



**Eric Olson**  
**Extension Land  
Use Specialist**  
*Center for Land  
Use Education*

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For more information, visit this website:

<http://www.uwsp.edu/cnr/landcenter/landcenter.html>

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## Programming Areas

- Comprehensive planning: Assisting communities to understand and meet state comprehensive planning requirements
- Land use regulations: Assisting communities with the creation and implementation of land use regulations such as zoning and subdivision regulations to implement their local plans
- Watershed planning: Helping people understand the interconnections between land uses and water quality. Working with communities to develop local strategies for protecting and enhancing water resources
- Sustainability: Working to carry out the CLUE mission and values by helping communities understand the connections between land use, energy, and self-reliance

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## Audience and Partners

- County and Basin Educators: Working with Extension faculty and staff to create and implement tailored educational programs
- Local agencies: Working with local zoning staff through the Wisconsin County Code Administrators to enhance interpretation and implementation of land use regulations
- State agencies: Assisting state agencies to understand local planning efforts and their roles in plan development and implementation
- Lake organizations: Targeted outreach to lake and watershed stakeholders through the Wisconsin Association of Lakes and the Wisconsin Lakes Partnership
- Local officials: Assisting county educators to reach decision-makers

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## Team Membership

- Local Government – Community Planning and Plan Implementation
- Natural Resources – Water - Stormwater

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## Educational Resources

### Publications

- 2006. *Honing an Old Land Use Tool: Regulating Rural Land Division at the Town Level*. Land Use Tracker 5 (4): 1-8.  
<http://www.uwsp.edu/cnr/landcenter/tracker/spring2006/landusetool.html>
- 2005. *Retirements In County Zoning Offices Spur New Ideas For Facilitating Workforce Succession*. Land Use Tracker 5 (2): 1-6.  
<http://www.uwsp.edu/cnr/landcenter/tracker/fall2005/zoningworkforce.html>
- 2002. *Public lands and property taxes: what's the relationship?* Land Use Tracker 1 (4): 3-7.  
<https://www.uwsp.edu/cnr/landcenter/tracker/spring2002/landstaxes.html>
- 2002. *The truth about taxes*. Lake Tides 27 (2): 11-12.  
<http://www.uwsp.edu/cnr/uwexlakes/laketides/vol27-2/vol27-2.pdf>
- 2002. State Parks and their Gateway Communities: Development and Recreation Planning Issues in Wisconsin. University of Wisconsin Extension Publication PR-466 2002. Dave Marcouiller, Eric Olson and Jeff Prey.

### Workshops, Wislines and Other Programs

- Forthcoming (2007-08). Wisconsin Land Use and Zoning Leadership Seminar (targeted for county zoning office staff).
- 2007. Tracing the Steps of North America's Energy Footprint presented at *Planning For a More Self Reliant Energy Future*. Kimberly, WI January 26, 2007
- 2007. Short Term Vacation Rentals: Boon or Bane? Presented at the Wisconsin Lakes Convention, Green Bay, WI, 2007.
- 2005. TABOR, taxes and the (painful) truth: Why lakeshore property owners will continue to get soaked in Wisconsin. Presented at the Wisconsin Lakes Convention, Green Bay, WI, 2005.
- 2005. Integrating Watershed and Comprehensive Planning at the Town Level: Strategies and Tools for Lake-Rich Towns. Presented at the Wisconsin Lakes Convention, Green Bay, WI, 2005.

### Research and Outreach

- 2005. Factors influencing land parcelization in amenity rich rural areas and the potential consequences of planning and policy variables. (USDA-CSREES project in Columbia and Bayfield Counties) Anna Haines, Eric Olson, Rebecca Roberts, and Doug Miskowiak.
- 2005. *Raising the Gangplank: A Defense of Localism Aimed at Resource Protection*. In Natural Amenities and Rural Development edited by G.P. Green, S.C. Deller, and D.W. Marcouiller. New York: Edward Elgar Publishing.
- 2004. Whitefish Lake Diagnostic and Feasibility Study prepared jointly with USGS, WI DNR, and the Whitefish Lake Conservation Organization.

- 2002. An Evaluation of County Volunteer Senior Home Repair Programs Funded Through The Foundation for Rural Housing's Second Grant Cycle; 1998- 2001. Chandra Mehrotra and Eric Olson.
- 1998. Characteristics of Forest-based Recreation User Groups: An Analysis of Data in Support of the 1998 Wisconsin Statewide Comprehensive Outdoor Recreation Planning Process. University of Wisconsin - Extension Center for Community Economic Development Staff Paper 98.4. Eric Olson, David Marcouiller and Jeff Prey.