



# Wisconsin 4-H Foundation Developments



May 2006

## COWPARADE WISCONSIN MOOVES TO TOWN JUNE 2006

The Wisconsin Milk Marketing Board (WMMB) is bringing CowParade, the world's largest public art event, to Wisconsin from June 3 through October 13, 2006.

Madison and surrounding areas will serve as an urban pasture to a herd of 100 painted, costumed, and whimsically transformed cows.

The Department of Agriculture, Trade, and Consumer Protection (DATCP) is coordinating a traveling exhibit of three life-size artistic CowParade cows featuring the DATCP, Wisconsin 4-H Foundation, and FFA Foundation cows. The three cows will travel (along with their official "Cowstodians") to dairy breakfasts, county fairs, the Wisconsin State Fair, and other sites around the state during the summer.

In the fall, all cows will be sold to benefit the University of Wisconsin Children's Hospital and other local nonprofit organizations. In addition to the 4-H Foundation cow, 4-H will receive the proceeds from a Culver's sponsored cow, and part of the proceeds from Agri-View's and DATCP's cows.

To see the Cowtour schedule go to <http://www.uwex.edu/ces/4h/foundation>. For more information on *CowParade Wisconsin 2006* go to <http://wisconsin.cowparade.com/>. Maps of the locations of the other 98 Cow Parade cows, which are sited in the Madison area for the summer, are available at [www.wisdairy.com/cowparade](http://www.wisdairy.com/cowparade).

**ONE TIME ONLY OFFER!!** The 4-H Foundation will have available for purchase 12 micro cows (12" high and 18" long). Each cow will have been designed and painted by Wisconsin 4-H youth, and are available only through the Wisconsin 4-H Foundation. These attractive cows, each with a special 4-H theme, will be available for sale at our special events and on our website, starting at the end of June. Bid via e-mail to [donna.faulkner@uwex.edu](mailto:donna.faulkner@uwex.edu).



*The Wisconsin 4-H Foundation's "In The Salad Bowl" cow created by Sarah Aslakson that will be auctioned at the CowParade fundraiser in October.*

## A WORD WITH THE ARTIST

Over 400 designs were submitted for *CowParade Wisconsin 2006*. Sarah Aslakson's design was selected by a committee of 4-H volunteers, staff, and Foundation Board Trustees to be used on the 4-H Foundation's CowParade cow. Her "In The Salad Bowl" design was inspired by cows grazing in rolling pastures as if they were browsing in giant salad bowls. While the idea is playful, the design idea also fits well with 4-H's focus on helping nourish and grow young people.

Recently, Ashley Viste, who is a 4-H Foundation Board Trustee, a student at UW-Madison, and a Cowstodian who will be traveling with our cow on the Cowtour this summer, interviewed Ms. Aslakson for the 4-H Foundation's newsletter. Following are their questions and responses.

*As a Cowstodian, I really like the concept of these distinctly Wisconsin plants growing up all around and nourishing these cows. Where did the concept for the salad bowl cow come from?*

The "In The Salad Bowl" cow is an idea that has amused me for many years. It's the concept of being able to wander around in your food, eating at will. As if we humans were able to live on a pizza the size of a pasture.

*See ARTIST on page 2*



## ALLIANT ENERGY FOUNDATION SUPPORTS 4-H YOUTH IN GOVERNANCE INITIATIVE

We welcome Alliant Energy Foundation as our most recent corporate supporter for Wisconsin 4-H's Youth In Governance Initiative (YIGI). Alliant Energy has been a statewide supporter of 4-H for several years. They are a public utility company serving 1.4 million electric and natural gas customers, primarily in Wisconsin and Iowa. Alliant Energy is headquartered in Madison, and has nearly 5,000 employees across the country and abroad. In addition to their focus on energy operations, Alliant Energy is committed to safety, environmental leadership, and community involvement.

Alliant Energy Foundation's support of 4-H's YIGI demonstrates their community involvement. By helping young people participate in local democratic activities and decision-making, youth are better prepared to be the community leaders, good citizens, and responsible members of our society as adults.

