

ECONOMIC SNAPSHOT

South-central Wisconsin: A major state job market

South-central Wisconsin — Columbia, Dane, Dodge, Jefferson, Marquette and Sauk Counties — is the state's second largest job market after the Milwaukee-Waukesha area. Between 1990 and 2005, the six-county region added more than 111,000 non-farm wage and salary jobs. Wisconsin as a whole added 524,000 jobs.

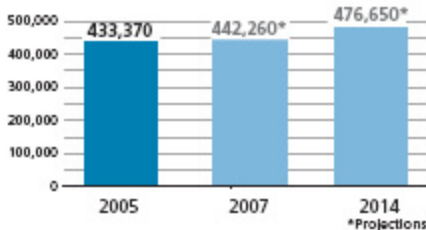
In the short term out to 2007, and in the longer-term out to 2014, jobs will continue to increase. From 2005 to 2007, the region is expected to add almost 9,000 jobs. In 2014, the area is projected to have 43,000 more jobs than it did in 2005.

The industry sectors adding the most new jobs in both the short and longer terms will be:

- Education and health services
- Information and professional services
- Leisure and hospitality

Education will grow due to an influx of students of all ages, from pre-school to graduate school. With several renowned hospitals and clinics, health care will expand as Wisconsin's population ages and new treatments are implemented. Businesses of all types will continue developing and so

Total non-farm jobs in south-central Wisconsin



will the need for services such as software publishing, computer systems design, temporary help and building maintenance. Also, tourists will continue enjoying the scenic beauty and entertainment venues the region offers, spurring growth in the leisure and hospitality sector.

For more information, see http://dwd.wisconsin.gov/oea/employment_projections.htm

Part one of this month's series on the job outlook for south-central Wisconsin

Next week:
Outlook by industry sectors

Economic Snapshot is a weekly feature provided by the Center for Community and Economic Development, University of Wisconsin Extension.

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