

# DANE COUNTY FAIR

# Media Training Workshop

**Monday, July 6, 2009 • 6:00 - 7:00 p.m. • Dane County Extension Office**

- Who:** 4-H members (13-19 years old)  
**What:** Volunteers for television, radio and newspaper interviews  
**When:** Before, during and after the Dane County Fair  
**Where:** At the fair, in a Madison radio or TV studio, or where your project is housed  
**Why:** A great opportunity to promote involvement in 4-H and the Dane County Fair

The Media Training Workshop will be led by Lisa Behnke and Liz Matzke, the Dane County Fair Marketing Manager and Marketing Specialist. Registrations will be accepted through Tuesday, June 30. There is no charge to attend.

Prior media experience is not necessary. Passion and enthusiasm for 4-H projects is the only requirement. Participants must **register by June 30th**, using the form below. Return form to Lisa Behnke, DCF Media Training, 3310 Latham Dr., Madison, WI 53713; or fax 608-224-0300; or email [lbehnke@wdexpo.com](mailto:lbehnke@wdexpo.com)

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Name: \_\_\_\_\_

Club: \_\_\_\_\_

Age: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip \_\_\_\_\_

Home phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_ Email: \_\_\_\_\_

List of current 4-H projects: \_\_\_\_\_

List of previous interview experience, if any: \_\_\_\_\_

Do you have a unique story to tell about your project? Explain in a short paragraph.

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Please understand that participation in the media workshop is not a guarantee that you will be interviewed, but every effort will be made to match you up with an interview opportunity.*