



Wisconsin 4-H Foundation Developments



January 2007

NEW STATE SPONSOR PROGRAM WILL BE LAUNCHED EARLY IN 2007

The Wisconsin 4-H Foundation is very excited about a new sponsorship program that we are beginning this year. State 4-H Sponsors will be credited as sponsors at ALL applicable state 4-H activities, and will receive varying amounts of recognition throughout their sponsorship year, depending on their level of support.

We take great pleasure in announcing the first three State 4-H Sponsors for 2007:

Cousins Subs® is a Bronze Clover Level Sponsor, and has been a 4-H supporter for the past 3 years. We are delighted to welcome them as our first Bronze Level State 4-H Sponsor.

At the Green Clover level, we welcome **Pointon Heating & Air Conditioning** of Baraboo, and **Karen Goebel** of Madison.

If you are interested in becoming a State 4-H Sponsor, and showing your support for 4-H ALL over Wisconsin, please call Patricia Harrington, Wisconsin 4-H Foundation Director, at 608 262-1285 or email her at pat.harrington@uwex.edu.



Pictured left to right are Wisconsin 4-H Foundation Board President, Bill Shaw, President's Award recipient Duane Bunting, and State 4-H Program Leader Greg Hutchins.

WISCONSIN 4-H FOUNDATION'S PRESIDENT'S AWARDS

The Wisconsin 4-H Foundation's President's Award is the highest honor that the Wisconsin 4-H Foundation bestows. It is awarded to an individual or organization that has made a significant difference over a period of time to Wisconsin 4-H. This year, two President's Awards were given:

*See **PRESIDENT'S AWARD** on page 2*

WISCONSIN COW PARADE, COW TOUR, AND 4-H MICRO COWS BENEFIT 4-H

Thanks to the Wisconsin CowParade's summer public art display in Madison of 101 beautifully painted cow statues, Wisconsin 4-H received wonderful statewide publicity and raised nearly \$10,000. One 4-H spin-off was our own painted cow contest for 4-H youth, which resulted in:

- involving the Wisconsin State 4-H Arts Team with design ideas and as a theme for some of their presentations,
- giving statewide recognition to young artists for their winning designs, and
- promoting 4-H through the themes of the 12 cows painted by 4-H young people: the delights of county fair competition, the passion people have for 4-H, the hours of work at the 4-H Food Stand.



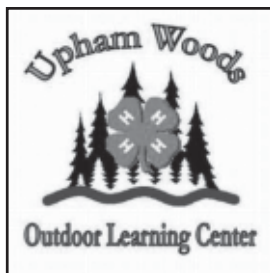
*The Wisconsin 4-H Foundation's "In The Salad Bowl"
CowParade cow created by Sarah Aslakson.*

*See **COWPARADE** on page 3*

SUPER BUYING CONSORTIUM RACES TO SUPPORT 4-H

Racing to make their bids, supporters of Wisconsin 4-H helped to make the Wisconsin 4-H Foundation's 15th Annual Governor's Sweepstakes Meat Products Auction the most successful auction ever. A bidding group organized by LeRoy Haeuser of **LeRoy C. Haeuser & Co. S.C. Rural Insurance**, and consisting of his company, **Wisconsin Farm Bureau Federation, Frantz Company, Herdeman Corporation, Hartmann Sand & Gravel**, and the **Janesville Animal Medical Center** purchased the opening entry, the Grand Champion Ham, produced by Rick Reams of RJ's Meats & Groceries of Hudson, for a record-setting \$6,350.

From start to finish, the Auction, with a theme of "Race On Over," was in high gear, starting with the first item sold. The consortium's purchase got the Auction off to a winning start, resulting in a total of nearly \$38,000 raised from auction bids, other sales, and sponsorships. Major event sponsors were the **Wisconsin Association of Meat Processors (WAMP)**, the **Wisconsin State Fair, Marshfield Clinic's National Farm Medicine Center**, and **Rupena's Fine Foods**. These funds will be used for Wisconsin 4-H youth programs statewide benefiting all of the nearly 200,000 Wisconsin 4-H youth. The Auction, held on Tuesday evening, August 8, at the Wisconsin State Fair, is the largest annual fundraiser for the Wisconsin 4-H Foundation.



BASS MEMORIAL DRIVE FOR UPHAM WOODS WINDOWS

Doris Bass, Office Associate at Upham Woods 4-H Outdoor Learning Center, in memory of her husband Jerry, started a fund drive to replace the camp's windows. County and club 4-H groups, schools, Upham Woods alumni, and 4-H staff all contributed, raising nearly \$15,000. Thanks to Doris and dozens of very generous donors, Upham Woods now has energy-efficient, work-reduction, and user-friendly windows throughout the camp.

GOLF EVENT FOR 4-H TEES OFF!

The 4th Annual Golf Classic & Silent Auction as a fundraiser for Wisconsin 4-H was held at the Kettle Moraine Golf Club in Dousman. The 4-H Golf Classic & Silent Auction netted nearly \$14,000 for the Wisconsin 4-H Foundation. **Kenosha Beef International** of Kenosha was the Presenter Sponsor for the Golf Classic.

Special Sponsors were **Ewald Automotive Group** of Oconomowoc, the **Wisconsin Farm Bureau Federation** of Madison, and the **Wisconsin Farm Report** of Madison.

Youth from the 4-H State Youth Leader Council participated in the event by explaining to the golfers how 4-H has benefitted them and what they have learned from the 4-H activities.



