



PILD Selection Criteria Fact Sheet

Annually we invite our partners to participate in the Public Issues Leadership Development (PILD) Conference held in Washington, D.C. The April 12-15, 2015 PILD Conference is a national event designed to provide a unique professional development experience in the area of public issues/policy and also personal growth opportunities. This is a chance to network with Extension volunteers, educators and administrators from across the United States and to strengthen your knowledge about Cooperative Extension.

The conference includes sessions to increase awareness, knowledge and effectiveness in working in the political arena. Participants will have opportunities to meet USDA National Institute of Food and Agriculture Program Leaders with the conference culminating with visits to our elected legislative officials on Capitol Hill.

We are seeking PILD 2015 nominees who have the following skills, talents and abilities:

- Clearly communicate the purpose, vision and values of Cooperative Extension.
- Represent Cooperative Extension and share the outcomes of local county programs with federal elected officials.
- Understand Cooperative Extension's program priorities across all four program areas and how the programs are represented at the local level.
- Understand the partner relationship between the county board and Cooperative Extension.
- Commit to preparing for the seminar by working with county educators, the regional director and others.
- Successfully represent statewide and county programs of Cooperative Extension with the Wisconsin congressional delegation, their staff and key USDA administrators.
- Possess the physical stamina to be involved in a fast-paced conference that involves congressional visits, that includes a great deal of walking on Capitol Hill.
- Be committed to fully participate in the conference and prepare for legislative visits.
- Delegates will have minimal out-of-pocket expenses. Travel expenses will be reimbursed according to state rate regulations.
- For more information about the conference, please contact Stormy in the Dean's Office at (608)263-1096 or via email at: stormy.cooley@ces.uwex.edu