wisconsin State 4-H Sponsor, please contact Patricia Harrington, Director of the Wisconsin 4-H Foundation, at either 608-262-1285 or [pat.harrington@uwex.edu](mailto:pat.harrington@uwex.edu).

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## The **impact** of 4-H...

It is important to hear from youth and volunteers about how your donations impact them. Following are personal testimonials from attendees at the 2007 North Central Region 4-H Volunteer Forum (NCRVF), held in Milwaukee last fall. For an interview with the NCRVF co-chairs, see inside.

- "The North Central Volunteer Forum was a great chance to come together with other 4-Hers, and as a freshman in college, it was a great way to stay energized about 4-H and to think ahead to getting involved as an adult volunteer leader!" - Jocelyn, 4-H Youth
- "I had a great time at NCRVF experiencing the spirit that exists between our youth and adult volunteers. 4-H is fantastic!" - Randy, adult leader
- "Having youth and adults come together in partnerships at the 2007 NCRVF was a great idea. I learned a lot and the youth who went with me enjoyed it very much. We talked all the way home and are sharing with our county." - Judy, adult leader
- "I attended the North Central Regional Volunteer Forum this autumn. I learned so much that is helping me to better my 4-H club. The hospitality was wonderful and the sessions exceeded my expectations. I really enjoyed it and hope to go again next year." - Megan, 4-H youth



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