



NEWSLETTER

March-April, 2009

Important Entry Form Information

Attention Exhibitors! It is very important when filling out your entry blank that a description, or key words of the description, be included to assure that your project is entered into the correct lot. See below:

Sample Entry Form

You are eligible to enter exhibits in the following departments based on the project(s) in which you are participating.

Photography 1-Adventures
Flowers 1

<u>Dept.</u>	<u>Class</u>	<u>Lot</u>	<u>Description</u>
15	C	7	Gladiolus - grades 3-5
20	A	11	Photos of Wisconsin

Help Promote the Fair

Promoting the Fair can fit into your 4-H club activities! If your club participates in community events, fund raising, celebrating June Dairy Month, etc. promoting the Fair can add to your participation.

Parades, Community Farmers' Markets, Local Festivals, Arts & Craft Shows, Grand Openings, Ice Cream Socials, Community Picnics and Celebrations are GREAT events at which your club could promote the Fair by distributing promotional materials provided by the Fair.

Please allow a minimum of two weeks notice to guarantee that items will be ready when your event takes place. For more information or to place your request, please contact Kelly Bienfang at 608-224-0500.

Reminder - Exhibitors may only enter projects in the level that you are enrolled in. Those projects are listed on the top portion of your entry form. If you have any questions, please call Laura Herschleb at 608-224-0500, ext. 107.

Sponsorship Opportunities

Businesses are encouraged to take advantage of the variety of sponsorship opportunities available at the Dane County Fair. All Fair sponsorships are designed to create exposure to more than 67,000 consumers, target specialized markets and enhance community relations. Sponsorship selections from \$100 to \$50,000 are available.

For more info, please call John Rozum, 608-224-0500, ext. 104.

Premium Book Distribution

The 2009 Premium Book is being printed and will be distributed to club leaders at the 4-H Leaders Association meeting on April 21st at the Dane County Extension office, 1 Fen Oak Court.

FFA chapter packets may be picked up at the Dane County Fair office after April 15th. Please call Laura Herschleb at 608-224-0500 ext. 107 with any questions.

Visit www.danecountyfair.com for additional information.

Education Opportunity

The Education Committee would like to remind everyone the Fair is a good time to educate the public and exhibitors about your project.

In an effort to provide a better understanding of your projects, they recommend the use of demonstrations and/or other materials, like posters, etc., to describe your department and judging process.

Ahh-mazing - Dane County Fair - July 15 - 19, 2009

Fair Dates & Admission Prices

July 15 - 19 are the Dane County Fair dates for 2009.

Daily admission costs are **\$7.00** for adults 12 and older, **\$3.00** for children 6 - 11, and children 5 and under are free, and free parking.

Admission will be charged beginning 7:00 a.m. on Wednesday, July 15 thru 11:00 p.m. Sunday, July 19.

As an exhibitor, admission passes can be pre-purchased. A pass order form is included with the club leader's packet. Advance orders **MUST** be ordered through your club leader prior to **June 15th**. Passes are then distributed back to the club leader with entry tags.

Advance season passes for youth exhibitors (ages 6 - 19) are \$5.00 and advance season passes for exhibitor's family members are available at regular Adult/Youth prices.

Season passes (12 and older) are \$15.00 and **Youth season passes (ages 6 - 11) are \$6.00.**

Entries Due

Entry forms are distributed with the premium book to the club leaders and entries **must be entered as a club.**

Entries mailed and/or walked-in **MUST** be received on or before **June 15th, 4:30 p.m.** at the Dane County Fair Office; 3310 Latham Drive; Madison, WI 53713.

***NEW* Premium Book Updates**

Each year the Department Superintendents, Dane County Fair Board and Education Committee and Dane County Fair Office Staff look at ways to improve the Premium Book and therefore, your Dane County Fair experience. With that, updates to the Fair Book guidelines and projects do routinely occur.

Please take note of the following notable Premium Book changes you will see in the 2009 book. Other Premium Book changes, not noted below, have also been made to the 2009 Premium Book. Should you have any questions, please do not hesitate to give the Dane County Fair office a call 608-224-0500.

- All animal chores must be completed by 9 a.m. This includes feeding, watering, washing, cleaning out pens or bedding packs, etc.
- Exhibit Release on Sunday: You **MUST** pay admission or present a season pass if coming to pick up projects on Sunday evening. **NO** exceptions will be made.
- All animal exhibitors must complete and sign the Dane County Fair Code of Practice form to be eligible to exhibit at the Dane County Fair. Failure to sign this form forfeits any opportunity to exhibit. A parent/guardian's name and contact information must also be included.
- Department 4 Sheep: All market lambs must have a scrapie tag in ear at weigh-in.

