

# Bring your ideas to the Inventors & Entrepreneurs Club



**Every second Tuesday of the month  
Gays Mills Community Center  
Doors open at 6:00 p.m. Programs start at 6:30 p.m.  
Meetings are FREE and open to the public!**

**Don't miss these upcoming speakers!**

**Tuesday, July 8**

## **What Makes A Good Business or Product Idea?**

Jan Gallagher, Director  
La Crosse Small Business Development Center

**Tuesday, August 12**

## **Using Innovation to Grow Your Business**

Dave Franchino, President,  
Design Concepts, Madison

**Tuesday, September 9**

## **Keys to Success & Resources to Get You There**

Greg Wise, Community Development Specialist  
Center for Community & Economic Development

**Tuesday, October 14**

## **Licensing & Marketing: Getting Your Invention Sold**

Chuck Sara, Patent Attorney  
Dewitt, Ross, & Stevens, Madison

**Tuesday, November 11**

## **Step by Step Guide to Developing A Marketing Plan**

Mark Thorn, Marketing consultant, La Crosse  
Sign company

**Tuesday, December 9**

## **Business Etiquette for Entrepreneurs**

Sue Marino, Director  
The Etiquette Center, Richland Center

Laura Brown, 608.326.0224  
Crawford County UW Extension  
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Ben Eby, 608-624-3300  
Inventor/Entrepreneur  
Ben Eby Tool

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