

Wisconsin
Operation: Military Kids
October 2007



1. OMK State Team



Wisconsin OMK Team at the Kickoff Event on October 27



- Governor Jim Doyle proclaimed October Operation Military Kids Month in Wisconsin. The proclamation was presented at the OMK Kickoff Event.



- Over 150 (seventy-six youth) participated in the Wisconsin OMK Kickoff Event held at National Guard Headquarters in Madison Saturday,

October 27. Presentations were given by: The Wisconsin Department of Public Instruction, Wisconsin 4-H State Leader, and Brig. Gen. Gerald Oleson, Brig. Gen. Donald Dunbar, and Colonel Scott Legwold. SOMK hosted a haunted house for the youth participants as well as other activities.



- John Ashley, representing the Wisconsin School Board Association, joined the Wisconsin OMK Team. John will assist the team in cooperation with Wisconsin School Districts and generating corporate donations.
- Ten Wisconsin OMK Team Members participated in a face to face meeting at National Guard Headquarters in Madison on October 1 to plan the Kickoff Event.
- Discussions were held with the American Legion Auxiliary about participation in the Kickoff Event. They are hosting their annual conference the same day, but are interested in assisting with future events.
- About seventy volunteers wrote letters for OMK Hero Packs as part of the 4-H Regional Volunteer Leader Forum held in Milwaukee on October 13. A special booth was organized and hosted by Wisconsin Team Members.
- Requests for OMK to participate in three reintegration and three deployment meetings are being planned. The first one is scheduled for November 2-4





2. OMK Ready, Set Go

- Kenosha Rotary Club
Location: Kenosha Wisconsin
Audience: Thirty-two Rotary Club Members
Conducted By: Mary Day, OMK Team Member
- Boys and Girls Clubs State Council
Location: Green Lake Wisconsin
Audience: Twenty-six Boys and Girls Clubs Leaders
Conducted By: Jan Fink, OMK Team Member

3. OMK Informational Meetings/Briefings

- Dodge Land School Board, 7:00pm September 10th
- Wisconsin Academy of Sciences, Arts and Letters, Board of Directors, 3:00pm, September 11th
- Big Foot School Board, Walworth County, 6:30pm September 12th
- Wisconsin School Public Relations Association, Board of Directors, Madison, 10:00am, September 13th
- Wisconsin Interscholastic Athletic Association Board of Control, Stevens Point, 8:00am, September 14th
- Shiocton School Board, 7:00pm September 17th
- Wisconsin Association of School Boards (WASB) Region 7 Meeting, 6:30pm, Radisson Paper Valley Hotel, Appleton, September 18
- WASB Region 13 Meeting, 6:30pm, Monte Carlo Room, Elkhorn, September 20th
- Bristol/Westosha School Board, 7:00pm, September 24th
- WASB Region 1a Meeting, The Steak Pit, Washburn, September 25th
- WASB Region 1b Meeting, Lehman's Supper Club, Rice Lake, September 26th
- WASB Region 4 Meeting, Stout Ale House, Menomonie, September 27th
- Waupun School Board, 7:00pm, October 1st
- WASB Region 2 Meeting, 6:30pm, Norwood Pines, Minocqua, October 2nd

- WASB Region 5 Meeting, 6:30pm, Holiday Inn, Rothschild, October 3rd
- WASB Region 12 Meeting, 6:30pm, Lake Windsor Golf Club, Windsor, October 4th
- Meeting with Culver's Restaurants Owners, Craig and Lea Culver, 4:00pm, Prairie du Sac, October 8th
- WASB Region 11/14/15 Meeting, 6:30pm, Country Inn, Pewaukee, October 9th
- WASB Region 3 Meeting, 6:30pm, Rock Garden/Comfort Suites, Green Bay, October 10th
- WASB Region 8 Meeting, 6:30pm, Milhomme Supper Club, Kiel, October 11th
- WASB Region 6 Meeting, 6:30pm, Holmen High School, Holmen, October 16th
- WASB Region 9 Meeting, 6:30pm, Southwest Technical College, Fennimore, October 17th
- WASB Region 10 Meeting, 6:30pm, Glacier Rock, Baraboo, October 18th
- CESA 11 Professional Advisory Council, 9:00am, Turtle Lake, October 19th
- Wisconsin School Attorneys Association Conference, Concourse Hotel, Madison, October 26th
- Presentation to UWEX 4-H Youth Educators – October 11, 9:30 am, Wisline
- Presentation to 4-H State Staff – October 10, 9:00 am, Wisconsin Dells



4. Youth Focused Programs

- Topic of Program: Fairs
 - Location: Grant, Washburn and Wood County Fairs
 - Audience : Public
 - Presented by: OMK Team Members and 4-H Youth Educators

