

Please RSVP on enclosed card

106 South Main

Poynette Village Hall

9am-3pm

September 19th, 2002

**Columbia County
Economic Development 101**

**As a Community Leader,
You Are Invited To:**

- Panelists, Speakers & YOU will address:**
- ◆ How do government policies affect local business?
 - ◆ Why is a regional approach to economic development effective?
 - ◆ Why is long-term planning important?
 - ◆ What are the priorities of local government and business leaders?
 - ◆ What economic development resources and services are available?
 - ◆ How can we better address local economic development issues and opportunities...

Economic Development 101

Taking a Regional Approach to Economic Development

Economic Development 101 Sponsors:

- Columbus Community Development Authority
 - City of Columbus
- Lodi Area Opportunity & Development, Inc
 - City of Portage
- Portage Area Economic Development Committee
- Portage Area Chamber of Commerce
 - Village of Poynette
 - Alliant Energy
 - ALKAR-RapidPak
 - Everbrite
 - Central Wisconsin Newspapers
 - MATC
 - Columbia County Economic Development Corporation
 - Columbia County Job Center
 - Columbia County UW-Extension
 - Workforce Development Board



**Increase Regional
Communication
Cooperation
Collaboration
Among
Community
Leaders
to Improve
Economic
Development
Throughout
Columbia County**

**Columbia County Business
Retention and Expansion
Survey Results**

**May 20, 2003
7:00 — 9:30 a.m.
Portage, WI**

Economic Development 101