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Featured Content

Starting or growing a business can be daunting. Securing funding for a business endeavor can be even more so. However, taking the time to research your options can help you identify what potential investors are seeking in an investment, and thus give your company an edge in the funding race. It is also important to realize that there may be alternative funding sources available. Read on to learn more about this topic.

[Fund Your Business | Alternative Funding Sources](#)

- **[Bootstrapping: From the Trenches to a State of Mind](#)**
In 2003, Alex Welch observed that e-commerce and social networking users were in need of an easy-to-use centralized hub to store and publish media. In this article, he explains how he founded a company called Photobucket based on this idea by bootstrapping his startup and later raising outside money.
- **[Unconventional Capital: Alternative Financing Options](#)**
Even if you don't want a traditional bank loan, or you're not seeking venture capital funds, there are several ways to get the cash to expand your business. This article details several alternative financing plans, such as bartering, strategic partnerships and more.

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- *Test Your Customer IQ*
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Featured Contributor

[Upsize Magazine](#) - Upsize is a how-to magazine dedicated to helping small business owners and top managers build bigger and more profitable companies. Each issue includes how-to articles contributed by experts, profiles of business owners and their efforts to grow their companies, and feature stories that explain step by step the best ideas for building a business. For more information on Upsize Magazine, visit <http://www.upsizemag.com>

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Biz Info Library is a collaboration between the [Ewing Marion Kauffman Foundation](#), the [Edward Lowe Foundation](#), and the [James J. Hill Reference Library](#) to create an online library offering the world's best information on starting and growing a business. Biz Info Library provides users instant access to relevant, credible, and objective information authored and vetted by the world's top business information experts. Registration is free, quick, and easy.

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