



## Economic Development 101: Phase II

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Poynette Chamber of Commerce  
Workforce Development Board

## **Columbia County Economic Development 101 Multi-Community Meeting Agenda September 19, 2002 ♦ Poynette Village Hall**

- 9:00-9:30 Registration (coffee & pastries)
- 9:30-9:45 Welcome & Opening Remarks  
Kathleen Haas/Columbia County UW-Extension  
♦ Purpose of E.D. 101-3 Phase approach, Regional & Local collaboration, Business and Government Partnership
- 9:45-10:30 *Columbia County Statistics, Trends and Projections*  
Terry Ludeman/WI Department of Workforce Development (population, workforce employment and unemployment, wage, income, education trends & projections)
- 10:30-11:15 *Defining Rural Economic Development in the New Millennium* (past/new E.D. practices/strategies/approaches)  
Professor Steve Deller, Ag & Applied Economics, UW-Madison  
♦ 5 E.D. Strategies  
♦ Preparedness Index
- 11:15-11:45 *E.D. 101 Survey Results*  
Rusty Cunningham/Publisher of Central Wisconsin Newspapers
- 11:45-12:15 *Where are the Economic Development Resources*  
Speakers: WI Dept. Commerce/Kathy Heady, Forward WI/Melanie Platt-Gibson, E.D. Summit/ (?), UW-Extension CCED/Bill Pinkovitz, Alliant & WEDA/Mary Cole-Laub
- 12:15-12:45 Lunch: *E.D. Resource Follow-up Session*  
12:45-1:15 Lunch: *Building Regional Relationships in Wisconsin: Partnerships between Business, Government & the Community*  
Deputy. Sec. David K. Storey/WI Dept. Commerce
- 1:15-2:15 *Small Group Exercise: What are the Educational Needs: Where does Columbia County want to be & How do we get there?*  
Kathleen Haas & Scott Beard/MATC-Portage

2:15-2:45

*Report back to Group*

Kathleen Haas/Columbia County Economic Development Corp.

2:45-2:55

*E.D. 101's Next Phase & Closing Remarks*

Kathleen Haas

2:55-3:00

Evaluation and Adjournment