

ECONOMIC SNAPSHOT

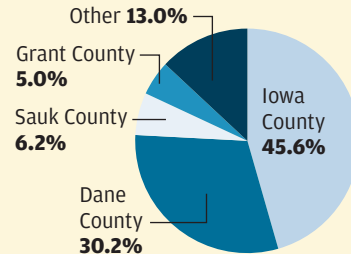
Iowa County is part of the Madison?



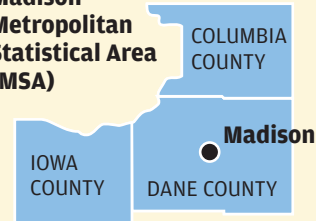
Ask most Iowa County residents and they will likely tell you that they live in rural Wisconsin, not in a suburb of Madison. However, because of the high percentage of Iowa County residents commuting to Dane County to work, the U.S. Census Bureau includes Iowa County as part of the Madison Metropolitan Statistical Area (MSA). In 2004, 30 percent of all employed Iowa County residents worked in Dane County (3,271 people), indicative of Iowa County's strong connection to the Dane County economy and the Madison MSA.

PART 2 of this month's series on Wisconsin's changing landscape

WHERE IOWA COUNTY RESIDENTS WORK (2004)



Madison Metropolitan Statistical Area (MSA)



SOURCE: U.S. Census Local Employment Dynamics
<http://lehd.did.census.gov/led>

QUESTIONS? Contact Professor Bill Pinkovitz, Center for Community and Economic Development, UW-Extension at bill.pinkovitz@ces.uwex.edu.

Economic Snapshot is a weekly feature provided by the

UW
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