



NEWSLETTER

September/October 2009

Sponsorship Appreciation

Please show your appreciation to all of the sponsors who helped make the 2009 Dane County Fair a success!

Please tell these generous supporters "Thank You" when you visit their business or while you're out and about at other events.

- Badgerland Financial
- Blain's Farm and Fleet of Madison
- Carl F. Statz & Sons
- Charlie's Food Concessions
- Country Plumber, Inc.
- Dane County Agri-Business Delegation
- Dane County Credit Union
- Dane County Farm Bureau
- Dane County Pork Producers
- Farm and Industry Short Course
- Horstmeyer Farm
- Imkahng Auctions
- Kalscheur Implement Co, Inc.
- Lodi Veterinary Hospital/Madison Equine Clinic
- Madison Sand & Gravel Co. Inc.
- Miller & Sons Supermarket
- Pepsi-Cola of Madison
- Rural Mutual Insurance
- Scott Construction
- Spring Harbor Animal Hospital
- Stoughton FFA Alumni

If you know of a company or organization that would like to make a contribution to the 2010 Dane County Fair, please have them contact Susan Orth (sorth@wdexpo.com or 608-224-0500 x106) at the Fair office.

Future 4-H'er

Just an update to announce that Entry Department Manager, Laura Herschleb and her husband Mike, are the proud parents of a baby boy born August 4.

Kolby Adrian joined the family weighing in at 6 lb 13 oz; 18 1/2" long.

Congratulations Laura and Mike.

Time to Say Thank You to Miller & Sons Supermarket

Before we begin to think about next year's Fair, please take a moment to show your appreciation to one of this year's new supporters.

Miller & Sons Supermarket of Verona and Mt. Horeb wanted to recognize and congratulate you - the youth of Dane County. Because of their generous support, more than 300 trophies and over 7,500 ribbons were awarded to 906 Dane County youth who brought over 7,100 exhibits to the Fair.

We encourage you to send Miller & Sons a short thank you note to show your appreciation and to share some information about your projects. Thank you notes or letters should be sent to:

Carl Miller
Miller & Sons Supermarket
210 S. Main Street
Verona, WI 53593

Next time you're doing some shopping in their Verona or Mt. Horeb stores, be sure to say "Thank You!" to Carl and the Miller & Sons staff.



Premium Book Changes Due November 1st

All premium book changes are due by November 1st. Changes must be submitted in writing to the Dane County Fair office at 3310 Latham Drive, Madison, WI 53713.

A sample form is included with this newsletter. While the form may be copied, it is not necessary to use the form as long as the correct information is included.

Anyone may propose changes - not just department chairs or superintendents. Changes not proposed by department chairs will be presented to the chair for their recommendation.

The proposed changes along with the department chair's recommendation, either for or against, are presented to the Education Committee.

All changes, along with the recommendations of the department chair and the Education Committee, are presented to the Dane County Fair Association Board of Directors for final action.

Submission of a recommended change does not guarantee change will be granted.

Attention Department Chair/ Superintendents

Please note the following important deadlines:

October 1 - Capital expenditure requests with details in writing due to Fair office

November 1 - Premium Book Changes Forms Due at Fair Office

December 21 - Judge Recommendations Due

January 18 - Premium Book Proof/Updates due to Entry Department

June 1 - Display Requirements

Animal Meat Sale Results

The 2009 Dane County Fair Meat Animal Sales had the following participates and average dollar value per species/pound.

Small Animal Sale; Friday July 17:

Total species sold - 68
Poultry - 66 sold for an average of \$139
Rabbit - 2 sold for an average of \$180

Large Animal Sale; Thursday, July 16:

Total species sold - 138
Beef - 51 sold for an averaged \$1.07/lb
Sheep - 35 sold for an averaged \$3.71/lb
Swine - 52 sold for an averaged \$1.89/lb

Thank You Superintendents, Volunteers & 4-H Clubs!

The success of the Dane County Fair relies on the hundreds of individuals who are committed to making the Fair a valuable experience for the many youth that participate.

