

# Proper Tree Planting Techniques

## *DVD and Brochures*



## Follow up Evaluation



Brown County  
Agriculture & Extension Service Center  
1150 Bellevue St  
Green Bay WI 54302-2259

Please take a few moments to fill out the following questionnaire about your use of the Brown County UW Extension publications on “Proper Tree Planting Techniques.” Your feedback is a valuable tool for improving our programs to serve you better.

1. Have you used the UW-Extension DVD and/or brochure (English & Spanish) on “Proper Tree Planting Techniques”? (Check one)

- a) Yes  
 b) No  
 c) Planning to
- } GO TO QUESTION 9

2. How have you used those publications? (Check all that apply)

- a) By yourself  
 b) Distributed the publication to others  
     i. Approximately how many copies have you distributed? \_\_\_\_\_  
 c) Trained your employees or colleagues based on the publication  
     i. How many colleagues or employees have you trained? \_\_\_\_\_

3. To what extent did the DVD/brochure “Proper Tree Planting Techniques” **help you in understanding** the following concepts relevant to tree planting techniques? (Check one box in each row)

	---Helped my understanding---				
	Very Little	Some	Quite a bit	A lot	Already Knew
a) Impact of deep planting					
b) Figuring the depth of the root collar					
c) Calculating the planting depth					
d) Position of the root collar after planting					
e) Depth of mulch					

4. How many Hispanic employees do you have in your business? \_\_\_\_\_

- a) If you have Hispanic employees, how many have been trained based on this publication? \_\_\_\_\_
- b) For those trained, to what extent do you think the publications have helped your Hispanic employees better understand the overall concept of tree planting techniques? (Check one)
  - a) \_\_\_ Very little
  - b) \_\_\_ Some
  - c) \_\_\_ Quite a bit
  - d) \_\_\_ A lot
  - e) \_\_\_ They already knew the techniques covered

5. Have you or your colleagues/employees changed your tree planting techniques as a result of the DVD/brochure or other training programs offered by UW-Extension?

a) \_\_\_ Yes: Please list which techniques you have changed \_\_\_\_\_  
 \_\_\_\_\_

b) \_\_\_ No: Please give us your reason \_\_\_\_\_  
 \_\_\_\_\_

6. From your personal observation, approximately how many trees have you or your colleagues/employees planted using new tree planting practices as a result of the UW-Extension program information? (Check one)

- a) \_\_\_ None
- b) \_\_\_ 1 - 5
- c) \_\_\_ 6- 10
- d) \_\_\_ 11- 15
- e) \_\_\_ 16- 20
- f) \_\_\_ 21 or more

7. Overall, how valuable did you find the DVD and the brochure to be? (Check one for each)

	Did not view	Not valuable	Somewhat valuable	Very valuable	Comments
a) DVD					
b) Brochure					

8. How has this information on proper tree planting techniques benefited your business?

9. What challenges do you face when you trying to use materials like DVD & brochure?

10. What is your current position in your company/business?

- Owner/co-owner
- Manager
- Supervisor
- Groundskeeper/assistant
- Other: Please list \_\_\_\_\_

11. How many years have you been employed in the Green Industry business: (Circle one)

- a) 0-3 years
- b) 4-6 years
- c) 7-10 years
- d) over 10 years

***Thank you.***

***We greatly appreciate your suggestions and comments.***