



# Calumet County UW-Extension Community Development News

May/June 2002

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## Census 2000 Data Indicates Calumet County is Changing

If it wasn't already obvious from daily observations, new 2000 U.S. census data for Wisconsin which was released earlier this May confirms that changes are taking place throughout Calumet County, some more extreme than others. The new data represents a small piece of a larger data set (known as Summary File 3) that will be released in mid-summer 2002.

The data released was in the form of four-page demographic profiles containing information on detailed socioeconomic characteristics such as income, poverty, education, occupations, employment, housing characteristics, ancestry and much more for counties, municipalities and other jurisdictions. Profiles are available on the UW Extension Applied Population Laboratory (APL) website in pdf format at [www.ssc.wisc.edu/poplab/sf3\\_profiles.htm](http://www.ssc.wisc.edu/poplab/sf3_profiles.htm) or in paper form from the UWEX office.

According to the U.S. Census, Calumet County's 2000 population was 40,631, an increase of 18.5% from the 34,291 people who lived here in 1990, with the majority of the significant growth taking place in the northwest portion of the county. As shown in the graph on page 2, eight Calumet County communities saw population declines ranging from the Town of Brothertown's slight .35% decrease, to a 14.6% decline in the Calumet County portion of the City of Kiel. Population increased in the remaining 11 communities, ranging from a 3.6% increase in the City of Brillion up to an 85.2% growth in the Village of Sherwood (as

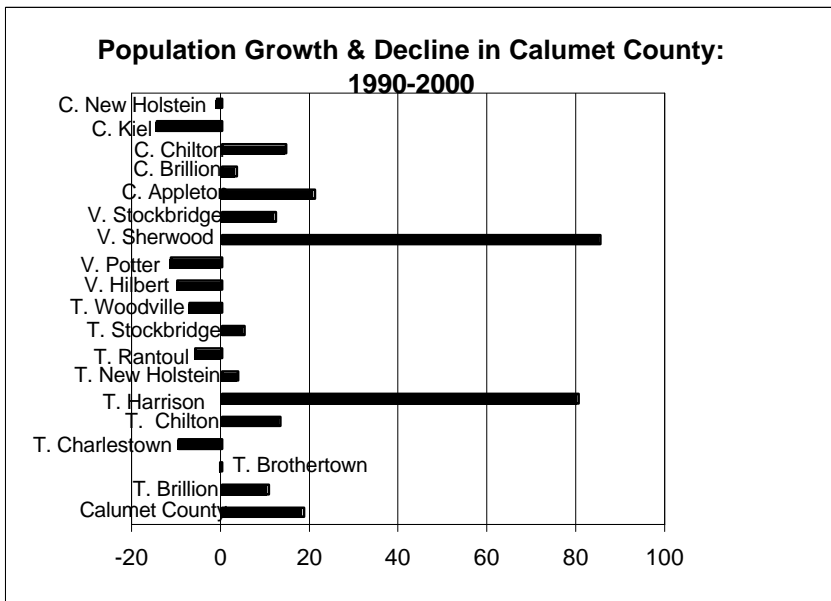
shown on page 2). The Calumet County portion of the City of Menasha, not shown on the graph, saw an incredible 842% rate of growth between 1990 and 2000.

Also according to the census, Calumet County's median household income increased 19%, or \$8,377, between the 1990 and the 2000 census (from \$44,192 to \$52,569). The county is ranked fifth in median household income in Wisconsin, following Waukesha, Ozaukee, Washington, and St. Croix Counties. On the other end of the spectrum, there were 1,409 persons living in poverty in Calumet County for a statewide rank of 61 in 2000, down 14.8% from the 1990 total of 1,654.

The U.S. Census Bureau anticipates the availability of additional "long-form" census data being available in mid-summer. When that data is released, it will be available on a new website, WisStat, being developed by the UWEX APL. The WisStat site is currently available and functional with data from the 2000 Census short form, 1990 Census, 1980 Census and dozens of other state and federal data sources. APL encourages people to try out WisStat and provide feedback. The web address for WisStat is: <http://test.uwex.edu/uwex/wp2k/newwisstat/wp2khome.cfm>

Finally, the Calumet County CRD Educator is willing to provide demographic data summaries, graphs and/or presentations to communities and organizations upon request.

**Table 1.**



Editor's Note: The Village of Potter has determined that the U.S. Census Bureau missed several blocks in the village when it collected data in 2000. Thus, the population is expected to increase, not decrease for the Village between 1990 and 2000.

### Calumet County Clean Sweep Program Update

Nearly 200 households and farms, and nine Very Small Quantity business and government generators (VSQG's), participated in the Calumet County Clean Sweep Program, held May 17 and 18 in the City of Brillion and the Towns of Chilton and Harrison. Household and farm hazardous materials could be delivered free of charge to any of the four sites, thanks to funding provided by the Dept. of Natural Resources, Dept. of Ag, Trade and Consumer Protection, and Calumet County. There were approximately 6,400 lbs. of hazardous material collected in the household program; nearly 3,000 lbs. of material collected in the agricultural program; and about 2,900 lbs from the VSQG's. That represents over 12,000 lbs. of hazardous materials kept out of the Calumet County environment.