The countless hours, cooperation, positive attitudes, willingness to help and the dedication to young people make this a very special group of people.

On behalf of the Fair board and staff, "THANK YOU"!

Also, thank you to area businesses, community organizations and 4-H Clubs who promoted the Dane County Fair again this year.

What a great response! Many 4-H Clubs helped promote the Dane County Fair. Magnetic signs were on cars & trucks pulling floats in parades. Many posters and promotional fliers were handed out at ice cream socials, community celebrations and during parades along with yard signs being placed throughout the countryside of several Dane County communities.

Thank you to each and every club member for sharing your time to promote the Fair.



Media Training Workshop

On Monday, July 6, nearly two dozen Dane County 4-H and FFA members participated in an hour-long media training session at the Dane County Extension Office. The workshop was led by Liz Matzke and Lisa Behnke from the Dane County Fair Office. Topics covered included: how to make a good first impression; tips for radio, print and television interviews; and what's your media message.

Ten of the workshop participants were called upon for interviews during the Dane County Fair, and an additional 12 youth exhibitors were interviewed by their hometown newspapers. Congratulations to all who participated and all who were interviewed. You did a fantastic job telling a positive story about your involvement at the Dane County Fair!

2009 Dane County Fair Youth Interview Summary:

12 print media, 9 TV, and 1 radio



Mark Your Calendars

Dates for the 2010 Dane County Fair are July 14 - 18.

Special Thank You's

Please show your appreciation to volunteer veterinarians and milk house staff of the Dane County Fair by sending a thank you note to:

Jerry Slattery
BouMatic
1919 S. Stoughton Road
Madison, WI 53708

Josh & Carla Erickson
Silver-Lewis Cheese Cooperative
W3075 Cty EE
Monticello, WI 53570

Bob & Nancy Saith
Saith Trucking (Milk Hauler)
c/o Silver-Lewis Cheese Cooperative
W3075 Cty EE
Monticello, WI 53570

Dr. Reynolds, DVM
Brooklyn Veterinary Service
W1554 Mortensen Road
Brooklyn, WI 53521

Dr. Randy Raasch, DVM
McFarland Animal Hospital
5620 Hwy 51
McFarland, WI 53558

Dr. Johnson, DVM
Chalet Vet Service
1621 E. Main Street
Stoughton, WI 53589

Dr. Steiner, DVM
Lodi Veterinary Hospital
705 N. Main Street
Lodi, WI 53555

Dr. Paulman, DVM
Prairie Veterinary Associates
918 Windsor Street
Sun Prairie, WI 53590

2009 Fair Attendance & Premium Payout

Attendance was 60,003 people.

The Dane County Fair paid out over \$21,000 in premiums this year.

If your club has not picked up their premium checks yet, please stop by the Dane County Fair office, 3310 Latham Drive, Madison, WI; Monday through Friday, 8:00 am - 4:30 pm

Congratulations

The following 4-H exhibitors qualified for the 2010 Wisconsin State Fair.