YIGI participants sit on school boards, are part of county committees, and serve as youth advisors to mayors. They plan and participate in statewide conferences and training sessions, make presentations, and are contributing members of their communities.

*ARTIST continued from page 1*

*How do you feel connected to Wisconsin agriculture?*  
I live among the greatest concentration of dairy farms in the state in Southwestern Wisconsin. One of the reasons I moved here from Madison is to be able to be part of the "cow scene". I love the rolling landscape here, with small family farms and the animals out in the pasture grazing at will. I am a New York City girl, who came here for college so I have absolutely no farming background myself.

*I have been told that you were once a UW-Extension librarian. What part does being an artist play in your life? What was the transition from Extension librarian to artist like?*

I was a librarian at the now-defunct Extension Library in the 1970's. I went to library school for my master's after completing a BS in Fine Art as a way to make a living. After nine years as a librarian I became a meeting planner for Medical School. Now I'm retired. What I did for a living did not have anything to do with my art. I did my painting and showed my work at galleries at the same time I worked for a living. Working as a fine artist usually means doing something else to pay the bills. Most artists teach or work in another field.

*What are your thoughts on the CowParade?*

I think the Cow Parade is a fun concept for both the viewer and the artist. I had fun painting my cow although it took a lot more work than I thought it would!

## BASS MEMORIAL DRIVE FOR WINDOWS FOR UPHAM WOODS

Doris Bass, Office Associate at Upham Woods 4-H Environmental Education Center, in memory of her husband Jerry, has started a fund drive to replace all the camp's windows. The replacement windows selected are energy efficient, two-track, combined storm & screen windows.

Doris is seeking gifts to the Bass Memorial Upham Woods Windows Fund. The price of the entire project will be about \$12,000. Any support you can give this project will be greatly appreciated. Currently, the Windows Fund has raised \$9,000, and is seeking another \$3,000. Work will start soon on replacing the old windows with the new ones.

Thank you to all the generous donors who have helped the fund with their gifts so far. And thank you to Doris for thinking of implementing and directing the campaign to replace all the windows at Upham Woods! A special thank you to the \$500 and \$1,000 donors to the Bass Memorial Windows Fund: Clinton High School, Green County 4-H Adult Leaders, 4-H Clubs of Lafayette County, Marathon County Leaders Federation, Ernest and Rebecca Merwin, and Walworth County Sr. 4-H Leaders.

Please make your donation to: **Wisconsin 4-H Foundation** and send it to the Wisconsin 4-H Foundation at 428 Lowell Hall, 610 Langdon St., Madison, WI 53703. Please note that the gift is for the **Bass Windows Fund**. Your gift is tax deductible to the extent allowable by law, and will make a tremendous difference for our many campers.

## GOVERNOR'S SWEEPSTAKES MEAT PRODUCTS AUCTION!

The 15th Annual Governor's Sweepstakes Meat Products Auction, the Wisconsin 4-H Foundation's largest fundraiser, will be held on **Tuesday, August 8th** at the Wisconsin State Fair. Winning Wisconsin State Fair meat products will be auctioned off to support 4-H programs statewide. At past Auctions, the Governor of Wisconsin has participated in photos with winning bidders and meat processors.

Major sponsors are the Wisconsin Association of Meat Processors, Marshfield Clinic's National Farm Medicine Center, and Rupena's Fine Foods.

## NEW RAE HONOREES

Our Retired Agent's Endowment Fund (RAE Fund) both recognizes retired 4-H Agents' commitment to Wisconsin 4-H and provides income for 4-H activities that promote youth/adult partnerships. Those retirees who have \$1,000 or more donated in their honor are named RAE Honorees, receiving special recognition for their work for Wisconsin 4-H. Listed below are three new RAE Honorees, bringing our total number to 26.

