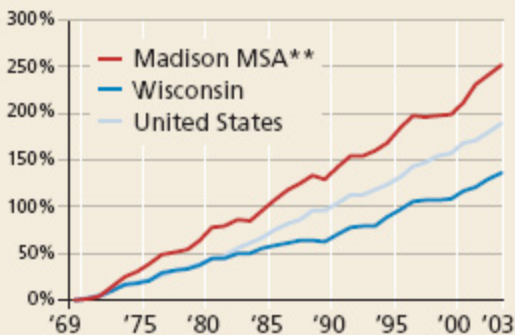


ECONOMIC SNAPSHOT

Self-employed on the rise

The number of self-employed people, or business proprietors, is one measure of entrepreneurial activity. Between 1969 and 2003, the number of proprietors in the Madison Metropolitan Statistical Area (MSA) increased by 251 percent. In comparison, wage and salary employment increased by 130 percent. While some proprietors employ a large number of people as part of their businesses, others operate a business to support a lifestyle or for secondary income.

Growth in the number of proprietors since 1969*



*Farm proprietors and limited partnerships are excluded.

**Dane, Columbia and Iowa counties

QUESTIONS: Send questions and comments to UW-Extension Professor Bill Pinkovitz at bill.pinkovitz@uwex.edu

SOURCE: Bureau of Economic Analysis — REIS

State Journal, Matt Kures, Center for Community and Economic Development