<u>Exhibitor Name</u>	<u>Club</u>	<u>Department(s)</u>
Alexander Bandi	Prairie Pioneers	Woodworking
Hayley Baudhuin	Cottage Grove	Clothing
Karen Bellinger	Happy Hikers	Animal Science
Jared Braaten	Triangle Troopers	Woodworking
Jamie Brown	Belleville Busy Beavers	Woodworking
Kaitlyn Catencamp	Medina Marvels	Cultural Arts
Ariel Chistianson	Maple Grove Lads & Lassies	Family/Child Development
Aidan Combs	Paoli 4-H Fireballs	Cultural Arts
Nathan Creamer	Wauaukee Whirlwinds	Photography
Dennis Curley	High Flyers	Cultural Arts
Emily Fitzsimmons	Triangle Troopers	Clothing
Lexis Fitzsimmons	Triangle Troopers	Woodworking
Connor Ford	Twin Valley	Health/Social Sciences
Molly Ford	Twin Valley	Clothing
Griffin Frisch	Mounds View Mountaineers	Woodworking
Meg Geiser	DeForest Handy Helpers	Cultural Arts
Hannah Gretebeck	Triangle Troopers	Cultural Arts
Katherine Griswold (2)	Cross Plain Wondermakers	Cultural Arts
Joseph Halada	West Questers	Home Environment/ Furnishings
Shannon Hauge	Blue Ribbon	Photography
Hannah Hein	Bristol Blazers	Cultural Arts
Lindsey Hellenbrand	Ashton Go Getters	Family/Child Development
Anna Hinchley	Cambridge 4-H	Clothing
Kayla Huemer (2)	Lucky Country Clovers	Animal Science & Clothing
Alexis Krueger	Paoli 4-H Fireballs	Self Determined
Megan Laufenberg	Belleville Busy Beavers	Cultural Arts
William Liegel	West Questers	Animal Science
Mariah Martin	Brooklyn Mighty Mites	Family/Child Development
Travis Martinson	Triangle Troopers	Woodworking
Taylor Mason	Medina Marvels	Woodworking
Suzannah Morrison	Blue Ribbon	Clothing
Michelle Oliveras	Queststars	Knitting/Crocheting
Emily Patwell	Cross Plain Wondermakers	Cultural Arts
Jade Peterson	Happy Hikers	Family/Child Development
David Pfothhauer (2)	Diligent Doers	Self Determined & Woodworking
Cameron Robinson	Bristol Blazers	Cultural Arts
Elizabeth Rogers	DeForest Handy Helpers	Clothing
Paige Salmon	Lucky Country Clovers	Animal Science
Lindsey Sarbacker (2)	Triangle Troopers	Clothing & Home Environment/Furnishings
Anna Schiferl (2)	Triangle Troopers	Clothing
Sarah Schuster	Oak Park	Knitting/Crocheting
David Severson	Triangle Troopers	Electricity
Kristin Shafer	Diligent Doers	Photography
Allison Shaver (2)	Cottage Grove	Clothing & Home Environment/Furnishings
Elizabeth Rogers	Cottage Grove	Animal Science
Hannah Sonsalla	Kegonsa Hustlers	Cultural Arts & Home Environment/Furnishings
Amanda Starich	Paoli 4-H Fireballs	Cultural Arts
Lora Statz	Black Earth Wondermakers	Clothing
Shelby Tjugum (2)	Triangle Troopers	Home Environment/ Furnishings

Military Appreciation Day

The inaugural Military Appreciation Day on Thursday of the Fair was a huge success with over 1,200 military attending that day. This special day allowed everyone at the Fair to show our appreciation to service members and their families.

Over 100 care packages were filled and mailed to Wisconsin soldiers in Iraq, Afghanistan and Kuwait. This Donation Drive and Packaging Party marked a record-breaking service project for the Wisconsin Operation Homefront. Thank you to the 4-H clubs, FFA chapters and Fair families for your donations and for helping create these care packages.

Operation Military Kids also collected many donations and personal notes for the Hero Packs, which are backpacks filled with goodies that are distributed to children with a deployed parent.

Along with many other military displays and activities, it was the attitude of gratitude from the general public and the overwhelming appreciation from the military families that made this day extraordinary. One veteran commented *"this was the nicest thing anyone has ever done to say thank you"*.

Please mark your calendar for next year's Military Appreciation Day on Thursday, July 15, 2010. If you have any ideas to make next year's day bigger and better, please call the Fair at 608-224-0500.

Entry Department Report

Thank you to all exhibitors, parents and club leaders for your efforts during the 2009 Dane County Fair. Entry numbers were up again for this year's fair.

Please know that the Dane County Fair Office staff appreciates all support we receive leading up to and at the Fair each year.

Keep an eye out for Premium Books and Entry Forms in April 2010. Next year's Entry Deadline will be June 15, 2010; NO EXCEPTIONS!!!

The 159th Annual Dane County Fair will be held July 14-19! It is sure to be Ahh-Mazing!