



“Economic Development 101”/Phase II Evaluation Results

March 4, 2003 ♦ Portage

23 surveys were returned.

Please rate our discussion for the following (circle one number for each item):

I Your Reactions

1.	Subject material	Of little use	1= 0	2= 0	3= 2 (9%)	4= 10 (43%)	5= 11 (48%)	relevant
2.	Organization of session	Poor use	1= 0	2= 0	3= 4 (17%)	4= 9 (39%)	5= 10 (43%)	Excellent
3.	Facilitator preparedness	Not prepared use	1= 0	2= 0	3= 1 (4%)	4= 9 (39%)	5= 13 (57%)	Very prepared
4.	Encouraged participation	Talked too much use	1= 0	2= 0	3= 3 (13%)	4= 11 (48%)	5= 9 (39%)	Felt involved
5.	Overall, this program was worth my while	Waste of Time use	1= 0	2= 0	3= 1 (4%)	4= 11 (48%)	5= 11 (48%)	Worthwhile

II. Education

6.	Relevant to my organization’s needs:	Of little use	1= 0	2= 2 (9%)	3= 7 (30%)	4= 6 (26%)	5= 8 (35%)	Useful
7.	Was presented in an interesting fashion:	Not interesting	1= 0	2= 0	3= 2 (9%)	4= 11 (48%)	5= 10 (43%)	Interesting
8.	The speakers were informative:	Not interesting	1= 0	2= 0	3= 0	4= 7 (30%)	5= 16 (70%)	Interesting
9.	The presenters were knowledgeable about the subject area:	Not informed	1= 0	2= 0	3= 0	4= 7 (30%)	5= 16 (70%)	Informative
10.	The group discuss session engaged me:	Not engaging	1= 0	2= 2 (9%)	3= 4 (17%)	4= 9 (39%)	5= 8 (35%)	Very engaging
11.	There was enough time allotted for the Q & A sessions:	Not enough	1= 0	2= 0	3= 1 (4%)	4= 12 (52%)	5= 10 (43%)	Enough time
12.	The session folder will be:	Of little use	1= 0	2= 0	3= 4 (17%)	4= 9 (39%)	5= 10 (43%)	Useful

III Outcomes

13. What did you gain from today’s presentations? (check all that apply)

- a. 10 (43%) Learned more about the objectives and purpose of E.D. 101
- b. 16 (70%) Learned more about why employers and public officials located in rural areas need to focus on economic development from a regional approach
- c. 19 (83%) Learned more about WI’s labor market statistics, trends and projections
- d. 19 (83%) Learned more about Columbia County’s labor market statistics, trends and projections
- e. 11 (48%) Learned more about what employers and public officials might do to address and improve labor market challenges and opportunities

14. To what extent did the materials presented make you think? (circle one number)

Not at all 1= 0 2= 0 3= 4 (17%) 4= 10 (43%) 5= 6 (26%) A great deal

15. How could have today’s session been improved?

- Fine.
- The first speaker, Dan Veroff, was just not a strong speaker.
- More tables to sit at.
- Terry Ludeman should be encouraged to provide PowerPoint presentation.

OVER °

16. What , if anything, is something you intend to do differently as a result of today's session?

- Present the information.
- Look at demographics.
- Look more into future hiring.
- Give more serious consideration to demographic data regarding labor force.
- View volunteerism differently_ask more_be more direct.

IV Promotion

16. I heard about this activity from:

2 (9%) newspaper article 17 (74%) invitation received in the mail 7 (30%) other (word of mouth, prior meeting, etc.)

17. Would you recommend to a co-worker/colleague to attend a future E.D. 101 session? 19 (83%) yes 0 no

Additional Comments:

- Terry Ludeman is an engaging speaker.