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# ANRE Conference 2009

## Wednesday, October 21

- 9:00 – 10:30am Registration and Conversation – Riverview North Lobby
- 10:30 – 11:00 *The "State of ANRE" -- Welcome, Introduction, Overview of Year's Activities, John Shutske and Dave Williams* – Riverview North
- 11:00 -- noon Keynote Presentation by Dr. Tom Bewick – National Program Leader at USDA *Implications of the New CSREES Model for our Work in Extension & A Look at Sustainability Opportunities* – Riverview North
- noon – 12:45 Lunch – Riverview North

## Afternoon Theme – Partnerships & Relationships in Extension

- 1:00 – 1:45 Keynote Presentation Kathy Cramer Walsh – UW-Madison Professor of Political Science *Listening to Our Community Partners* – A summary and discussion of a study involving 375 community members in 23 locations around the state...What they value/love about UW and what they don't... – Riverview North
- 2:00 – 2:45 Breakout Sessions & Team Meetings:
- *Listening to Our Community Partners* – small group session with keynote speaker (Kathy Cramer Walsh) – Riverview North
  - *Strengthening Partnerships with State Agencies & Others* (Mark Renz and Chris Williamson) – Riverview South
  - DAIRY TEAM MEETING – Laguna Vista
  - *Agricultural Trends and Forces and Overview of 2009 Ag Impacts Study* (Steve Deller) – Upper Dells Ballroom
- 2:45 – 3:00 Refreshment Break – Riverview North Lobby
- 3:00 – 3:45 Breakout Sessions
- *USDA-CSREES Opportunities in Horticulture, Specialty Crops, and Organic Agriculture with keynote speaker (Dr. Tom Bewick)* – Riverview North
  - *Strengthening Partnerships with State Agencies ... (repeated)* – Riverview South
  - *Working with Multiplier Groups as Partners...What's Our Impact?* (Dave Williams, Ellen Taylor Powell and Samuel Pratsch) – Laguna Vista
  - *Working With Families During Tough Times* (Cheryl Skjolaas, Joy Kirkpatrick and Paul Dietmann) – Upper Dells Ballroom
- 4:00 – 5:00 Networking, view posters, informal interaction – Riverview North
- 5:00 – 6:00 Social Hour: Cash Bar – Riverview North Lobby
- 6:00 – 8:00 Dinner – Riverview North
- Featured guest: Chuck Crave, Crave Brothers – *Vision for Agriculture in the Next 20 Years*

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## Thursday, October 22

7:00 – 8:30 Breakfast – Riverview North Lobby (food not available after 8:30)

- 7:00 – 8:30 Breakfast Meetings & Info Sessions
- *Academic Staff Meeting* – Laguna Vista
  - *State Specialists Meeting* – Room AC
  - *Ag & Ag Business Departmental Meeting* – Room BD

### Morning Theme – High-Tech, High Touch – Using Technology to Enhance Programs

- 8:45 – 9:30 Breakout Sessions:
- *“Lab Session:” Nuts and Bolts of Podcasting (Lorre Kolb)* – Riverview North
  - *“Lab Session:” Use of Clickers, Interactive Simulations, demos, etc. (Jon Zander)* – Laguna Vista
  - *“Lab Session:” Social Networking-Twitter, FaceBook, etc. (Molly Immendorf)* – Room BD

9:30 – 9:45 Refreshments Break – Riverview North Lobby

- 9:45 – 10:30 Breakout Sessions
- LIVESTOCK TEAM/SMALL FARM TEAM (in two separate spaces) – Riverview North
  - *“Lab Session:” GoTo Webinar (Paul Esker, Carrie Laboski)* – Laguna Vista
  - *“Lab Session:” WordPress, FYI, Blogging, etc. (Lorre Kolb)* – Room AC
  - HORTICULTURE TEAM – Room BD

- 10:45 – 11:30 Breakout Sessions
- LIVESTOCK TEAM/SMALL FARM TEAM (in two separate spaces) – Riverview North
  - *Education and Communication to Effectively Engage Across Generations (Patrick Nehring and Barb Barker)* – Laguna Vista
  - *Extension’s Strategic Plan – Marketing Our Niche & Building our Resource Engine (Matt Hanson and Annie Jones)* – Room AC
  - HORTICULTURE TEAM – Room BD

11:45 – 12:30 Lunch – Riverview North

12:30 – 1:15 Featured Keynote presentation by Dr. David Ryder, Miller-Coors  
*Global Food System Trends – Sustainability, Selling Your Product, and Selling Yourself* – Riverview North

1:15 – 2:00 Networking, view posters – Riverview North

Note: During this networking time, the **Livestock** (utilize Room AC) **and Horticulture teams** (Room BD) can continue (this will be the third hour if needed).

