



## **Responsibilities of a Program Leader**

Cooperative Extension faculty and staff work in one of four program areas, Agriculture and Natural Resources; Community, Natural Resource and Economic Development; Family Living Programs; and 4-H Youth Development. Each program area is lead by a state program leader.

Program leaders...

### **Determine long-range program directions.**

They lead the development of new programs and redirect existing programs to meet new needs. They allocate human and financial resources. They collaborate with state agencies and organizations to meet statewide needs and avoid duplication.

### **Lead planning.**

Program leaders work with county staff and campus specialists to identify emerging issues that become Extension programs in the future.

### **Seek new funding sources.**

They identify public or private sector partners who could fund extension programs or collaborate on special projects.

### **Evaluate programs.**

Program leaders work with faculty and staff to design and evaluate local programs and combine local and statewide evaluations to create reports.

### **Participate in hiring and evaluating faculty and staff.**

They contribute to the process for hiring and evaluating both campus- and county-based faculty and staff.

### **Provide professional development.**

Program leaders guide the development of in-service training options offered by their program area.

### **Facilitate Communications between County and Campuses**

They establish systems for linking county Extension faculty and staff with campus based specialists and other university resources.