

Addition of employees improves economic vitality

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Economic Snapshot
is a weekly feature
provided by the



The U.S. Bureau of Economic Analysis collects and reports information on the number of establishments (businesses with employees). Analyzing the change in a region over time provides a measure of the economic vitality.

Between 2000 and 2006, the number of establishments in the eight-county Madison region increased by 8.5 percent. That compares to a Wisconsin average increase of 9.1 percent and an average increase of 8.1 percent for the six peer regions included in the “State of the Madison Region Report.”

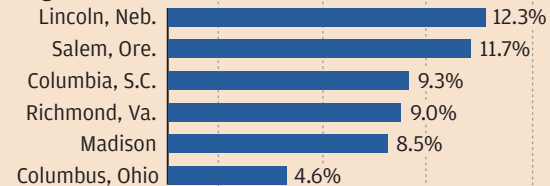
**Thrive
report**
Week 4:
Increase in
establishments

It is important to note that although this includes establishments started during the period, it is not simply a measure of the number of new businesses in the region. Rather, it provides a measure of the net growth in the number of businesses with employees. It includes existing businesses that hired their first employees during the period, those establishments that closed and those still in operation that no longer had employees by 2006.

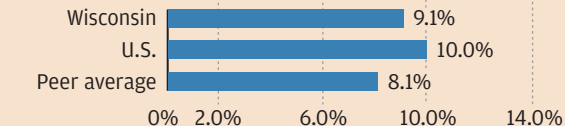
The complete report is available at www.thrivehere.org.

How they rank: Adding establishments

Regions



Other



SOURCE: U.S. Dept of Commerce,
Bureau of Economic Analysis

State Journal