

## Specialist Biographical Information



**Greg Wise**  
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Community  
Development  
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## Greg Wise

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For more information, visit this website: <http://www.uwex.edu/ces/cced/>

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## Programming Areas

- Entrepreneurial support for businesses
- Developing supportive communities to foster entrepreneurship—assessing community readiness, planning and implementing strategies
- Measuring the impact of entrepreneurship
- Supporting agricultural innovation and value-added enterprises

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## Audience and Partners

- Individual entrepreneurs
- Communities—elected and appointed officials, and community and economic development organizations
- Communities of interest—statewide, regional, and local
- CNRED and ANRE Educators
- Wisconsin Entrepreneurs' Network partners—DATCP and SBDCs in particular

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## Team Membership

- Economic Development - Entrepreneurship

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## Educational Resources

### Publications

- Developing resources to support feasibility assessment for entrepreneurs

### Workshops, Wislines and Other Programs

- 2005-2006, Participatnt in "Building Communities" WisLine Web series.
- Offered seminars for entrepreneurs in fall/winter of 2006—first steps, targeted workshops, NXLevel Business Plan Development Workshop

### **Online Tools**

- Currently developing resources for individual entrepreneurs and communities—look for links at the CC&ED Web Site:  
<http://www.uwex.edu/ces/cced/>

### **Research and Outreach**

- Various entrepreneurship presentations made to the International Community Development Society and National Association of Community and Economic Development Professionals