



**Brock Woods**  
**Purple**  
**Loosestrife**  
**Biocontrol**  
**Program**  
**Manager**  
*Joint program of*  
*UWEX-CNRED*  
*and WDNR*

## Brock Woods

**Wisconsin Purple Loosestrife Biocontrol Program Manager**

**A joint project of UWEX-CNRED and WDNR**

WDNR Science Operations Center

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For more information, visit this website (and others below):

<http://dnr.wi.gov/invasives/fact/loosestrife.htm>

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## Programming Areas

- Direct WDNR research program on biological control of purple loosestrife and other select plant species
- Manage WDNR efforts to control purple loosestrife statewide, especially through biocontrol in combination with other methods
- Direct statewide efforts to educate about invasive species and biological control through the example of purple loosestrife

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## Audience and Partners

- Our biocontrol program is built on local citizen beetle production so our primary audiences are statewide citizens and citizen groups
- Educating about invasive species and biocontrol must involve educators of all kinds, so they are both an audience and partner
- Partnering with county agents to set up control of their area's purple loosestrife is of special interest
- Our research efforts must also support and coordinate with other scientists working on invasive plants, especially aquatic species

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## Team Membership

- Natural Resources – Water – General
- Natural Resources – Aquatic Invasives
- Natural Resources – Volunteer Monitoring
- Urban Horticulture Team in UWEX-Ag

## Educational Resources

### Publications

- 2003, See Cella Chow! A Purple Loosestrife Biological Control Manual for Educators, Brock Woods and Derek Strohl. [http://dnr.wi.gov/org/es/science/publications/ss981\\_2003](http://dnr.wi.gov/org/es/science/publications/ss981_2003) is where to find this manual on the Web.
- 2004, Purple Loosestrife: A Major Threat to Wisconsin's wetlands and Waterways (state color brochure), Brock Woods. Brochure: <http://clean-water.uwex.edu/pubs/purple.pdf>
- 2006, The Facts on Purple Loosestrife (brochure), Brock Woods.

### Workshops, Wislines and Other Programs

- Annual, Free Public Spring Purple Loosestrife Field Trips, Brock Woods (and area coordinators, if available).
- Winter organizational meetings for potential area coordinators who help organize citizen education and participation in their areas.
- Local loosestrife and biocontrol programs and training available on request, Brock Woods (and area coordinators, if available).

### Online Tools

- Not applicable

### Research and Outreach

- Current, direct WDNR research program on biological control of purple loosestrife and other select plant species.
- Current, direct statewide efforts to educate about invasive species and biological control through the example of purple loosestrife.