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For more information, visit this website: <http://www.uwex.edu/ces/cced/>

Programming Areas

- **Economic Preparedness:** A variety of educational resources to help communities analyze their situation and identify needs.
 - *Economic Analysis 101:* A workshop developed collaboratively with Andy Lewis that provides an overview of traditional economic analysis and new tools and resources for analyzing local economies
 - *Building Communities Educational Series:* A series of web-based educational programs delivered in partnership with county faculty
http://www.uwex.edu/ces/cced/Building_Community.htm
- **Community Analysis:** Tools and methods to identify critical issues and potential opportunities.
 - *Community Indicators:* Interactive online templates that enable users to easily access meaningful data about Wisconsin communities
<http://www.uwex.edu/ces/cced/indicate.html>
 - *Economic Snapshots:* A weekly series in Sunday Wisconsin State Journal that focuses on creative analysis of economic data
<http://www.uwex.edu/ces/cced/economicssnapshot.html>
- **Entrepreneurship:** Educational programs and resources focusing on market analysis and enhancing competitiveness.

Audience and Partners

- The primary audience includes county based Extension educators and community and economic development professionals and practitioners in Wisconsin. The focus of my work is building capacity within the Wisconsin Extension network.

Team Membership

- Economic Development - Community and Economic Development Preparedness
 - Economic Development - Entrepreneurship
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Educational Resources

Publications

- *Community Indicators:*
 - *Age Cohort – Let's Compare Apples to Apples*
<http://www.uwex.edu/ces/cced/indicate.html>
 - *Location Quotients*

http://www.uwex.edu/ces/cced/CommunityIndicators_locationquotient.htm

- *Economic Snapshots* – A weekly series including over fifty articles on economic issues that features readily accessible data to enable localization in each article.
- *Exploring Your Business Idea* by Bill Pinkovitz, Greg Wise, and Greg Lawless. A comprehensive manual and teaching resource that addresses preliminary market analysis.
- *Economic Development Opportunities and Challenges: An Analysis of Wages and Income in the Northern Edge* by Bill Pinkovitz.
<http://www.uwex.edu/ces/cced/economicssnapshot.html>
- *Market Analysis: Lake of the Torches Casino* by Bill Pinkovitz and Matt Kures.

Workshops, Wislines and Other Programs

- *Building Communities Educational Series*- A series of web-based educational programs delivered in partnership with county faculty (2003 to present).
http://www.uwex.edu/ces/cced/Building_Community.htm
- *Community and Economic Development Preparedness Workshop In-Service*, Bill Pinkovitz and Andy Lewis (2004 to 2006).
- *Community Economics 101: Foundations of Practice* – Community Development Core Competency North Central CRD (2006).
- *Competing with Retail Giants*: A seminar presented in nineteen Wisconsin communities (2002 to present).

Online Tools

- *Community Indicators:*
<http://www.uwex.edu/ces/cced/indicate.html>
- *Economic Snapshots:*
<http://www.uwex.edu/ces/cced/economicssnapshot.html>
- *Employee Turnover Calculator:*
<http://www.uwex.edu/ces/cced/publicat/turn.html>
- *Building Communities Educational Series*, faculty
http://www.uwex.edu/ces/cced/Building_Community.htm



Research and Outreach

- Not applicable