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- 2:15 – 3:00 Breakout Sessions
- GRAINS TEAM/FMCV TEAM (in two separate spaces) – Riverview North
  - *Urban Horticulture Showcase (Dennis Lukaszewski, Mike Maddox and Patti Nagai)* – Laguna Vista
  - *Pam Jahnke, Maintaining High Tech and High Touch Balance with using technology, podcasts, etc.* – Room AC
  - *New Technology used in Ag: What Extension Needs to Know Part 1 (Matt Digman, Biological Systems Engineering – Field Cropping Enterprise Tools & Systems; Scott Sanford, Biological Systems Engineering – Greenhouse Automation.)* – Room BD

3:00 – 3:15 Break – Riverview North Lobby

### **Afternoon Theme Continued Into Friday – Sustainability and What it Means for ANRE Programs**

- 3:15 – 4:00 Breakout Sessions
- GRAINS TEAM/FARM TEAM (in two separate spaces) – Riverview North
  - *Systems Sustainability Frameworks, Natural Step, etc. (Diane Mayerfeld and Laura Paine)* – Laguna Vista
  - *Carbon Cycling and Climate Change Update (Randy Jackson and Gregg Sanford)* – Room AC
  - *Working with Diverse Audiences – Part 1: Latino Farmers and Farmworkers (Sharon Lezberg, Julia Reyes-Hamann, and Paul Dyk)* – Room BD

- 4:15 – 5:00 Breakout Sessions
- *New Technology used in Ag: What Extension Needs to Know Part 2 (Paul Fricke, Dairy Sciences – Technologies and Tools used in Dairy Reproduction; Doug Reinemann, Biological Systems Engineering – An Update on Robotic Milking Systems.)* – Riverview North
  - FARM TEAM – Laguna Vista
  - GRAINS TEAM – Room AC
  - *Working with Diverse Audiences – Part 2: Women, Hmong and Amish (Astrid Newenhouse, Jack Chang, and Tim Rehbein)* – Room BD

5:00 – 6:00 Social Hour: Cash Bar – Riverview North Lobby

6:00 – 7:30 Local Foods Dinner – Featuring special guests, comments, etc. – Riverview North

7:30 – 10:00 ANRE's Got Talent! – Riverview North

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## **Friday, October 23**

- 7:00 – 8:00 Breakfast – Riverview North Lobby (food not available after 8:00)
- 7:00 – 8:00 Breakfast Meetings
- FRUIT TEAM – Room AC
  - WACAA – Room BD
  - New Colleague Breakfast/welcome (State Specialists and County Agents, anyone invited to attend) – Riverview South
- 8:15 – 9:00 Breakout Sessions:
- ENERGY TEAM – Riverview North
  - FRUIT TEAM – Room AC
  - *Update on Biofuels Research (Troy Runge, Wisconsin Bioenergy Initiative)* – Room BD
  - *Macroeconomic Forces Changing American Agriculture and the Dairy Industry (Kevin Bernhardt)* – Riverview South
- 9:00 – 9:15 Refreshments Break – Riverview North Lobby
- 9:15 – 10:00 Breakout Sessions
- ENERGY TEAM – Riverview North
  - FRUIT TEAM – Room AC
  - NUTRIENT MANAGEMENT TEAM – Room BD
  - *Working Lands Initiative – What it Means for Extension (Kathy Pielsticker, DATCP and Tom Blewett, CNRED State Program Director)* – Riverview South
- 10:15 – 11:00 Breakout Sessions
- *Community Sustainability Impacts of Bioenergy Projects* – Riverview North
  - *Local Foods, CSA, and Farmer's Market Updates (Kristin Krokowski, Rose Skora and Anne Pfeiffer)* – Room AC
  - NUTRIENT MANAGEMENT TEAM – Room BD
  - Continued Conversation: *Working Lands Initiative – What it Means for Extension* – Riverview South
- 11:10 – 11:45 *General Session – Rick Klemme, John Shutske and Dave Williams Reflect on Needs, Challenges, Priorities in the Coming Year* – Riverview North
- Pick up Box Lunches during final Comments, Door Prize, etc.
- 12:00 noon Adjourn