



Andy Lewis
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*Office of
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For more information, visit this website: <http://www.uwex.edu/broadband>

Programming Areas

Beginning in September, 2010 Andy Lewis will be dedicating 100% of his time for two years to the Building Community Capacity through Broadband (BCCB) initiative funded by the Broadband Technology Opportunities Program.

The Community & Economic Development Manager (CEDM) will be responsible for the development and delivery of the educational products outlined in the BTOP Sustainable Broadband Adoption grant application. The CEDM will be directly accountable to the BCCB Director in the delivery of the E-commerce webinar series, development of the virtual Inventors and Entrepreneurs club, video case studies, and products intended to increase the utilization and understanding of expanded broadband connectivity in the five identified demonstration communities (The Chippewa Valley, Menominee Nation, Platteville, Superior, and Wausau). The CEDM will also be involved with the community and state-wide awareness campaign materials. To the extent possible, the CEDM will also share resources developed with other Extension educators within Wisconsin and nationally. The CEDM will seek additional partners to assist with this initiative within the state and within the national Extension service. The CEDM will serve on the National e-Commerce Extension National Advisory Committee charged with expanding and improving the delivery of educational resources dealing with broadband and e-commerce adoption strategies.

Audience and Partners

The tasks outlined above will be carried out collaboratively with the broadband coordinator/instructors in each of the demonstration communities in partnership with the Extension educators in those counties. The CEDM will oversee and assist the work of these individuals and their community partners in the delivery of community-based

educational programs and outreach activities. The CEDM will also oversee and assist the work of the Community Area Networks in four of the five demonstration communities.