5. SOMK Trainings/ Presentations

- Topic of Program – Introduction to SOMK
 - Location: National Guard Headquarters, Madison
 - Audience: Military and 4-H Youth
 - Presented by: OMK Team Member Tina
- Topic Of Program: Youth as Partners in Civic Leadership
Date: October 19 - 21, 2007
Location: Green Lake Conference Center, Green Lake, WI
Number of member participants: 7 OMK youth, 3 adult

Describe event:

YPCL is a group of youth and adults from across Wisconsin representing youth organizations, communities, and schools, who are dedicated to advancing Youth Voice. Their mission is to advance youth voice by increasing the capacity for youth and adults to share civic leadership in local communities, schools and state-level government bodies and organizations. The theme of this year's conference was "Explosion of Ideas and Actions".

Some of the sessions OMK youth attended were "Guerrilla Marketing" which shared ideas about how to get your message across by catching people off guard by using fun, simple, low-cost ideas that get people bussing about your message. "Hustling for a Change", "Building the Youth Voice Movement in Wisconsin", "Visual Arts", "Produced by Me: Saying it with Film", "Activities That Will Help You Put Your Leadership Into Action", and "The Teen Brain - A Work in Progress".

Shawn Becker was the main presenter and he talked about "living the great adventure". There were also several round table discussions to share what others have already done and what worked and didn't work for them.

Team members took away from the weekend: different methods of advertising, how to be a leader, how to speak their mind when it comes to something that really matters, learned some new ice breakers and how to get everyone involved, met lots of new friends, learned of other youth organizations, learned that whether you are rural or city - you are dealing with many of the same issues such as school violence, budget cuts to schools, etc., how to make a public service announcement and how to have a say in things that affect them.

The Wisconsin SOMK Team met and was able to get down some ideas of what to do next. They produced a short video about OMK and made arrangements to make a PSA. It was also suggested to work with 4-H clubs throughout Wisconsin and sponsor "Movies for the Military". This project would involve collecting movies to be given to military families here as well as some sent overseas. This would be an opportunity to get the word out about OMK as well as work in cooperation with other youth.



6. Mobile Technology Labs

- Wisconsin does not have a mobile technology lab, but Minnesota's was used for the Kickoff event.

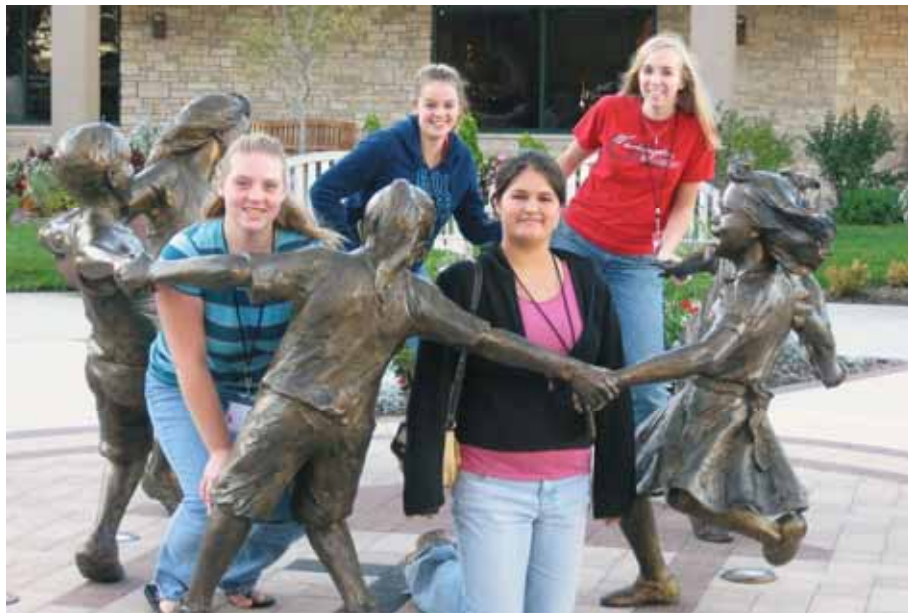


7. Hero Packs

- The Wisconsin OMK Team reviewed Iowa's Hero Pack example (thanks Chris). The team discussed a plan of action for Hero Packs. We have three requests for Hero Packs for units being deployed. These will be presented in December.

8. Publicity and Recognition

- NBC TV Channel 15 covered the OMK Kickoff Event on both the 6:00 and 10:00 pm news coverage.
- OMK Team Members, Steve Horvath and Sue Curtis shared the OMK Program on Wisconsin Public Radio.
- Several Newspapers promoted the OMK Kickoff Event.



Members of the SOMK Team at the Civic Leadership Conference