PRESIDENT'S AWARD continued from page 1

During his tenure as President of the Wisconsin 4-H Foundation, **Duane Bunting** started the 4-H Foundation's second major fundraising event, the 4-H Golf Classic. Duane chaired or co-chaired the Golf Classic for four years, during which a total net of over \$34,000 was raised for Wisconsin 4-H. He tirelessly recruited sponsors and golfers to make this a successful new fundraising event. "The annual golf outings have been successful because of the support and participation of not only the Board members, but the many friends and associates. The golf outing has the potential to grow and contribute to the many worthwhile 4-H activities throughout the state," Duane explained.

Krause Publications, as part of **F+W Publications, Inc.**, has generously provided printing support for the Wisconsin 4-H Foundation for many years, saving the Foundation thousands of dollars annually, while providing a quality product for the 4-H Foundation's communications and marketing use. A division of F+W Publications, Inc., Krause Publications is considered the world's largest publisher and marketer of information for enthusiasts. Categories include Antiques & Collectibles, Automotive, Outdoors, and Guns and Knives. Chet Krause founded Krause Publications 50 years ago, and F+W Publications acquired them in 2002.



WE ENERGIES BRIGHTENS 4-H LIVES

We Energies, through the **Wisconsin Energy Corporation Foundation**, made a donation of \$10,000 this fall to the Wisconsin 4-H Foundation, to benefit two major statewide 4-H youth development programs. We Energies will be supporting both the community service projects done by 4-H clubs and 4-H multicultural education programs in 2007.

Since 1983 they have contributed more than \$62 million to support the activities of nonprofit organizations in communities served by the Wisconsin Energy Corporation and its subsidiaries. Their commitment to improving communities in areas such as health, human services, performing arts, and education is a perfect fit for Wisconsin 4-H's community-based youth programs.

Each year, Wisconsin 4-H clubs provide thousands of volunteer hours for community improvement projects. These projects range from providing blankets for the homeless to community gardening. Youth learn responsibility, problem-solving, teamwork and planning, while the community benefits from their time and work.

As Wisconsin's demographics change, 4-H programs have been expanding to meet the needs of youth of diverse cultures, as well as educating youth about the different cultures that make up our Wisconsin landscape. 4-H is helping to build a state of tolerance, understanding, and inclusion.

Wisconsin 4-H out will have a brighter future thanks to the support of the Wisconsin Energy Corporation.

SPECIAL!! SPECIAL!!

We still have pins available of our 4-H CowParade cow. The pins are high quality and full color, and are being offered at a special rate of only **\$6 per pin**, which includes all shipping and handling. For orders of ten or more pins to the same address, a special rate of \$4 per pin is available. Please make your check out to the **Wisconsin 4-H Foundation**, include your mailing address, and send your request to the Wisconsin 4-H Foundation at 428 Lowell Hall, 610 Langdon St., Madison, WI 53703.



OUR BREAD IS JUST THE START.™

COUSINS SUBS® MOO-LA-PALOOZA CONTEST HELPS 4-H

For the third year, **Cousins Subs®** hosted a Mooing Contest at the Wisconsin State Fair, and for the third year, Wisconsin 4-H received "moo-la" from the contest.

Contestants were encouraged to dress the part, and to give their best bovine "moo" to the panel of judges.

For more information, go to the Cousins Subs® website at www.cousinssubs.com/moo

Cousins Subs® has expanded their 4-H support each year of the contest, and this year was no exception. In addition to their \$2,000 donation (\$20 per the first 100 contest registrants), they donated proceeds from the sale of their Moo-La-Palooza t-shirts and caps to Wisconsin 4-H, for an extra \$500. Cousins Subs® is our first State Sponsor at the Bronze Clover level.

COWPARADE continued from page 1

The second spin-off of the CowParade was our Cow Tour, where we sent the only three CowParade cows to ever travel off on a summer's journey to promote 4-H, FFA, and the Department of Agriculture, Trade, and Consumer Protection. Three young Cowstodians were hired and, by the end of the summer, had covered 10,000 miles, given dozens of interviews, and reached a potential live audience of 775,000, not counting media coverage. These three young women were all 4-H alumni, as it turned out, and they put to use the great skills that they built during their 4-H years. They were poised, articulate spokespersons, had strong team skills, were responsible and confident, and had excellent people skills.

The third spin-off was the sale of six cows which had 20% of their sale price donated to the Wisconsin 4-H Foundation. Many, many thanks to the **Department of Agriculture, Trade, and Consumer Protection** which donated three cows, to **Culver's Frozen Custard** which donated two cows, and to **Agri-View** newspapers which donated one of the top-selling cows, for making 4-H a beneficiary of their cow sales.



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NEW SCHOLARSHIPS FOR 4-H YOUTH

Thanks to the **Discoverer's Fund**, we are able to more than double the number of college scholarships we can offer to 4-H youth.

Starting in 2007, 4-H youth may apply for eight new Animal Sciences, three new Leadership, and three new Dairy Scholarships. All scholarships are for \$1,000.

Discoverer's Fund is also donating funds for general 4-H programs, for a total of \$20,000. This is a new partnership for Wisconsin 4-H, and the 4-H Foundation is very pleased to welcome the Discoverer's Fund.

JUST ANNOUNCED!
Culver's Frozen Custard is donating \$2,000 for two **NEW** 4-H Leadership Scholarships!

RETIRED 4-H AGENT'S ENDOWMENT FUND HONOREE

This award recognizes those retired 4-H staff whom have had \$1,000 donated to the Retired Agent's Endowment Fund in their honor. The income from the fund is used to further youth/adult partnerships.

Tamie Koop started her career in Oconto County in 1973, where her career focus was leadership skill development in youth and adult volunteers, and in the community based 4-H clubs. She was then hired for a 4-H Youth Development position in Waukesha County. When Wisconsin 4-H needed a youth protection educational program, Tamie served on the committee that developed the curriculum as well as being a pilot county. Tami retired in January, 2006.



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