



Ag and Natural Resources Staff Profiles



## Ed Jesse

Agricultural Marketing and Policy Specialist

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518 Taylor Hall, 427 Lorch St., UW campus

***Extension  
Expertise***

Develop and deliver educational programs related to milk pricing and dairy policy, cranberry marketing, and general farm policy  
Develop and update curricula on dairy risk management  
Provide economic support to agency and legislative staff and NGOs in matters related to agricultural marketing and pricing

***Research  
interests***

Dairy policy evaluation  
Industrial organization and cooperatives  
Dairy and cranberry demand and supply analysis

***Other  
professional  
experience***

Ag Economist, USDA/Economic Research Service, 1968-84

***Education***

BS Agriculture, University of Wisconsin, 1966  
MS Agriculture Economics, University of Wisconsin, 1968  
PhD Agriculture Economics, University of Wisconsin, 1970

***Website***

<http://www.aae.wisc.edu/future/>

University of Wisconsin-Extension, Cooperative Extension