



Economic Development 101/Phase II Evaluation

February 6, 2003 ♦ Poynette

Please take a few minutes to complete this evaluation form in order to help us assess the effectiveness of the Economic Development 101/Phase II workshop and to plan for future events:

Please rate our discussion for the following (circle one number for each item):

I Your Reactions

- | | | | |
|---|-----------------|-------------------|---------------|
| 1. Subject material | Of little use | 1...2...3...4...5 | relevant |
| 2. Organization of session | Poor | 1...2...3...4...5 | Excellent |
| 3. Facilitator preparedness | Not prepared | 1...2...3...4...5 | Very prepared |
| 4. Encouraged participation | Talked too much | 1...2...3...4...5 | Felt involved |
| 5. Overall, this program was worth my while | Waste of Time | 1...2...3...4...5 | Worthwhile |

II. Education

- | | | | |
|--|-----------------|-------------------|---------------|
| 6. Relevant to my organization's needs: | Of little use | 1...2...3...4...5 | Useful |
| 7. Was presented in an interesting fashion: | Not interesting | 1...2...3...4...5 | Interesting |
| 8. The speakers were informative: | Not interesting | 1...2...3...4...5 | Interesting |
| 9. The presenters were knowledgeable about the subject area: | Not informed | 1...2...3...4...5 | Informative |
| 10. The group discuss session engaged me: | Not engaging | 1...2...3...4...5 | Very engaging |
| 11. There was enough time allotted for the Q & A sessions: | Not enough | 1...2...3...4...5 | Enough time |
| 12. The session folder will be: | Of little use | 1...2...3...4...5 | Useful |

III Outcomes

12. What did you gain from today's presentations? (check all that apply)
- a. Learned more about the objectives and purpose of E.D. 101
 - b. Learned more about why rural areas need to focus on economic development from a regional approach
 - c. Learned more about what decision criteria businesses use when deciding to relocated and/or expand
 - d. Learned more about what regional and community factors are considered by developers/businesses
 - e. Learned more about value of partnerships between businesses & governments and how regional collaboration can lead to positive change
 - f. Learned more about what might improve relations between developers and local leaders

13. To what extent did the materials presented make you think? (circle one number)

Not at all 1.....2.....3.....4.....5 A great deal

14. To what extent did the materials presented make you want to learn more? (circle one number)

Not at all 1.....2.....3.....4.....5 A great deal

15. What is the ONE, most important idea you are taking with you from this program? _____

IV Promotion

16. I heard about this activity from:
- 9 newspaper article 9 invitation received in the mail 9 other (word of mouth, prior meeting, etc.)

17. Would you recommend to a co-worker/colleague to attend a future E.D. 101 session? 9 yes 9 no

Thank You