



**Mark Eiswerth**  
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*Department of Economics,  
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## Programming Areas

- Environmental and natural resource economics
- Water resource economics
- Economics of nonnative invasive species
- Interface between the environment and economic development

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## Audience and Partners

- Federal, state and local agencies
- Organizations involved in environmental management and natural resource stewardship
- Communities
- Extension faculty

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## Team Membership

- Natural Resources – Water – General
  - Natural Resources – Aquatic Invasives
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## Educational Resources

### Publications

- 2007, "Costs and Losses Imposed on California Ranchers by Yellow Starthistle," with A.J. Eagle, W.S. Johnson, S.E. Schoenig, and G.C. van Kooten (in *Rangeland Ecology & Management*)
- 2006, "Lake Rehabilitation and the Value of Shoreline Real Estate: Evidence from Delavan, Wisconsin," with R. Kashian and M. Skidmore (in *The Review of Regional Studies*)
- 2006, "Prevention or Control?: Optimal Government Policies for Invasive Species Management," with C.S. Kim, R. Lubowski, and J. Lewandowski (in *Agricultural and Resource Economics Review*)
- 2006, "Examining Post-wildfire Reseeding on Arid Rangeland: A Multivariate Tobit Modelling Approach," with J.S. Shonkwiler (in *Ecological Modelling*)
- 2005, "Input-output Modeling, Outdoor Recreation, and the Economic Impacts of Weeds," with T.D. Darden, W.S. Johnson, J. Agapoff, and T.R. Harris (in *Weed Science*)

### Workshops, Wislines and Other Programs

- Not applicable

### Online Tools

- Not applicable

### Research and Outreach

- 2007, Citizen Perceptions and Reactions to Lake Water Quality and Invasive Aquatic Species in Bayfield County, with Bob Korth, Tiffany Lyden, Julia Solomon and Tim Kane
- 2007, Contingent Behavior Analysis of Recreational Values from Changes in Lake Clarity, with Mark Skidmore and Russ Kashian
- 2006, An Economic Analysis of the Value of Geneva Lake: An Intersection between Private Investment and Public Benefits, with Russ Kashian and Mark Skidmore
- 2004-2005, What is the Value of a Clean and Healthy Lake to a Local Community? (Case Study of Delavan Lake, Wisconsin), with Mark Skidmore and Russ Kashian
- 2003-2005, Economic Losses from Yellow Starthistle in California and Applications to Potential Biological Invasions, with G. Cornelis van Kooten and Wayne Johnson