

COOPERATIVE EXTENSION DIVISIONAL MISSION, VISION AND VALUES

MISSION:

Cooperative Extension extends the knowledge and resources of the University of Wisconsin to people where they live and work.

VISION:

We are Wisconsin's educational network for engaging people and their communities in positive change.

WE VALUE:

People

We view people as our most important resource. We continuously improve the practices that allow us to hire and retain a high quality workforce. We support life-long learning through personal and professional development. We embrace open communication and strive to improve our workplace.

Multiculturalism

We value differences in people, ideas and programs. We seek and cultivate diversity in our staff, community partnerships, and educational programs.

Honesty and Integrity

We are stewards of the public's trust and resources. Through our responsibility-based culture, we create respectful, supportive work environments by acting on our organization's values.

Local Needs and Interests

We build human capacity and leadership to engage communities in addressing their concerns. Our presence in the community ensures trust based relationships, with the opportunity to develop a group vision and plan for responding to local issues.

Partnerships

We seek partnerships with people through their community, county, municipal, tribal, state and federal governments, private and public organizations, and campus and county staff. Our success depends on shared interests, responsibility, resources and recognition.

Excellence and Innovation

We explore new approaches to meeting educational needs. We demonstrate the highest standards for program quality and effectiveness.

Research, Scholarship and Community Knowledge

We apply research to address local issues and concerns. We hold ourselves accountable for excellent scholarship. We respect and apply the knowledge of the people we serve.