### Examining Wisconsin's Fiscal Situation

A new 8-page report that examines Wisconsin's structural budget deficit has been released by Andy Reschovsky, Professor of Public Affairs at the UW Madison La Follette Institute. The report is written in a simple and straightforward manner. According to Reschovsky's analysis, the structural deficit is very real and the use of tobacco funds as a one time plug is only delaying the pain. So, while state shared revenues may be "saved" this year, next year's situation appears to look more challenging. To obtain a copy, go to the website

<http://www.aae.wisc.edu/www/index.html> and click on the link for Andy's paper, or contact the Calumet County UWEX office.

### Tourism has Positive Impact on County

With vacation season upon us, it is interesting to note that tourists to Calumet County spent nearly \$27.5 M in the county in 2001, up nearly 1% over 2000's spending level of \$27.25 M. These figures are provided by the Wisconsin Department of Tourism, and are based on direct travel expenditures reported by accommodations such as hotels, motels, bed and breakfasts, campgrounds and other facilities, and by results of a statewide resident "visiting friends and relatives" survey.

The Calumet County Tourism Association (CCTA) is attempting to increase tourism revenues for the county even more by distributing over 20,000 copies of its second annual "Cliffs, Caves, and Colors" tourism promotion booklet ([www.calumetcountytourism.com](http://www.calumetcountytourism.com) or 1-888-576-9196). CCTA's mission is to promote the county as a tourist destination by increasing public awareness, thus helping improve the county's economic environment. Through a joint CCTA and Calumet County project, Calumet was selected as one of five Wisconsin counties to participate in the state lottery's 2001 "Experience Wisconsin" lottery ticket series. The lottery ticket shows a scenic view of a sunset over Lake Winnebago, and includes contact information for CCTA.

## Community Development Resources

- A new publication, “Going into Business in Calumet County,” has been produced by the Calumet County UW Extension office. It is an organizing tool designed to help entrepreneurs and existing businesses think through a variety of start-up or expansion issues prior to completing a business plan. Paper or electronic copies are available from the Calumet County UWEX office.
- The Wisconsin Dept. of Natural Resources has announced the availability of its 2003 Urban Forestry Grant program. The grant program provides matching grants ranging in size from \$1000 to \$25,000 on a competitive basis to support urban forestry projects. Urban forestry activities include tree management, operations, and education within cities, villages and other areas of concentrated development. To apply, an “intent to apply” form must be completed and returned to DNR by July 1, 2002. For more information, contact Tracy Salisbury with DNR at 920-492-5950 or visit [www.dnr.state.wi.us/org/land/forestry/UF/INDEX.HTM](http://www.dnr.state.wi.us/org/land/forestry/UF/INDEX.HTM).
- The UW Madison Department of Landscape Architecture has a group of 20 graduate and undergraduate students ready to donate one year of their professional service to community service. Students are able to contribute to community-based design and /or planning issues such as community open space systems, historic preservation, ag land preservation and development, native landscape restoration,

and a variety of other project types.

Participating governments need to have a local steering committee and offer a small grant to cover the student’s out-of-pocket expenses. For more information, contact Mary at the Calumet County UWEX office.

- Communities interested in downtown development may want to read “Let’s Talk Business,” a monthly newsletter that provides ideas for expanding retail and services in your community published by the Center for Community Economic Development. It is available online at [http://www.uwex.edu/ces/cced/publicat/lets\\_talk.html](http://www.uwex.edu/ces/cced/publicat/lets_talk.html) or printed copies are available upon request from Calumet County UWEX.

## Dealing with “Leftover” Cell Phones

The rate at which cellular phone technology is changing is creating a flood of used cell phones that still work, but which are no longer of use to their previous owner. A recent DNR Recycling News included contact information for two organizations that have developed programs to reuse old cell phones.

- **Call to Protect** works with victims of domestic abuse, and provides cell phones for use in emergency cases. Contact **Call to Protect** c/o Motorola, Inc.; 1580 Ellsworth Road; Ann Arbor, MI 48108; [www.donateaphone.com](http://www.donateaphone.com)
- **Collective Good International** works with a variety of charities and nonprofit organizations. Contact Collective Good at 4551 NW 44<sup>th</sup> Avenue; Ocala, FL 34482; 770-856-9021; [info@CollectiveGood.com](mailto:info@CollectiveGood.com)

This newsletter is produced every two months by Mary Kohrell, Community Resource Development Educator, Calumet County UW Extension office. For further information about any of the information that appears in this newsletter or to submit ideas for future articles, contact Mary at 920-849-1450 or 989-2700; or by e-mail at [mary.kohrell@ces.uwex.edu](mailto:mary.kohrell@ces.uwex.edu)

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