- Department 4 Sheep: No blankets or sweaters may be on lambs at weigh-in. All sheep will be checked for lamb fungus. Any sheep showing signs of lamb fungus will not be allowed to exhibit and must be removed from the Fairgrounds. If any sheep show signs of lamb fungus, an on-grounds vet will check and determine if they may stay on grounds or have to be removed.

- Small Animal Market Sale: The Small Animal Market Sale will now take place on Friday night at 7:00 p.m.

Clothing Revue Schedule

Monday, June 29th
Dane County Extension Office
1 Fen Oak Court, Madison
Check-In 4:45 p.m.
Judging 5:00 p.m.

Volunteers Needed

This is a great opportunity to get involved with your children's projects!

Opportunities are available for project volunteers who may only have a couple of hours and for those who are able to commit to several days.

If interested or would like more information, please call the fair office at 608-224-0500 ext. 107.

Mini Performances

Mini Performances are needed for the indoor stage at the Dane County Fair. Instrumental, drama, vocal, juggling are just a few of the options. Performances will now be done on the indoor stage located in the Atrium of the Exhibition Hall.

If your club, or you as an individual member, would like to perform, please contact Jackie Gehin at the Extension office at 608-224-3728 or e-mail gehin@co.dane.wi.us.

Large Animal Exhibitors Dairy, Beef, Equine

Large animal exhibitors may arrive on grounds and check-in Tuesday, July 14th from noon - 8:00 p.m. The barns will open at 9:00 a.m. for the reception of tack, feed, displays, etc.

Commercial Opportunities

Indoor and outdoor commercial space is available at the Dane County Fair. Please call John Rozum, 608-224-0500, ext. 104 for commercial exhibit information. If you know a company, organization, or individual who may be interested, please let John know.

Reminder

Sale of food and/or merchandise at the Dane County Fair is prohibited unless contracted or pre-approved. Please submit requests in writing to John Rozum at 3310 Latham Drive, Madison, WI 53713, postmarked no later than May 8, 2009 for consideration.

Needed - Superintendents

Dane County Fair still needs several superintendents and/or assistant superintendents in the following areas:

- Other Exotic Animals (not llamas)
- Family & Child Development
- Demonstrations

These projects areas will be, in jeopardy if vacancies are not filled.

Volunteers are also needed to assist with check-in, judging, project displaying, and awards program and project release. If you are interested in assisting, please contact Laura Herschleb at 608-224-0500, ext. 107 for more details.

Move-In and Move-Out Hours

Move-In, Tuesday July 14th

Indoor Youth Exhibits:

1:00 p.m. - 8:00 p.m.

*Barns: 9:00 a.m. - 8:00 p.m.

*Please see Premium Book for check-in times.

Move-Out, Sunday July 19th

Sale Animal Release: 5:00 p.m.

Barn display teardown: 6:30 p.m.

Project Release:

7:30 p.m. - 8:30 p.m.

Admission is charged to enter the fairgrounds on exhibit release day. You must pay admission or present a season pass if coming to pick up projects on Sunday night. **NO exceptions will be made.**

Free On-Grounds Entertainment

The Welde Grizzly Bears, World Champion Lumberjills, Winns Family Thrill Show, Inflatables, the Whacky Wheeler and Jolly Giant Stilt Walkers are all scheduled to entertain at the 2009 Fair!

NEW

Overnight Barn Policy

“Sleeping” overnight in any barn is prohibited. No one under the age of 16 is allowed to be in the barns after 12:00 midnight without adult supervision (adult defined as a parent, legal guardian, superintendent, or chaperone over the age of 21).

A special permit is available from the Dane County Fair office for circumstances that require exhibitors to care for animals between 12:00 midnight and 5:00 AM. Examples of this may include; milking of cows prior to show day, tending of animals, veterinary authorization to care for ill animals.

Any exhibitor, regardless of age, must request a permit to be in the barns after 12:00 midnight. The late pass request must come from the exhibitor’s parent or legal guardian before 6:00 PM of the night the pass is needed. This pass must be worn by the exhibitor between the hours of 12:00 midnight and 5:00 AM.

Late passes must be returned to the fair office by 10:00 AM the following morning.

Each club or chapter will be allotted two (2) passes per night per animal species exhibited.