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Wisconsin 4-H Foundation

MEDIA ADVISORY

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The Wisconsin 4-H Foundation announces the new executive leadership as Kristi Thering-Tuschen takes the helm of the development efforts. KTT & Associates is poised to raise over 2 million dollars in the next 3 years as the leader of the fundraising efforts of the Wisconsin 4-H Foundation.

Thering-Tuschen launched KTT & Associates in 2003 and continues to build clients in public relations, marketing, fundraising and new business development. She most recently served as the Director of Sales for the Greater Madison Convention & Visitors Bureau. Prior to that posting Ms. Thering-Tuschen served as Director of Development for Circus World Museum Foundation, Inc. from December 1999 through August 2003. During her tenure she established fundraising protocols and implemented all aspects of the development program that included an award winning newsletter and successful sponsorship program.

Ms. Thering-Tuschen also served as Director of Development at Edgewood High School in Madison, WI from February 1998 through December 1999. While serving at Edgewood, she orchestrated a development program that included both annual gifts and capital campaign funds for this Catholic high school. She was leader of the development program, including grant writing, database management, special events, publications, donor acknowledgments and multiple volunteer committees.

Ms. Thering-Tuschen holds a Master of Arts in Philanthropy and Development from St. Mary's University of Minnesota in Winona, MN, and holds a Bachelor of Fine Arts degree from the University of Wisconsin – Madison.

Wisconsin 4-H serves nearly 100,000 youth in every county in Wisconsin. There are 20,000 volunteers who involve the youth in a variety of 4-H activities, including animal science days, after-school programs, arts camp, and community service projects. These youngsters have hands-on experiences that help develop their leadership, communication and citizenship skills. The Wisconsin 4-H Foundation's mission is to generate resources to invest in successful 4-H youth development programs. An investment in 4-H is truly an investment in tomorrow's leaders.

Please feel free to direct questions to Kristi Thering-Tuschen at 608-333-2023.

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