



**2010  
Membership  
Application**  
people • jobs • profits

## Wisconsin Economic Development Association Membership Benefits

### MEMBERSHIP

WEDA's strength comes from its most important asset—people. From its 54 charter members in 1975, WEDA membership has grown to nearly 500 individual and 70 corporate sponsor members—and the number keeps growing.

### LEGISLATION

A vital dimension of WEDA's activity focuses on legislative action. WEDA, through Hamilton Consulting Group, has four professional lobbyists who coordinate the organization's effort to monitor and act on bills and administrative rules that impact Wisconsin's economy. This initiative is conducted through the Legislative Committee and Legislative Subcommittees, co-chaired by a Director, and reviewed by the Board of Directors at its regular meetings. Whether acting alone or in concert with other business coalition partners, the potential and real impact of legislative initiatives are of the highest priority to WEDA and its members.

### EDUCATION

Professional education is a key benefit of WEDA membership. WEDA offers a wide variety of educational events throughout the year. Timely topics are highlighted by state and nationally known experts. All attendees leave with information and ideas that can be put into practice immediately. WEDA Spring and Fall Conferences alternate locations in Wisconsin to serve members throughout the state. The annual Governor's Conference on Economic Development in Madison has become a "don't miss" event for over 400 members and non-members alike.

### COMMUNICATION

WEDA members receive valuable electronic communications including the WEDAWIRE newsletter, legislative updates, news clips, and political tidbits. All are focused on keeping members abreast of the latest economic development happenings throughout the state. As a member, you will also have access to the "members only" section of the WEDA web site. Here, member economic development practitioners throughout the state communicate freely through discussion forums and have access to vital research resources 24 hours a day.

### AWARDS

The prestigious WEDA Awards for outstanding service to Wisconsin's economy by individuals, organizations, and industries in our state are presented every two years.

## Basic Economic Development Certification Program Offer

Not a member of WEDA?

Join WEDA today for only \$75.00!

A savings of \$180 for a  
Regular Level member!

A savings of \$75 for an  
Additional member!

### WEDA 2010 REGULAR MEMBERSHIP RATES

For people involved with, or interested in, economic development in Wisconsin.

First member from an organization \$255

Each additional member from your organization \$150

