

ECONOMIC SNAPSHOT

Comparing per capita income

In 2004, per capita income (PCI) in the Madison metropolitan statistical area (MSA) was the highest among the state's metro areas. A comparison with Wisconsin's other MSAs:

MSA	Per capita income
Madison	\$37,447
Milwaukee	\$36,488
Appleton	\$32,821
Racine	\$32,744
Green Bay	\$31,925
Wausau	\$31,206
La Crosse	\$29,707
Eau Claire	\$28,004
U.S. metro average	\$34,668

Part 2 of this month's series on income

Next week: More comparisons between Madison and similar communities outside of Wisconsin

Economic Snapshot is a weekly feature provided by the Center for Community and Economic Development, University of Wisconsin-Extension.

UW
Extension

SOURCE: U.S. Bureau of Economic Analysis

For more information: <http://bea.gov/bea/regional/reis/default.cfm#a>

QUESTIONS: Contact Professor Bill Pinkovitz, Center for Community and Economic Development, UW-Extension at bill.pinkovitz@ces.uwex.edu.