

## Brown County UW Extension Horticulture Use Survey

*Please take a few moments to fill out the following questionnaire about your use of the Brown County UW Extension Horticulture Service in your business, home or community. Your feedback is a valuable tool for improving our programs to serve you better.*

1) How often do you use the urban horticulture and natural resource information provided by the Brown County UW Extension center? (Please circle one)

*Not at all                  Some                  Quite a bit                  A great deal*

2) How have you obtained horticulture and natural resource information from the Brown County UW Extension Center? (*Check all that apply*)

- a)  Personnel (1:1) consultation
- b)  Phone conversation
- c)  Email correspondence
- d)  Info through online
- e)  News column
- f)  Newsletter
- g)  Lectures/ talks/ seminar
- h)  Short course/ training program
- i)  Field visit
- j)  Publications & fact sheet
- k)  Display board at Green Bay Botanical Garden
- l)  Master Gardeners
- m)  Other: \_\_\_\_\_

3) What specific field in horticulture & natural resource did you obtain the information from the UW Extension? (*Check all that apply*)

- a)  Lawn Care
- b)  Soil & fertility
- c)  Weed Management
- d)  Trees and Shrubs
- e)  Herbaceous Perennials
- f)  Flowers
- g)  General landscape
- h)  Plant identification
- i)  Emerald Ash borer Info
- j)  Insect identification
- k)  Fruits
- l)  Vegetables
- m)  Invasive Species
- n)  Diseases & environmental stress
- o)  Other: \_\_\_\_\_

4) How satisfied are you with the information provided to you by the educator? (*Please circle one*)

*Very Dissatisfied      Dissatisfied      Satisfied      Very satisfied*

5) Please rate your level of knowledge AFTER receiving the Extension information as compared to your knowledge BEFORE you received the information? (*Circle one rating for each time period-AFTER you received the information and BEFORE you received the information*)

	<i>-- Level of knowledge--</i>			
a) AFTER	<i>Poor</i>	<i>Fair</i>	<i>Good</i>	<i>Very good</i>
b) BEFORE	<i>Poor</i>	<i>Fair</i>	<i>Good</i>	<i>Very good</i>

6) As a result of the information that you received from the educator, have you already, plan to or don't plan to implement these recommendations? (*Please circle one*)

- a. Already implemented
- b. Plan to implement
- c. Don't plan to implement (please explain)

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7) How important is the need for the horticulture educator in your community and business? (*please circle one*)

*Not important      Somewhat important      Quite important      Very important*

8) Overall, how do you rate the performance of the horticulture educator? (*Please circle one*)

*Poor      Fair      Good      Very good*

9) What difference does the educator bring to you and to your community?

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***Thank you. We greatly appreciate your suggestions and comments.***