### ART BREHM

Art retired after 28 years as the Dodge County 4-H Agent, where he initiated the Wisconsin Interstate 4-H Youth Exchange program with 13 youth enrolled the first year, and took the first Wisconsin delegation to Citizenship Washington Focus. Art also enjoyed coaching youth for livestock judging competitions. Art's primary goal was to give 4-Hers new experiences, especially older members.

### JIM EVERTS

Jim began his career as the Wood County 4-H Agent in 1954, served as the 4-H Program Leader for the northeast and southeast districts, and was the State Youth Development and Extension Arts Leader when he retired in 1987. Jim developed the curriculum for all the Animal Science projects during his tenure, and started the statewide Horse Project in 1957 when there were only 37 youth participating.

### TAMIE KOOP

Tamie started her 4-H career in Oconto County in 1973, focusing on leadership skill development and community based 4-H clubs. In 1977, Tamie became a 4-H Youth Development Educator in Waukesha County, where she remained until her retirement in 2006. Tamie helped to initiate and later update the Wisconsin 4-H Youth Development program's youth protection program.



## FARM CREDIT WISCONSIN SUPPORTS 4-H YOUTH LEADER COUNCIL

Since the early 1960's, Farm Credit Wisconsin has been a valued corporate partner for Wisconsin 4-H. Recently, they greatly increased their support for 4-H youth leadership programs. Their latest contribution of \$10,000 is being used for general youth leadership activities, and also to support the State 4-H Youth Leader Council. As the 2006 Emerald Supporter of the Youth Leader Council, Farm Credit Wisconsin is displaying a commitment to the development of 4-H young people into the leaders of tomorrow.

Farm Credit Wisconsin is a network of credit and financial services that serves the needs of farmers and homeowners across the state, and is part of a nationwide agricultural banking network. Some of the services they offer include loans, leases, tax planning, record-keeping, insurance and appraisals. They are also committed to "giving back" to the people and communities they serve, by providing scholarships and supporting community service, as well as helping young people develop careers in agriculture.

The State 4-H Youth Leader Council strengthen 4-H Youth Development programs by addressing youth issues, promoting 4-H, providing leadership at the Wisconsin 4-H & Youth Conference, and communicating youth needs between local and state levels. Youth Leader Council members also play a very active role in supporting the 4-H Foundation, by participating in our fundraising events, thanking donors, and helping to communicate the 4-H message. The support of Farm Credit Wisconsin helps these youth to learn good leadership skills, grow in self-confidence, and make a difference for 4-H.

*"During my schooling in the 1920's our Extension Agent invited 4-H members and Future Farmers to participate at the county fair. My young calf won a red ribbon which entitled me to compete at the State Fair in Milwaukee. Despite not winning at the state event...my experience gained from club work was a lasting benefit."*

*-Gardiner Graham, St. Croix County resident*



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Editors:

Patricia Harrington  
pat.harrington@uwex.edu  
Donna Faulkner  
donna.faulkner@uwex.edu

Wisconsin 4-H Foundation, Inc.  
428 Lowell Hall  
610 Langdon Street  
Madison, WI 53703  
Phone 608-262-1597  
Fax 608-265-6407

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[www.uwex.edu/ces/4h/foundation](http://www.uwex.edu/ces/4h/foundation)

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University of Wisconsin-Extension  
Wisconsin 4-H Foundation  
Developments  
428 Lowell Hall, 610 Langdon Street  
Madison, WI 53703



## STEP UP AND TAKE A SWING FOR 4-H YOUTH

The Wisconsin 4-H Foundation will be holding its 4th Annual Golf Classic on **Monday, June 19, 2006** at the Kettle Moraine Golf Club in Dousman.

Get your foursome together for this fun event. It will be a 4-player, 18 hole scramble, with shotgun start at 9:00 a.m. Registration is \$75 per person/\$300 per foursome. This includes cart, range balls, team prizes, hole prizes, and a grilled lunch. Registration is limited to the first 36 teams, and is due by Monday, June 5, 2006.

For information about the 4th Annual Golf Classic, contact Donna Faulkner at 608-262-1597 or [donna.faulkner@uwex.edu](mailto:donna.faulkner@uwex.edu).

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