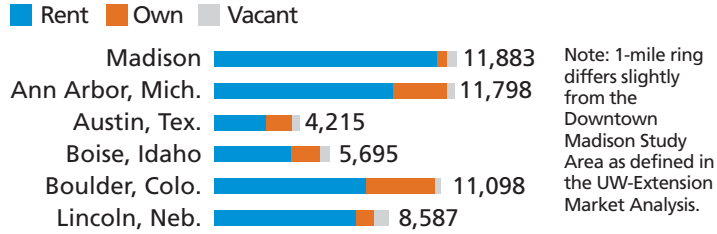


Comparing downtowns: residents

According to the UW-Extension's market analysis, downtown Madison leads its five "comparison city" downtowns in number of housing units. Most of downtown Madison's units are rentals, reflecting its large student population. However, condo dwellers have increased and are creating demand for neighborhood-serving businesses.

Housing units in 1-mile downtown ring



SOURCES: ESRI Business Information Systems (ESRI BIS), U.S. Census (2000)

The full study can be viewed at:
<http://www.uwex.edu/ces/cced/downtowns/Madison/MadisonDowntown.cfm>

Part 2 of this month's series examining Madison's downtown business mix
Next week: Employees

QUESTIONS: Contact Matt Kures or Bill Ryan, Center for Community & Economic Development, University of Wisconsin-Extension at: cced@uwex.edu.

Economic Snapshot is a weekly feature provided by the **UW Extension**