



Matt Kures
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*Center For
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For more information, visit this website: <http://www.uwex.edu/ces/cced/>

Programming Areas

- Downtown and business district market analysis
- Industry cluster analysis
- GIS software development
- Spatial analysis of local and regional economic conditions
- Creation and maintenance of economic and GIS-related data sets

Audience and Partners

- CNRED faculty and staff
- Main Street organizations, chambers of commerce, and business improvement districts
- State and local economic development professionals/organizations
- State agencies (DATCP, Commerce, DWD)

Team Membership

- Economic Development - Downtown Vitality and Community Placemaking

Educational Resources

Publications

- April 2005 to present. Monthly mapping feature examining business indicators. *Capital Region Business Journal*. Matt Kures. <http://www.madison.com/crbj/>
- 2007. "Black Out of the Blue Light: An Analysis of Kmart Store Closing Decisions." *Journal of Retailing and Consumer Services*.

Martin Shields and Matt Kures.

- 2006. *A Trade Area Analysis of Wisconsin Counties: An Update for 2004*. Steve Deller, Matt Kures and Bill Ryan.
<http://www.aae.wisc.edu/pubs/misc/docs/deller.TAAcounty.%202006.pdf>
- 2006. *An Analysis of Retail and Service Sector Count Data: Identification of Market Potential for Wisconsin Counties*. Steve Deller, Matt Kures and Bill Ryan.
<http://www.aae.wisc.edu/pubs/sps/pdf/stpap492.pdf>
- 2004. Trade Area Analyst LT (GIS software package). Matt Kures.

Workshops, Wislines and Other Programs

- 2007. *Downtown and Business District Market Analysis Toolbox (presentation at the National Main Street Conference)*. Matt Kures.
- 2006. *The Creative Economy/Creative Class (Wisline Web)*. Matt Kures and Jerry Hembd.
- 2005. *Downtown and Business District Market Analysis (Wisline Web)*. Bill Ryan and Matt Kures.
- 2005. *Downtown and Business District Market Analysis Workshop*. Bill Ryan and Matt Kures.
- 2005. *The Creative Economy: Can it be Adapted to the Northwoods (Workshop)*. Matt Kures.

Online Tools

- Downtown and Business District Market Analysis Toolbox. Bill Ryan, Matt Kures and Todd Barman.
<http://www.uwex.edu/ces/cced/downtowns/dma/index.cfm>

Research and Outreach

- 2006. Downtown Milwaukee Market Analysis. Bill Ryan and Matt Kures.
- 2006. Cross Plains Downtown Market Analysis. Bill Rizzo and Matt Kures.
- 2006. *The Potential for Ag-related Industry Clusters in Wisconsin*. Matt Kures.
- 2005. Sauk Prairie Market Analysis. Bill Ryan and Matt Kures.
- 2005. *Industry Cluster Analysis of the Northern EDGE Region*. Matt Kures.