

Nonprofit Org.
U.S. Postage
PAID
Permit No. 658
Madison, WI

UW
Extension



December 2009

Hello Wisconsin Corn Producers:

Profitable corn production is extremely important to Wisconsin agriculture. In 2008, Wisconsin producers planted nearly 3 million acres of corn worth \$1.7 billion. Another 1 million acres worth \$0.7 billion was planted for corn silage to support our dairy industry.

Faced with fluctuating prices and rising production costs, farmers today must be well informed about new technologies to be profitable. These Corn Conferences are designed to provide technical insight, practical advice and interaction with university and industry experts and fellow growers.

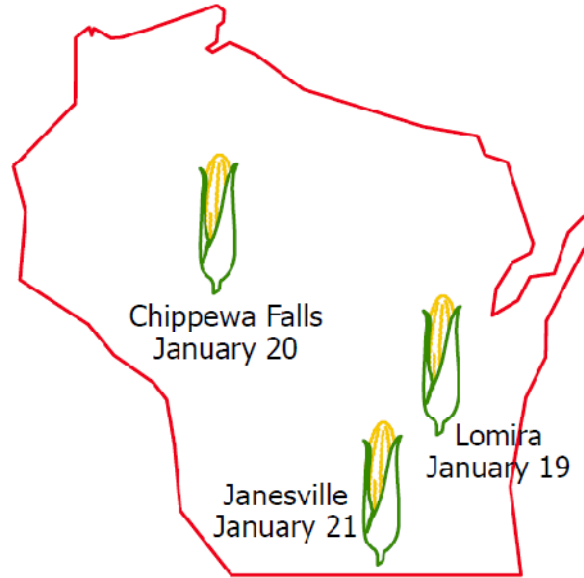
Those attending will learn about:

- Ten principles for successful corn production
- The "new" economics of corn production
- Selling strategies for corn in the new market
- Producer tips for successful corn production
- Will we ever see \$7 corn again?
- Cash versus futures pricing
- Storage decisions
- Evaluating market outlook and alternatives
- Strip-tillage systems
- Traffic management to reduce compaction
- Producing 300 bushel corn - Lessons learned
- The problem with starter fertilizer
- Corn fungicides: Are they working yet?
- Fine tuning nitrogen rates for NW Wisconsin
- An update on corn rootworm in SE Wisconsin

We encourage you to pre-register early since space is limited. Invite a neighbor to join you. Contact the County Extension Office that will be hosting the meeting you plan to attend.

Sincerely,

Joe Lauer
UW Corn Agronomist



Wisconsin Corn Conferences 2010

- | | | |
|-------------|-------------------|-----------------|
| • Tillage | • Economics | • Plant density |
| • Marketing | • Continuous corn | • Fertilizers |
| • PEPS | • Storage | • Fungicides |

January 19 – Lomira

American Legion Hall - 412 Pleasant Hill Avenue,
Hwy 67 and Co. Rd. H

January 20 – Chippewa Falls

Eagle's Club - 2588 Hallie Rd, old Hwy 53 and
Hwy 29

January 21 – Janesville

Best Western - 3900 Milton Avenue, Hwy 26 and
Interstate 90/39

Sponsored by:

Wisconsin Corn Growers Association
University of Wisconsin-Extension

2010 Wisconsin Corn Conference Program

**9:30 am
Registration**

Coffee, milk, rolls in Exhibit Area

**10:00 am
Welcome**

Opening remarks by Host Agent

**10:10 am
2010 Corn Production and Management
Keys to High Yields and Profitability**

Dr. Joe Lauer - UWEX Corn Agronomist

**11:00 am
What's Ahead For Wisconsin Corn Growers
- How Our Association Helps Producers**

*Mr. Bob Oleson - WCGA/WCPB Executive
Director and WCGA/WCPB Directors*

**11:30 am
What's New in Seeds and Ag Products for
2010**

Industry Co-sponsor Representatives

12:00 pm LUNCH

Exhibits open

**1:00 pm
Strip-Tillage and Traffic Management in
Grain Production Systems**

Dr. Dick Wolkowski – UWEX Soil Scientist

**1:50 pm
Marketing Decisions for Corn Producers**

Dr. Randy Fortenbery - UWEX Ag Economist

**2:40 pm
Tips for Successful Corn Production and
Profitability**

*Fond du Lac: The problem with starter
fertilizer – Mike Rankin, Fond du Lac County
Agent*

*Corn fungicides: Are they working yet? –
Matt Hanson, Dodge County Agent*

Chippewa Falls: *Fine tuning nitrogen rates for
NW Wisconsin – Jerry Clark, Chippewa
County Agent*

Janesville: *An update on corn rootworm in SE
Wisconsin: A summary of field research –
Jim Stute, Rock County Agent*

**3:30 pm
Conference Adjourns**

**Support for the 2010 Wisconsin
Corn Conferences provided by:**

Dairyland Seed Company, Inc.

First Capital Ag

Legacy Seeds, Inc

AgriGold

Contree Sprayer & Equipment Co.

Mycogen Seed

Pioneer Hi-Bred

Syngenta NK Seeds

Monsanto

Wisconsin Corn Promotion Board



**January 28-29, 2010
Kalahari Resort, Wisconsin Dells**

**2010 Wisconsin Corn Conferences
REGISTRATION FORM**

Conference fee is \$5.00 per person. This includes refreshments for breaks, lunch, and copies of all information.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) _____

Address _____

City, State, Zip _____

Phone _____

Number of attendees _____ x \$ 5.00 = \$ _____

Total enclosed = \$ _____

Make check payable to: UWEX County Extension

Indicate the conference location you will attend and return the form by **January 13** to the Extension Office hosting that conference.

January 19 – Lomira
Fond du Lac County - UW Extension
Room 227 Administration/Extension Bldg
400 University Drive
Fond du Lac, WI 54935-2998
Phone: 920-929-3170

January 20 – Chippewa Falls
Chippewa County - UW Extension
711 North Bridge St.
Courthouse Rm.13
Chippewa Falls, WI 54729
Phone: 715-726-7950

January 21 – Janesville
Rock County - UW Extension
51 S Main Street
Janesville, WI 53545-3978
Phone: 608-757-5696

Member of Wisconsin Corn Growers Association

Yes No

Number of WCGA memberships

_____ 1-year membership x \$ 60.00 = \$ _____

_____ 3-year membership x \$150.00 = \$ _____

(Includes \$100.00 seed corn coupon)

Total enclosed = \$ _____

Make check payable to: WI Corn Growers Assoc.