



A partnership of the University of Wisconsin-Extension  
WISCONSIN ASSOCIATED COUNTY EXTENSION COMMITTEES, INC.

## MINUTES

WACEC Board of Directors Meeting  
Wednesday, January 4, 2006  
1 to 2 p.m.  
via Conference Call

WACEC members participating in the call: James Costello, Don McKelvey, Jim Schroeder, Larry Marquardt, Wayne Plant, Colleen Bates and Bob Washkuhn.

President James Costello called the meeting to order at 1:04 p.m. The meeting was convened to brainstorm ways to capitalize on WACEC's 2006 Legislative Outreach campaign. Costello provided an overview of the campaign, explaining that in December, the Enrich Your Life With Good Ideas 2006 engagement calendars were sent to approximately 135 senators and district legislators, with a letter signed by the corresponding WACEC district president. Pamela Seelman provided an overview of the outreach campaign, indicating that basically there are two planned phases. Phase I was the mailing of the calendars. Phase II consists of encouraging WACEC membership to send letters to legislators and inviting them to visit Extension programs locally.

Colleen Bates strongly advised that the first letter from counties should be sent by local Extension committee WACEC members. Jennifer Garner suggested creating some mapping of overlapping legislators and Extension programs, to streamline and organize visits. Jennifer and Pamela agreed to work on this map.

Pamela suggested using the WACEC winter meetings as a kick-off for encouraging WACEC membership to contact legislators. She agreed to create talking points (please see the attached document) and legislator contact lists for each WACEC district, which district presidents can hand out during their meeting remarks. Costello suggested that the list include legislators' committee work so counties can personalize letters to fit legislators' interests.

Yvonne Horton said that in the Quad Counties, we can use lay leaders to organize some correspondences to legislators.

The group decided to revisit the issue later in the spring, to monitor progress.

Don McKelvey moved, Colleen Bates seconded that the Jan. 4 meeting be adjourned at 1:50.

Submitted by Pamela Seelman