



Milton High School - Milton, WI - November 7-8, 2009
Developed by Professional Dairy Producers of Wisconsin

Day 1 Saturday, November 7

10:30 am- 11:00 am - Derby Check-in We'll cruise through the derby details while you drop off your gear and meet the other participants. This is your chance to suit up and meet fellow dairy enthusiasts!

At the Flag Here's where the rubber meets the road! Get excited as you find out what to expect throughout the race, where your laps will take you, and who will be cheering from the sidelines.

Prepare Your Ride It's time to hit the track, with a fresh and tasty meal along the way! During the ride, you will be able to interact with other teams, as well as plot a winning strategy with your teammates! Fasten your seatbelts as we turn our headlights on three amazing tours that lead the race in the industry!

Tour #1 NASCO Our first lap takes us to Ft. Atkinson, WI. Speed deep into the depths of **NASCO International Inc.** and find out where your cattle clippers come from, as well as the frogs you dissect in science class! This tour will blow your mind as you see things you never imagined!

Tour #2 Larson Acres Dairy On our second lap we will venture on to **Larson Acres**. This 1,400-cow farm has a stellar management team and 3,000 acres! Find out how this large farm individually cares for every cow. Hold on tight because this tour is sure to be a blast!

Tour #3 Me-Do Meadows Shift into high gear as we head down the road to **Me-Do Meadows**, a 35-head, dairy farm. On this final tour you will definitely see the best of the best! Set your cruise control as Doug and Melanie Nifong show you how they rev up their cows to reach their full show potential! This is absolutely a one-of-a-kind tour!

Refuel! Time for a pit stop to refuel your stomach with a delicious meal before we set out on an evening of exhilarating activities. You will never go hungry during this race – PDPW will keep you fueled.

DERBY PARTICIPANT'S NAME **AGE** **SHIRT SIZE**

ADDRESS **CITY** **STATE** **ZIP** **PHONE**

PARENT/GUARDIAN FULL NAME **E-MAIL**

Enclosed is check/money order for \$100 MASTERCARD VISA DISCOVER

CREDIT CARD NUMBER **EXPIRATION DATE** **3 DIGIT SECURITY CODE (SEE CARD'S BACK SIGNATURE LINE)**

CARDHOLDER NAME **CARDHOLDER SIGNATURE**

To register go online at www.pdpw.org OR detach this portion and mail/fax registration to:

PDPW Youth Leadership Derby, N5776 County D, Suite 1 - Fond du Lac, WI 54937

Fax: 920.273.0369 For more information, phone: 800-947-7379 or visit: www.pdpw.org



Lap-Leading Labs The next lap begins with three outstanding, hands-on labs. Be ready to work with industry professionals as you learn more and have a little fun along the way.

Lap #1 How do Your Crops Grow? In this workshop you will learn how to grow crops just the way your cows like them! **Chad Staudinger, Dairyland Seed**, leads this interactive workshop and makes sure you know how to plant your seed, care for your seed, and grow your crop to maximize the efficiency of your feed inputs.

Lap #2 Dairy Foods **Scott Rankin, UW-Madison Associate Professor, Food Science Department** will show you just where your milk goes when it leaves your farm. This lab will demonstrate the many differences in milk products. You might even get a tasty treat along the way.

Lap #3 Where Does the Food Go? You spend enough time with your cows to know they eat a lot, but where does all that food go? Ride shotgun with **Elizabeth French, UW-Madison Graduate Student** as she takes you on a passenger's tour of a cow's stomach. Be ready to compare a ruminant stomach to a monogastric stomach as we plummet deep into the dairy cow's digestive system! This lab gives hands on a whole new meaning.

Lights, Camera, Action, Skits! Got Milk? We'll find out as you and your team take center stage! You'll have time to prepare the best commercial possible before you compete against other teams to take home the PDPW cup!

Day 2 Sunday, November 8

Wake Up! It's Breakfast Time!

Winners Circle Workshops Start your engines with a healthy serving of fun. These workshops will start your day off right with the skills you need to be the best of the best in the dairy industry for the long run!

Track 1 Finding Profit in Reproduction Get ready to focus on the reproductive side of the farm. **Dave Northey, UW-Madison Research Program Manager** will show you how to utilize artificial insemination on your farm and how to properly flush embryos. Afterwards, you will get a lesson in sorting high-quality embryos from flushes.

Track 2 Communications It's time to tune up your communication skills. In this workshop, **Nicole Reese, Milton High School agri-science instructor and former Alice in Dairyland** will cover everything required to make you an effective communicator in the dairy industry. With a little elbow grease, you will be the spark plug that kick starts dairy.

Track 3 So You Want to Go to College? Not sure how to pursue your passion for the dairy industry? Charge your batteries and come ready to ask questions as students and staff from **UW-Madison, UW-River Falls, UW-Platteville, UW-Short Course, Fox Valley Tech., Southwest Tech., and Lakeshore Tech. College** serve as your pit crew. They will help you map out your career path!

Setting Your Sights on Victory Lane A remarkable speaker and man awaits as you come out of your final turn. **Former National FFA Officer and Cornell graduate student, Barrett Keene** tells you how he has kept his head up and continually pushes towards success. Born and raised in Plant City, FL, Barrett truly shows leadership and passion in everything that he does. Be ready to learn and laugh as Barrett has you on your feet with this jaw-dropping keynote!

12:00 pm - Checkered Flag You've crossed the finish line, but your journey to personal success is just beginning!

Derby Details

- Designed for young people ages 15-18.
- For additional applications go to www.pdpw.org.
- Milton High School is located at 114 W. High St. Milton, WI 53563
- Registration fee of \$100 includes all training materials and food.
- This is an all-night, lock-in. Youth should bring sleeping bags, towels for shower and toiletries...DO NOT bring valuables.

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Fond du Lac, WI 54937

