

# OCONTO COUNTY UW-EXTENSION DAIRY PRODUCERS SURVEY

This is a confidential survey – your individual responses will not be disclosed.

Thank you for taking the time to complete this survey!

**\*Please return in the postage-paid, addressed envelope by November 15, 2007\***

## PRODUCER PROFILE

Age \_\_\_\_\_

Number of Years Farming \_\_\_\_\_

On Present Farm \_\_\_\_\_

### Education

- Less than High School  
 High School Graduate  
 Graduate VTAE/Short Course  
 College Graduate  
 Advanced Degree  
 Other \_\_\_\_\_

### Others Involved in the Farm Operation

- Spouse -  Paid  Unpaid  
 Children -  Paid  Unpaid

### Off-Farm Income

- Yourself – Number of Hours/Year \_\_\_\_\_  
 Spouse – Number of Hours/Year \_\_\_\_\_

### Years Intending on Actively Farming

- Less than 3 years  5 – 10 years  
 3 – 5 years  More than 10 years

### Potential Successors

- Son/Daughter  None  
 Grandson/Granddaughter  
 Other \_\_\_\_\_

### Goals for the Future

- No Change  
 Reduce Herd Size  
 Modernize  
 Expansion (Number of cows? \_\_\_)  
 Leave Farming  
 Other \_\_\_\_\_

### Where do you get information about farming?

- Farm Magazines  Television  
 State Ag Newspapers  Internet/WWW  
 Farm Suppliers  VTAE Instructor  
 Extension Events  Radio  
 Other \_\_\_\_\_

## DAIRY OPERATION

Number of Milking Cows \_\_\_\_\_

Average Milk Production \_\_\_\_\_ (lbs/cow/day)

Average SCC (last 6 months) \_\_\_\_\_

Milking (circle) 2x/day 3x/day

### Are you using DHI Records?

- Yes  No

### Facilities (check all that apply)

- Tiestall/Stanchion barn  
 Freestalls  
 Milking Parlor  
 Grazing System

### Percentage of Feed that is Home Grown

Forages \_\_\_\_\_

Grains \_\_\_\_\_

### Number of Calves/Heifers

On farm \_\_\_\_\_

At custom heifer raiser \_\_\_\_\_

### Employees

Total Part time \_\_\_\_\_

Total Full time \_\_\_\_\_

Family members working on farm \_\_\_\_\_

### Any other livestock on the farm?

Species & Number \_\_\_\_\_  
\_\_\_\_\_

## Future of Agriculture

What are the biggest challenges facing your farm, now or in the future???

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## ANY OTHER COMMENTS/SUGGESTIONS???

## CONTACT WITH UW-EXTENSION

When was the last time that you visited the Oconto

County Extension office?

Last Year    Last Three Years    Never

Do you read the Oconto/Marinette UW-Extension

Agriculture Newsletter?

Yes    No    Don't receive

Do you read the UW-Extension UpFront supplement in  
the Oconto County Times Herald??

Yes    No    Don't receive

Have you used the Oconto County Extension website?

Yes    No

Do you listen to Extension radio programs on WOCO?

Yes    No

How do you prefer to receive UW-Extension  
information?

Newsletters    Newspaper  
 Postcards/Letters    Website  
 Email    Other \_\_\_\_\_

When do you prefer to attend meetings?

Morning    Afternoon  
 All Day    Evening  
 Probably wouldn't attend meetings

How far would you be willing to travel for a district-  
wide meeting?

In the county    Appleton  
 Green Bay    Would not attend anywhere

### Information/Research/Programs Needed

What areas do you need more research/information/programs?

	None				More
Dairy Facilities	1	2	3	4	5
Dairy Nutrition	1	2	3	4	5
Dairy Modernization	1	2	3	4	5
Milk Quality	1	2	3	4	5
Reproductive Management	1	2	3	4	5
Manure Management Systems	1	2	3	4	5
Transition Cow Management	1	2	3	4	5
Forages	1	2	3	4	5
Hoof Health	1	2	3	4	5
Genetics	1	2	3	4	5
Dairy Replacements (Heifers & Calves)	1	2	3	4	5
Employee training	1	2	3	4	5
Dairy Price Risk Management	1	2	3	4	5
Financial Management	1	2	3	4	5
Farm Succession Planning	1	2	3	4	5
Land Use Issues	1	2	3	4	5
Grazing	1	2	3	4	5
Organic Farming	1	2	3	4	5

### Role of Extension

What should be priorities for the UW-Extension Dairy & Livestock Agent?

	Low				High
Group Meetings/Teaching	1	2	3	4	5
On-Farm Visits	1	2	3	4	5
On-Farm Research	1	2	3	4	5
Team Facilitation (Farm teams like Milk Money)	1	2	3	4	5
Information Source for Producers	1	2	3	4	5
Education of rural (non-ag) & urban community	1	2	3	4	5
Youth Programming	1	2	3	4	5



