



Alpha Sigma Chapter of Epsilon Sigma Phi

Endowment Fund Campaign in support of
Cooperative Extension Faculty & Academic Staff Professional Development

Have you ever wished you had the funding to ...

1. consult with innovators in other parts of the country or world regarding an educational program you want to develop?
2. take the time to really research an issue that has great relevance to your educational programming?
3. participate in a professional conference that will help you more fully design an educational program to address a high priority education need?
4. free up time to write and publish the professional paper that is languishing on your desk?
5. explore a new, cutting edge idea to see what relevance it can have to Cooperative Extension programming?

It's increasingly hard to stretch state and federal *Cooperative Extension* base funds to support professional development like this and, more often than not, grant dollars can't be used. *Epsilon Sigma Phi* (ESP) is positioning itself to be able to help make this possible for you and other integrated and non-integrated faculty and academic staff associated *with Cooperative Extension*. The clients you serve and the programs you provide demand a level of excellence that only comes from ongoing professional development. *ESP* is committed to help make that professional development more possible.

ESP is involved in a campaign to establish an endowed fund to support professional development for faculty and academic staff associated with *Cooperative Extension*. The campaign's purpose is to foster continuing innovation and excellence in *University of Wisconsin Cooperative Extension*. Funds will help faculty and staff grow through in-depth learning opportunities such as advanced degrees, professional certifications, study leaves, research and other special projects. **ESP's dream is to establish a \$1 million endowment through the *University of Wisconsin Foundation* that will annually provide \$50,000 to help ensure that our faculty and staff remain the educational leaders of tomorrow.**

ESP members are approaching colleagues (*ESP* members and non-members) to ask for their help in realizing this dream. Can you be one of those who help? Your participation can help yourself and your colleagues to better help the people we educate.

There are a number of ways you can make tax-deductible contributions toward realizing this shared dream:

1. One time cash gift in your own name
2. Payroll deduction in your own name
3. Cash gift recognizing stepping stone's in a colleagues career or life – weddings, graduations, anniversaries, birthdays, promotions, job changes, retirement, etc.
4. Cash gift in memoriam for a colleague who has died
5. Including a bequest to ESP in your will
6. Establishing a life insurance policy with ESP as the beneficiary
7. A gift of stocks or bonds to ESP
8. Establishing a private annuity with ESP through the UW Foundation
9. Other estate planning and tax sheltering strategies on which the UW Foundation can advise you

Can you help? Would you like more information on options for helping? Please see the contribution form on the web: <http://www.uwex.edu/ces/admin/esp/pdf/ESPForm.pdf> .

With help from you and other *Cooperative Extension* colleagues, ESP will soon be able to start receiving applications for funds to support professional development. When this is ready to go, all faculty and academic staff associated with *Cooperative Extension* will be notified.

P.S. How about joining nearly 400 other employed and retired *Cooperative Extension*-affiliated faculty and staff in supporting this and other endeavors as an *ESP* member? Click on the following web addresses for more information:

“Why Belong to ESP?”

<http://www.uwex.edu/ces/admin/esp/pdf/Ybelong.pdf>

“Cooperative Extension Professional's Creed”

<http://www.uwex.edu/ces/admin/esp/pdf/creed.pdf>

“New Member Application Form”

<http://www.uwex.edu/ces/admin/esp/pdf/newmemb.pdf>

“Who Already Belongs to Epsilon Sigma Phi in Wisconsin?”

<http://www.uwex.edu/ces/admin/esp/pdf/2k1memb.pdf>

Other Special ESP Projects

<http://www.uwex.edu/ces/admin/esp/projects.html>